

DALLAS COWBOYS  
ART  
COLLECTION

DALLAS COWBOYS ART COLLECTION AT  
AT&T STADIUM AND THE STAR

# DALLAS COWBOYS ART COLLECTION

When creating AT&T Stadium, the Jones Family strived from the beginning to create more than a home for the Dallas Cowboys; their dream was to create the next great architectural icon — a place that would appeal not only to fans of sport and entertainment, but also those of architecture, art, design, engineering, and technology. To do this, the family traveled the world to experience first-hand many of the finest architectural achievements known to man. These great works of historic design and construction inspired them to think beyond the expected bonds of stadium design.

Structural, practical, and artistic elements of these landmarks have been transformed into the heart and soul of AT&T Stadium. Along the way, some of the finest engineers, designers, and builders have taken ground-breaking strides with their work to create the next great global icon in this class.

AT&T Stadium is the culmination of visionary leadership, historical precedent and contemporary innovation that will forever change the way the world experiences sports and entertainment.

AT&T Stadium began as a dream: To change the way fans watch football games by making every aspect of the experience more thrilling, gracious, and awe-inspiring than ever before. The Jones family did not mess with the game itself: What takes place on the field is still the focus of any given Sunday. The goal was to transform everything around it, creating a streamlined structure that has become an instant architectural landmark.

Great sporting events and successful artworks have something spectacular in common: They get people talking. Unique to AT&T Stadium, the Dallas Cowboys Art Collection consists of 99 commissioned and original works of art by 66 established and emerging contemporary artists. The Cowboys are a family business, and the art collection reflects the Jones family's passion for contemporary art. While art and sports may seem like a surprising pairing to some, the artworks throughout AT&T Stadium's concourses, concession stands and escalators create a thrilling and gracious experience for all visitors. These artworks are united by their boldness, vigor and power to transform massive public spaces. Each installation creates a one-of-a-kind place where visitors from all over the world meet. All together, they form an imposing collection that would be at home in any museum around the world.

# DALLAS COWBOYS ART COLLECTION AT AT&T STADIUM

Fans talk about games with great passion. Viewers talk about art with equal passion. Both sports and art bring together people from all walks of life to discuss what we cherish, in ways that stir our deepest beliefs and excite us to share them. We define ourselves, as individuals and groups, by articulating in public what we value in private.

Unique to AT&T Stadium, art and sports work in concert to enhance every fan's visit. The world class collection is a gift not just to the North Texas community, but to all people who love seeing great achievements and love talking about it with family, friends, and strangers, who suddenly seem to be more like us than we first imagined.

The art collection in the stadium reflects the intimacy of the Jones family's personal vision. Unlike most private collections, this one is accessible to the massive crowds. It is there to be seen, week after week, season after season, by tourists just passing through and by regulars who return again and again.

To arrive at the collection, the Jones family hired Zlot Buell + Associates, an art advisory firm, to help develop the program for the stadium. Together they invited distinguished leaders in the North Texas cultural community to form an art council that would serve in an advisory capacity to the Jones family. In considering artists to engage in site-specific commissions, the art council examined many works by nationally and internationally recognized artists who were accustomed to working in a monumental scale. The collection of works are united by their boldness, vigor, and resolve: Their capacity to not only hold their own in a crowd, but their power to provoke thought in a place where visitors from all over the world come together.



Franz Ackermann began his artistic career by making “Mental Maps.” No bigger than postcards, these colored-pencil drawings captured his memories of walks around Hong Kong. The German artist had moved there when he finished graduate school because he wanted to get the feel for an unfamiliar city without the benefit of knowing its language. Ultimately, his goal was to convey the rhythm of his trips around town abstractly, by means of color, line, and shape.

Since then, Ackermann has picked up the pace of his travels and increased the size of his works. His two gigantic murals, *Coming Home* and *(Meet Me) At the Waterfall* (both 2009) started off as recollections of his journey from his hometown, Berlin, to the North Texas area, where he did even more sightseeing. Ackermann then made many drawings, watercolors, and paintings, all based on what he had seen. To translate these studies to the walls of the stadium he used projectors and a crew of eight assistants, all artists in their own right.

His pair of wrap-around landscapes lets viewers experience the excitement of travel through the past and the present. Texas Stadium appears in the distance, a fond memory amid pulsating shapes and jazzy color-combinations. To take in the magnificent murals is to take a trip, in the imagination, to a place never before visited. That’s what German painters Vasily Kandinsky and Franz Marc did at the beginning of the 20th century. Ackermann updates their Expressionist abstractions, turning art into an urban adventure.

**Franz Ackermann**  
*Coming Home* and *(Meet Me) At the Waterfall* (2009)  
 Acrylic on wall  
 Dimensions variable  
 Southwest Monumental Staircase  
 Site-specific commission









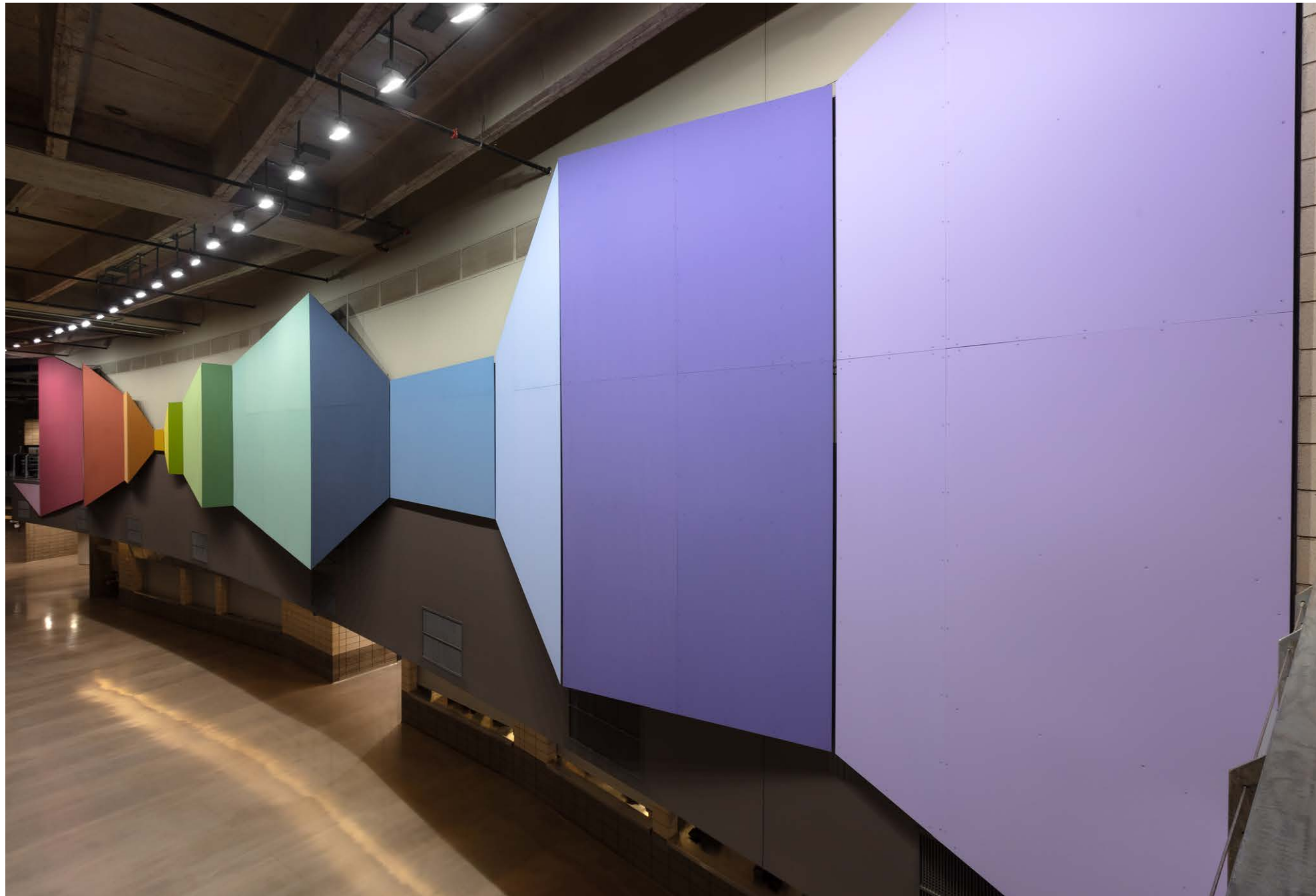
Everyone knows the saying, “A picture speaks a thousand words.” But what about words that are also pictures? Do they say more? Less? Something different? These are some of the questions Doug Aitken’s *star* (2008) invites viewers to ponder.

From across the hall, it is easy to read Aitken’s ten-foot-long word. But “star” refers to many things, from the heavenly bodies twinkling in the night sky to actors and athletes, who shine for different reasons. “Star” is a noun and a verb, a word that describes people and what they do when they become the focus of our attention.

From up close, language fades into the background as viewers get lost in the details of the picture that creates the word. The Los Angeles artist and filmmaker has photographed a city at night and digitally enhanced its shining streetlights so that they call to mind the stars overhead. The dazzling image on his neon light-box lets us imagine that we are looking down at the Earth’s surface from above while simultaneously staring up at the heavens. The illusion is even more wondrous because Aitken has created it with a picture of an otherwise unremarkable location — not a famous city with a signature skyline but just an everyday place that could be anywhere.

His fusion of words and pictures builds on art made of language by such influential precedents as Lawrence Weiner, Mel Bochner, and Ed Ruscha. Bringing fantasy into the picture, Aitken melds illusion and reality into an experience of thrilling stillness.

**Doug Aitken**  
***star* (2008)**  
Neon lit lightbox  
45 inches by 119 inches by 10 inches  
Edition 2 of 4  
Hall of Fame Level, Entry A  
Acquisition



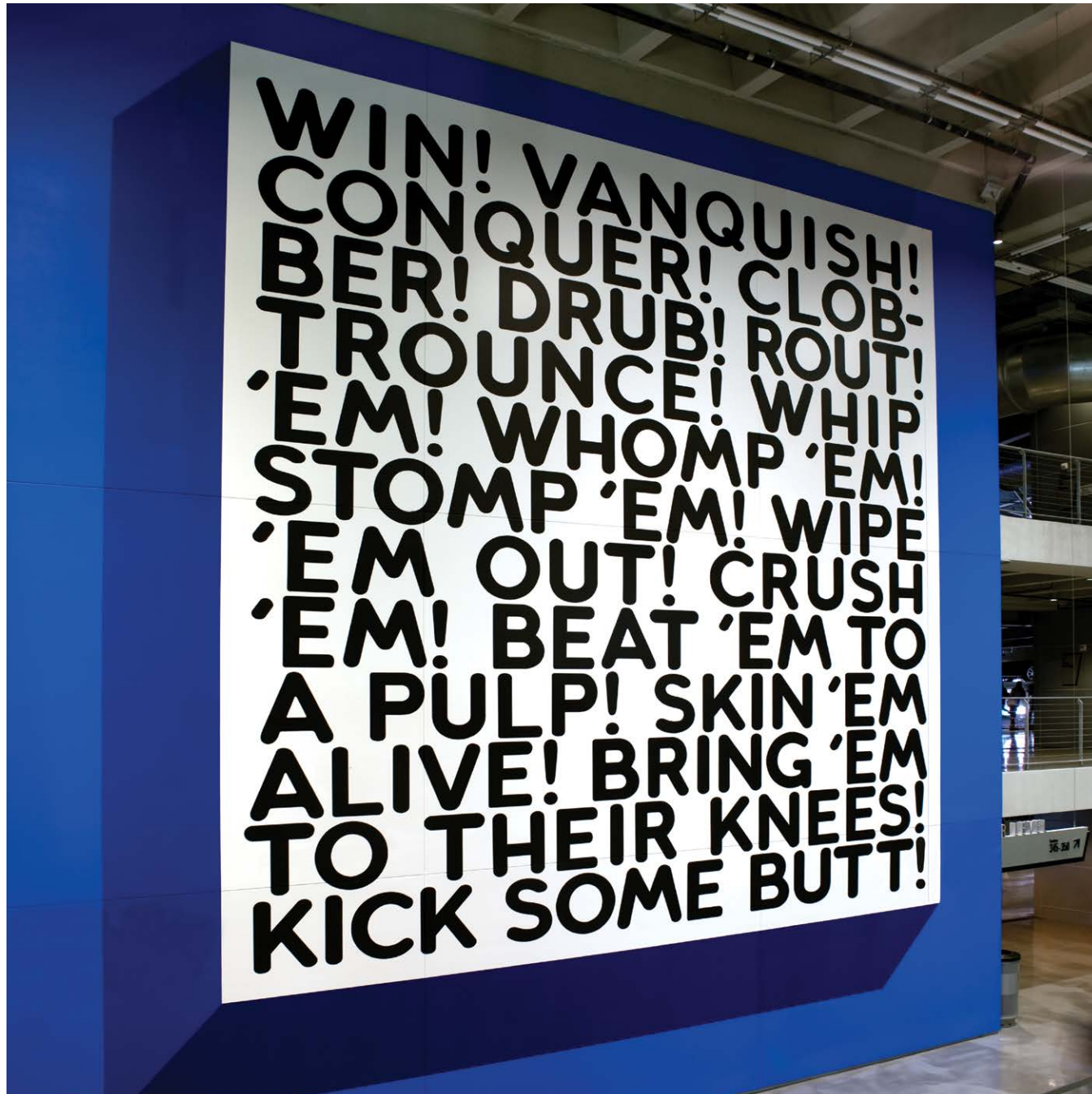
Ricci Albenda's *Interior Landscape, Full Spectrum* (2009) takes visitors in two directions: Back in time to pre-Renaissance Europe, where painting and architecture were intimately related, and into the future, where painting and architecture are again integrated, but this time in the virtual world of digital information. Albenda's visually tricky installation plays up the confusion between two-dimensional illusions and three-dimensional space to make visitors aware of our surroundings and alert us to art's power to change them.

The New York artist begins with the architecture on which his 130-foot-long painting — or series of oddly shaped paintings — rests: The gently curved wall that wraps around the field and follows the graceful oval shape of the stadium. Albenda breaks the smooth continuity of the wall into a fractured funhouse of color, affixing nearly two dozen aluminum panels to it. Each panel has four sides but none is square, or even rectangular. No two are the same shape, nor does a right angle appear to define any of their corners, which tend toward extremes. As for their colors, no two are the same. Although they cover the spectrum, Albenda has replaced the natural violet, red, and yellow of the rainbow with such tints as lavender, coral, and ochre.

Arranged side-by-side in an eccentric row, Albenda's beautifully painted panels appear to recede and protrude, as if pulsating like a peculiar, geometric heartbeat. The two-dimensional space of painting and the three-dimensional space of architecture are no longer separate. They come together to trick the eye and delight the mind.

**Ricci Albenda**  
*Interior Landscape, Full Spectrum* (2009)  
 Acrylic on aluminum panels  
 21 feet by 131 feet  
 Main Concourse, Southwest Concession  
 Site-specific commission





Mel Bochner uses words in the same way that a painter uses colors — to get viewers to see subtle differences between similar things.

*Win!* (2009) begins simply, with the word for what every fan wants his team to do, whether he's screaming it on Sunday or reading it in the headlines of Monday's paper. Simplicity disappears with the next word: "Vanquish" takes "win" to extremes, suggesting the overpowering of an utterly defeated foe. "Conquer" adds notions of control and possession to the rapidly growing mixture of meanings. Then "Clobber!," "Drub!," and "Rout!" evoke the exaggerated language of comic strips as they also recall the clichés often typed by sportswriters.

At this point, viewers have only made it through one-quarter of Bochner's surprisingly dense work. To read the rest, which takes less than 10 seconds, is to see the language get increasingly colorful — eventually taking on a life of its own.

*Win!* is the biggest work in Bochner's ongoing series of "Thesaurus Paintings." This body of work focuses on the ways language both conveys and derails meaning. Bochner has used words in his works since the late 1960s, when, as an original member of the Conceptual art movement, he became fascinated with their power and mystery.

Unlike sporting contests, which end with the black-and-white clarity of a win or a loss, Bochner's pedestrian poetry takes us into the gray areas, where shades of meaning are as important to the message as what it literally communicates.

**Mel Bochner**  
***Win!* (2009)**

Acrylic on wall  
38 feet 2 inches by 33 feet 3 inches  
Northeast Monumental Staircase  
Site-specific commission



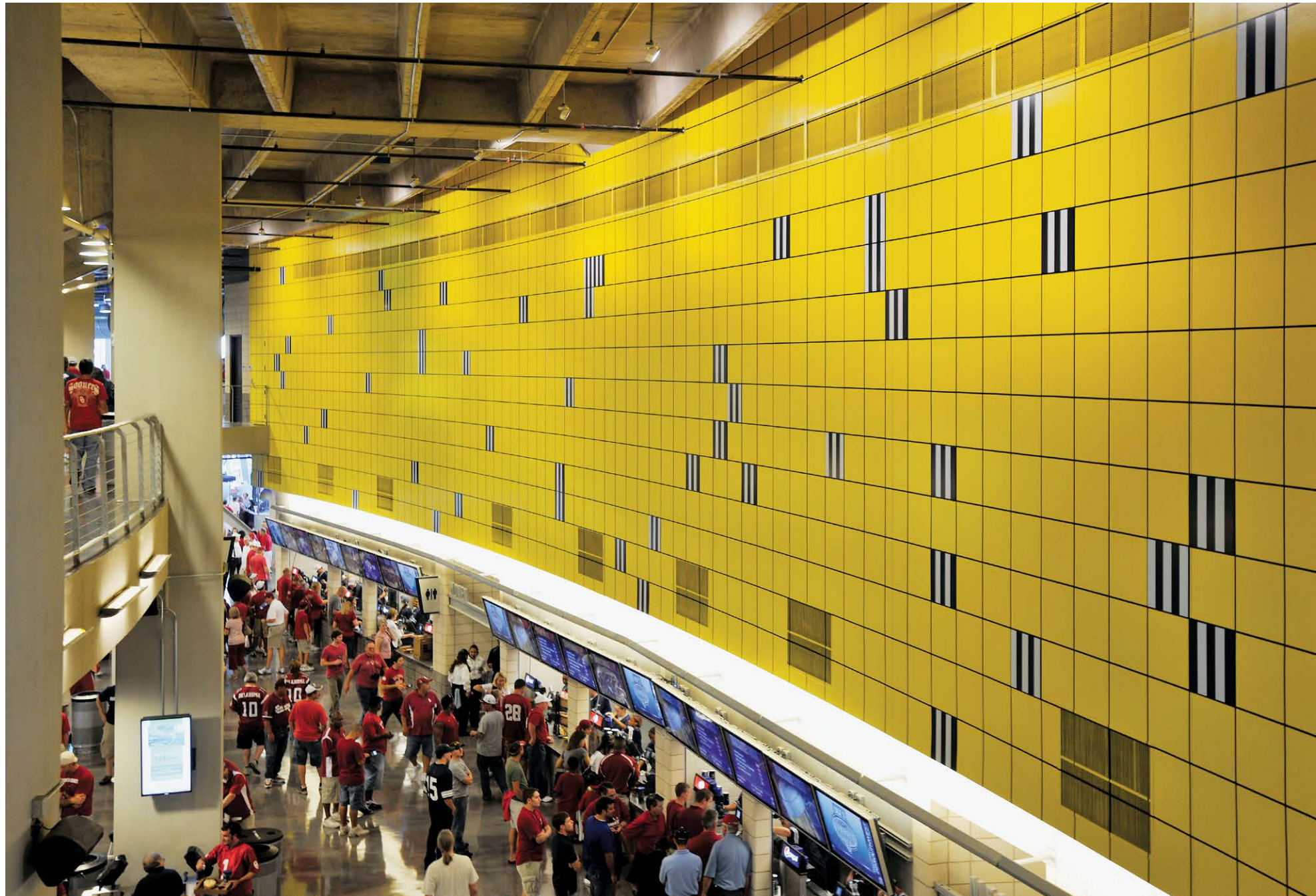


Daniel Buren has built a career on questioning the purpose and meaning of art. Whether challenging its preciousness through his use of industrial materials or disrupting traditional gallery presentation through his public installations, this legendary French conceptualist pushes boundaries with precision and elegance.

If anyone can stake a claim of ownership over the stripe, it would be Daniel Buren. In 1965, he began incorporating stripes into his conceptual investigations of painting. Buren has since emblazoned stripes on canvas, stained glass, and fluttering flags, on staircases, columns, archways and facades. His two-part commission at AT&T Stadium, *Unexpected Variable Configurations: A and B*, features striped aluminum tiles interspersed throughout a grid of yellow. In addition to the stripe, Buren uses the circle, square, and triangle as building blocks of his elemental art practice. *Pyramidal, haut-relief, travail in situ—A4* is a meditation on the timeless form of the pyramid, the monumental triangle. This inverted pyramid is built of a series of mirrored prisms, reflective on their face and striped on their sides; the effect is disorienting and engrossing. The sculpture is distinctly site specific as it draws its surroundings into its very surface, the world collapsing inside the mirrored triangles.

**Daniel Buren**  
***Pyramidal Haut Relief, In Situ – A4 (2017)***  
Aluminum prisms  
102.76 inches by 188.39 inches by 11.99 inches  
Hall of Fame Level, Southeast Elevator Lobby  
Acquisition





Daniel Buren's bright yellow wall painting fits into its surroundings at the same time that it stands out from them. This ambiguity leads many viewers to ask: "Is it art or just part of the building?" And that is exactly what the veteran French artist wants you to ask, both of his signature stripe works and everything that has been made by mankind.

Buren's point is that it is too limiting to think of art as only a precious object that needs to be sequestered in a museum. In his radically democratic view, art is most compelling when it is unexpected, especially when it interacts with its context and alters our perceptions by getting us to think about the world we inhabit.

Buren began his distinguished career in the early 1960s. At that time, messy, abstract painting had become cliché. Buren's solution was to use ready-made pieces of striped canvas. In 1965, he selected a standard pattern: Solid vertical colored stripes alternating with white stripes of the same width, 8.5 centimeters. In 1967, Buren abandoned canvas and began printing his now trademark stripes on posters, which he affixed to walls, fences, benches, and phone booths all over Paris.

*Unexpected Variable Configurations: A Work in Situ* (1998) is classic Buren. On an immense expanse of identical yellow squares hang 50 aluminum panels, each printed with a black-and-white or white-and-black pattern. The positions of the panels are determined by chance. And like all of Buren's works, this one invites double takes as viewers see art — and everything around it — with fresh eyes.

**Daniel Buren**  
***Unexpected Variable Configurations: A Work in Situ* (1998)**

Wall painted yellow with hand drawn grid and  
 25 screen-printed aluminum plates  
 21 feet by 118 feet  
 Edition 10 of 15 and 11 of 15  
 Main Concourse, Southeast Concession  
 Acquisition





Jim Campbell uses cutting-edge technology to bring mystery into modern life. At a time when high-tech devices allow people all over the globe to see more things more clearly and quickly than ever before, the San Francisco artist takes digital imagery back to the basics. His three-dimensional arrangements of flickering lightbulbs transform two-dimensional images into ghostly apparitions that take on a life of their own. In doing so, Campbell invites us to wonder about the fleeting nature of our perceptions and how they add up to lives that pass by so quickly.

At AT&T Stadium, Campbell starts with footage of great plays from Dallas Cowboys games. Using software, he digitizes the filmed images and then maps every pixel of every frame of every sequence onto a room-size array of hanging LED lights. A specially programmed computer controls the lightbulbs, causing each to turn on and off at precisely time, intervals, sometimes shining brightly and at others glowing softly.

Depending upon where you stand, you see different things. From some places, Campbell's darkened alcove resembles the night sky, whose twinkling stars form endless constellations. From other vantage points, you see football players running, passing, and tackling. Sometimes they are easy to see, their silhouettes crisp and distinct. At others, they are blurry and ghostly, like faded photographs, early movies, low-res images and fleeting memories. No audio accompanies Campbell's black-and-white work, which shuns the razzle-dazzle of high-res imagery. The silence amplifies the mysteriousness, creating an atmosphere that is both mesmerizing and meditative.

**Jim Campbell**  
***Exploded View (Cowboys)* (2012–2013)**  
Custom electronic LEDs  
Dimensions variable  
Hall of Fame Level, Entry A  
Site-specific commission





We are all made of stardust. The carbon in our cells, the oxygen we breathe, the iron in our blood—it all originated in ancient stars that exploded into supernovas billions of years ago

Armed with little more than a very thin brush and white paint, artist Sandra Cinto constructs awe-inspiring imagined landscapes that take us on a journey among these stars. While a traditional landscape would include a straight horizon line for your eye to land on, Cinto's horizon twists and turns. Instead of placing us in a stable or recognizable place, Cinto's abstracted drawing encourages our gaze to drift, creating the sensation that we are moving or floating high above the world.

For more than 25 years, Brazilian artist Sandra Cinto has developed mesmerizing large-scale drawings that push the limits and possibilities of her craft. Cinto's rich vocabulary of symbols—stars, bridges, water—remind us of the massive and ever-changing nature of the universe and the power we have to come together and imagine new worlds.

**Sandra Cinto**  
***Night of Hope* (2024)**

Acrylic on wall  
18 feet by 13.5 feet  
Main Concourse Club, Entry E  
Site-specific commission



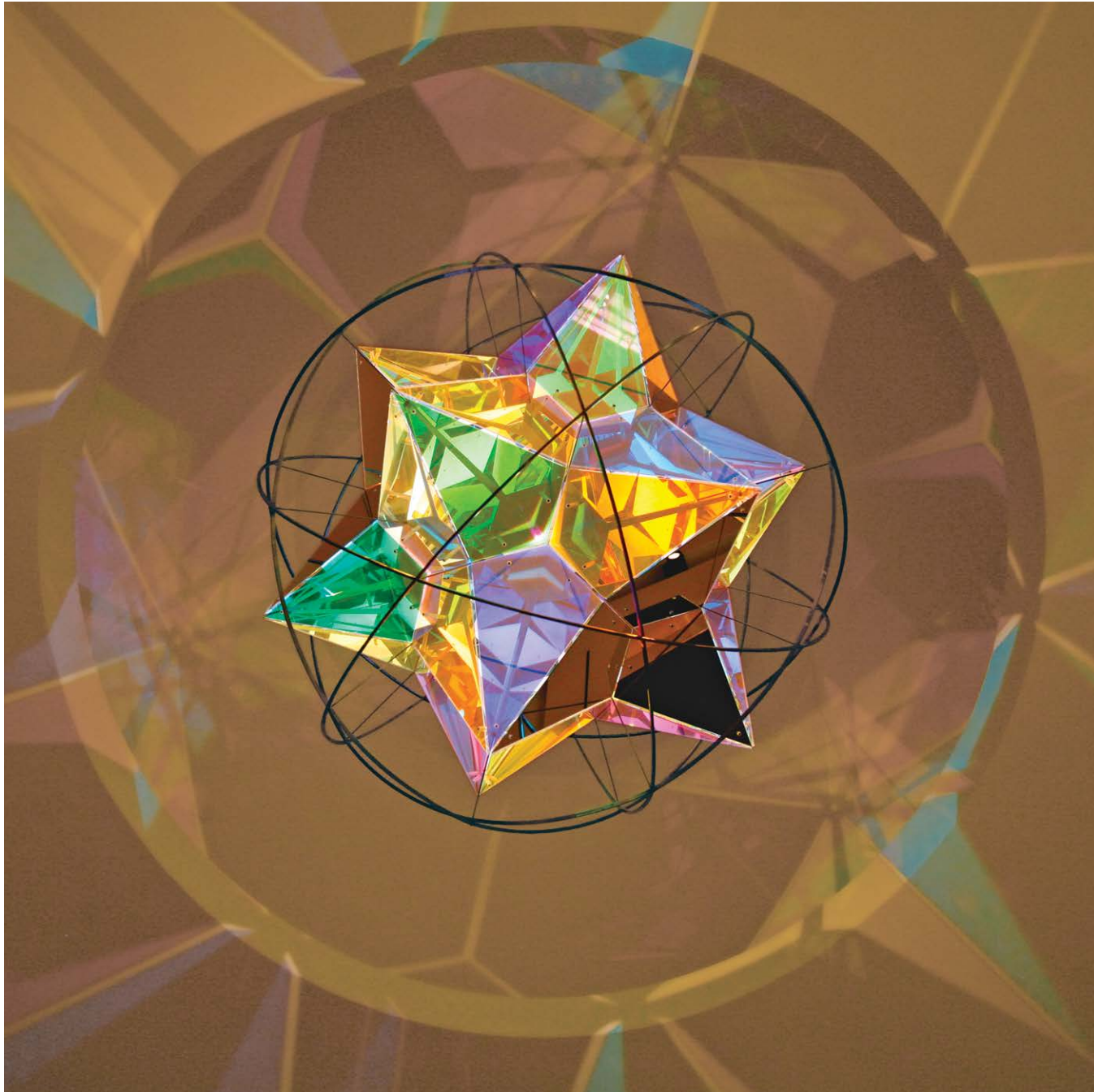


Do you know how fast light travels? 299,792,458 meters per second. That equals 3,278,570 football fields per second — an unfathomable speed. Light and the speed it moves with are invisible forces that shape our experience of the world around us. Light not only enables us to see, but also has the power to impact our mood and emotions. The calming effects of soft, warm light and the energizing impact of bright, cool light are tangible to us all.

In *Untitled (White, Black, Blue, Beveled)* (2019), Mary Corse uses light itself to create a luminous surface on the canvas. For more than fifty years, Corse has been mixing the tiny glass beads commonly used in the white lines of lane dividers on highways into her paints. The result is a surface that appears to shift and shimmer as we move around the work. By doing so, Corse harnesses light and shadow to explore how we perceive and experience the world around us.

The Los Angeles-based artist Mary Corse is associated with the 1960s Light and Space movement of Southern California, in which artists were most focused on the viewer's perception and participation in a work. She is best known for her minimal and monochromatic paintings which ask us to consider how the material of an artwork impacts how we perceive it.

**Mary Corse**  
***Untitled (White, Black, Blue, Beveled)* (2019)**  
 Glass microspheres in acrylic on canvas  
 78 feet by 19 feet 6 inches by 4 inches  
 Hall of Fame Level, Owners Club  
 Acquisition



Artists are especially sensitive to the ways their works are illuminated. Too little light, and it is hard to see the details. Too much, and the colors wash out, sometimes causing viewers to squint. To ensure that his art is always seen in the best light, Olafur Eliasson has begun to make sculptures that hang from the ceiling and function like lamps.

In the foyer of the Owners Club, *Fat super star* (2008–2009) suggests that art need not be the star of the show for it to bring nuanced experiences to visitors. The same is true of *Homage to P. Schatz* edition (2012), the two pieces inside the Legends Club, which similarly blur the boundaries between art and design, not to mention beauty and usefulness.

*Fat super star* is a quiet reminder of the magic of happenstance and the unforgettable resonance of unexpected experiences. Recalling holiday decorations, religious symbols, children's toys, and the stars on Hollywood Boulevard, Eliasson's elusive sculpture also resembles a giant jewel and a homemade rainbow. Its surface, made of optical filter glass, causes the white light emitted by its halogen fixtures to refract into the various tints of the spectrum. Casting red, orange, and yellow, as well as green, blue, and violet patterns on the domed ceiling, the mesmerizing sculpture also shines soft beams of light on visitors, who become part of the art.

Something similar happens with the pieces from Eliasson's *Homage to P. Schatz* edition (2012). Their title refers to the German-born sculptor, inventor and mathematician who discovered and patented the 'oloid,' an oddly graceful form based on a pair of congruent disks that intersect perpendicularly. That is the form of Eliasson's internally illuminated sculptures, which light up the room both literally and metaphorically. Made of thin sheets of optical lighting film stretched tautly over aluminum armatures, these multipurpose pieces are focal points that disperse attention throughout their surroundings, inviting everyone to be attentive to everything — and everyone — present.

**Olafur Eliasson**  
***Fat super star* (2008–2009)**  
 Brass, color effect filter glass, mirror, halogen light fixture  
 39 3/8 inches by 39 3/8 inches by 39 3/8 inches  
 Edition 2 of 10  
 Hall of Fame Level, Owner's Club  
 Acquisition





The rapid pace of modern life is often driven by the sense that we need to know what is going on in the blink of an eye.

Olafur Eliasson's *Moving stars takes time* (2008) goes out of its way to frustrate this desire. As a sculpture, it looks incomplete, more like a finely designed and beautifully polished model of some of the planets and moons in our solar system than a typical mobile, whose elements would counter-balance one another in a more resolved fashion. It is also different from conventional sculptures because its six components refuse to command the space they occupy with the authority common to more massive works.

None of this is accidental. Eliasson's purpose in making *Moving stars takes time* is to get viewers to slow down for a moment, to take a brief break from the relentless rush of modern life and to stop behaving as if it is absolutely essential that we know what something means the split-second we see it. Taking one's time is the best method for more nuanced activities, like understanding the complexities of science, comprehending the beauty of art, and savoring the ambiguity of both. Being comfortable with uncertainty is the first step in a process that takes time. It requires viewer participation and leads to thinking outside the box. Eliasson's art calls us to contemplate our place in the universe, where there is plenty of room for mystery, for wonder, and for much, much more than we can understand.

**Olafur Eliasson**  
***Moving stars takes time* (2008)**

Stainless steel, polished stainless steel, glass mirror, color effect filter glass,  
 color foil, powder-coated steel, steel cable  
 Dimensions variable  
 Main Concourse Club, Entry F  
 Site-specific commission



In the 1960s, a movement called Minimalism stripped art down to the basics: Simple shapes, standard materials, and viewers, who were often puzzled by its stubborn silence. Since then, Minimalism has matured, becoming more refined, less abrasive, more gracious. Teresita Fernández takes Minimalism to elegant heights, creating accessible installations that fill the seemingly empty space between things with a sensual charge that transforms otherwise incidental details into evocations of infinity.

In terms of composition and materials, Fernández's *Starfield* (2009) could not be simpler: Bright dots of light cluster in the center of a glossy black wall. Think disco ball flattened by a steamroller. Then imagine the serene beauty of a crystal-clear night sky in the middle of nowhere, where so many stars twinkle that one cannot help but be awed by the vastness of the cosmos and our tiny place in it. Together, the two images suggest the magic Fernández works in her installation, which is made of nothing but hundreds of mirrored glass cubes (about the size of ice cubes) and sheets of black laminate that cover the wall. The most important element, however, is the space between *Starfield* and the viewer — and what happens in it.

In every tiny mirror, one sees a miniature reflection. Stepping back, a ghostly silhouette appears in the dark laminate. But when one keeps moving, like a star in the sky, Fernández's art comes alive, twinkling, shimmering, and reflecting all the colors of the spectrum. Like a rainbow, you cannot touch it or keep it or forget seeing it.

**Teresita Fernández**  
***Starfield* (2009)**

Mirrored glass cubes on anodized aluminum  
14 feet 6 inches by 31 feet 8 inches  
Hall of Fame Level, Southwest Elevator Lobby  
Site-specific commission





The biggest difference between watching a game on TV and going to the real thing is the crowd. There is simply no substitute for being there, immersed in the mass of humanity that has gathered to root for the home team.

The differences between first- and second-hand experience is the subject of Wayne Gonzales' *Cheering Crowd* (2007), a wall-sized canvas in shades of gray that depicts exactly what its title says. To scan it quickly is to see one big crowd, perhaps a section from a stadium like this one. But as the eye glides across the artist's three-panel painting, it picks up rhythms and settles into patterns. Soon, one notices that the seven-by-21-foot picture is actually three seven-foot-square canvases, each of which depicts the very same scene, a photo Gonzales culled from the Internet.

The repetition recalls Andy Warhol's early Pop works, which presented multiple images of tabloid news photos, often of disasters and tragedies. Gonzales brings Warhol's focus on the mechanics of the mass media into the digital age, where the crowds are bigger and the information transmitted much faster. Yet Gonzales makes his paintings slowly, by hand. To view them up close is to see the image disintegrate into an energized field of individual brushstrokes. Simultaneously intimate and anonymous, his art captures the sensation of losing one's self in a crowd only to find yourself as a part of something bigger, more powerful and profound.

**Wayne Gonzales**  
***Cheering Crowd* (2007)**  
Acrylic on canvas, triptych  
84 inches by 252 inches  
Hall of Fame Level, Southwest Elevator Lobby  
Acquisition



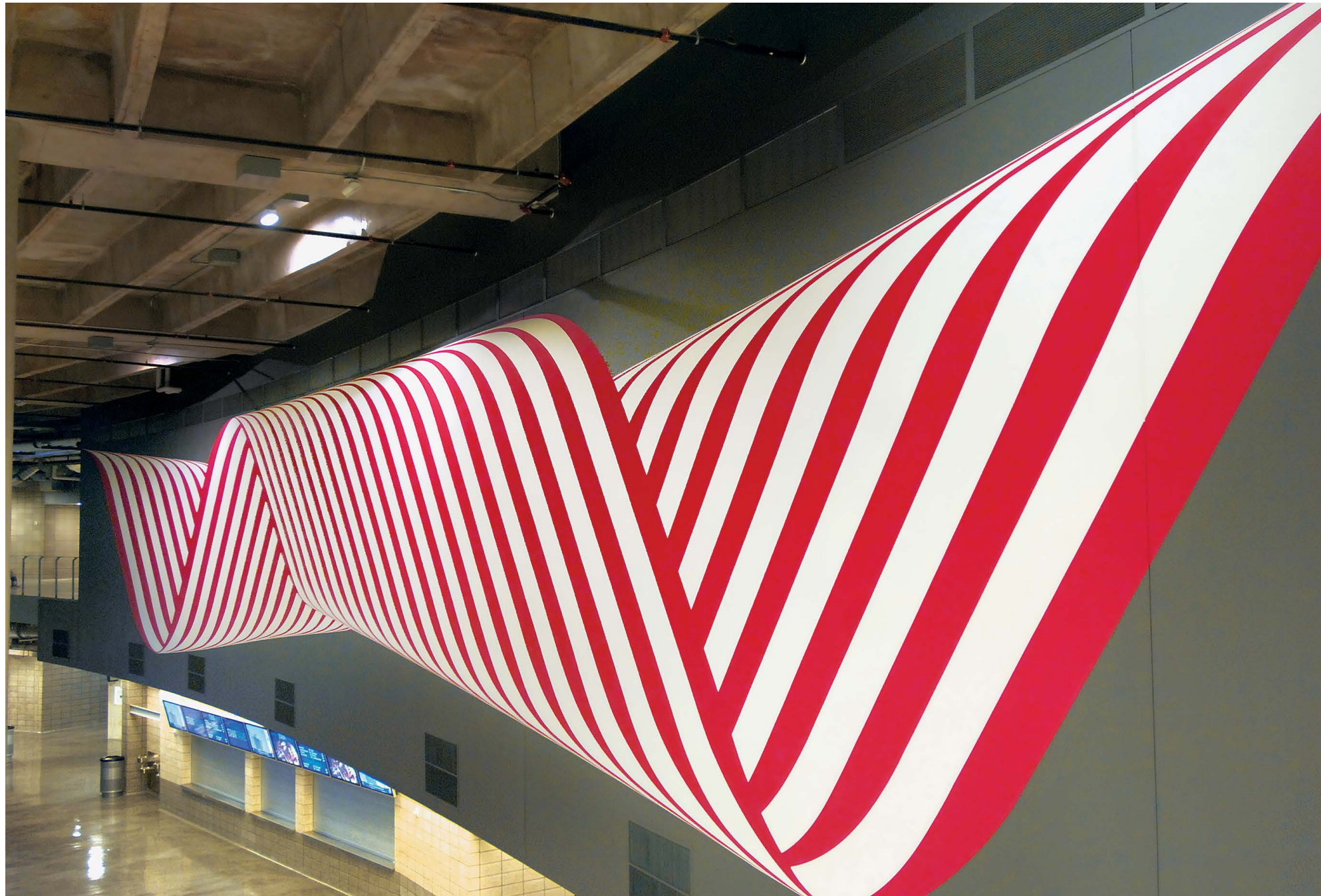
What does it mean to win in contemporary society? Is it scoring the touchdown, getting the promotion, playing the lucky hand? If you take first place, can others win, too? Does individual grit and determination create winners, or does teamwork and community?

*Untitled (Winner)* asks us these questions, prodding at the unmatched feeling of victory. The word “winner” is spelled out in gold letters that jiggle across this canvas, gleaming and winking back at us when the light hits them just right. Six silhouetted bears shimmy around them, recalling the peace and love of the Woodstock generation. While the bears may be understood as back-up dancers who are celebrating someone else’s success—someone more competitive, stronger, harder working—they may also be the winners themselves.

Joel Mesler’s paintings infuse text, images, and patterns with nostalgia, popular culture, and personal memories. The resulting artworks often shed new light on cultural phenomenon by complicating a simple story, phrase, or symbol. By mixing different visual elements together, Mesler creates new meanings that allow images to speak to us and change with us over time.

**Joel Mesler**  
**UNTITLED (WINNER) (2021)**  
 Pigment on Linen  
 65 inches by 84 inches  
 Hall of Fame Level, Southwest Elevator Lobby  
 Acquisition





As its title, *Two Minds* (2009), suggests, Terry Haggerty's painting is conflicted. On one hand, it presents a system that fuses crisp visual punch with consistent, all-over evenness. On the other, it insists that the quirks provided by unexpected interruptions make art and life both interesting and unpredictable, at once puzzling and fun.

It is impossible to look at Haggerty's mural without your eyes instantly gliding along its wavy bands of color. From one end to the other, we visually travel speedily along the candy cane-colored curves — as if on a rollercoaster ride. Brightly striped awnings come to mind, as do banners flapping in the wind, garments in Baroque paintings, and 1960s Op Art.

Haggerty's painting creates the illusion of three-dimensional space by suggesting that some sections recede into the distance and disappear behind other sections. The mind's eye fills in what is not visible, creating a coherent image. And this is where the London-born, Berlin-based artist throws a monkeywrench into the system.

It is physically impossible for the red and white stripes to curve up and over the “fold” or the “bump” in the upper middle part of the painting. There is simply no way for the stripes to be continuous, unbroken bands. But that is what the mind's eye wants to see and what our eyes tell us, when carried away by the painting's visual momentum. And that is exactly what Haggerty wants — a glitch in the system that allows us to be of two minds.

**Terry Haggerty**  
***Two Minds* (2009)**

Acrylic on wall  
21 feet by 126 feet  
Main Concourse, Northeast Concession  
Site-specific commission





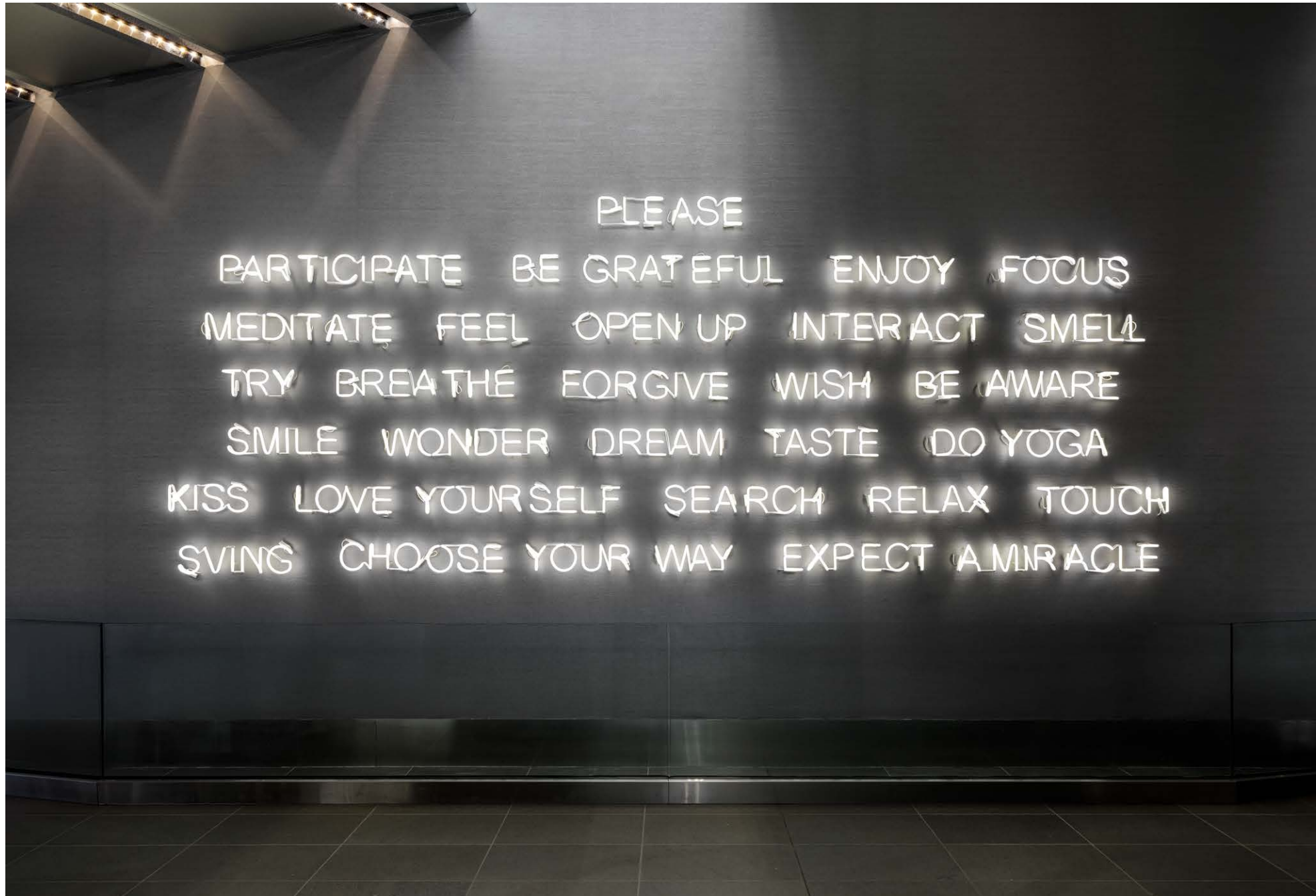
Trenton Doyle Hancock’s dense work stops visitors in their tracks. Its screaming colors and riotous energy are an eyeful and not for the faint-hearted. But what happens when a viewer spends a few moments with Hancock’s crazy quilt of an image is hardly indelicate. *From a Legend to a Choir* (2009) builds upon the most democratic aspects of American Pop Art, from Stuart Davis to Andy Warhol to Jean-Michel Basquiat, empowering viewers by letting us bring our own stories to a wildly open-ended narrative.

Hancock’s sprawling mural sets the stage. Its flower-filled setting evokes the biblical Garden of Eden and the psychedelic Summer of Love. Its figures’ striped outfits recall jailhouse garb. Hancock’s cast of characters is a rogue’s gallery: Some are headless lumps and others look more like animals than human beings, with a walrus, four-eyed rooster, and other mutants.

These creatures are part of an ongoing saga that Hancock has been telling for the past decade. He calls them “Mounds” — plant-animal hybrids that behave like all of us, sometimes admirably and sometimes badly. Hancock’s homegrown mythology includes a creation story, an epic battle between good and evil, an attempt at reconciliation between color-loving carnivores and scrawny, subterranean vegans, and much more. It has its roots in his personal history. Now based in Houston, Hancock was born in Oklahoma City and raised in Paris, Texas. He is the stepson of a preacher. His roots nourish an inventive imagination out of which springs a world so rich with possibility that viewers cannot help but be drawn into it.

**Trenton Doyle Hancock**  
*From a Legend to a Choir* (2009)  
 Vinyl print  
 40 feet by 98 feet 6 inches  
 Southeast Ramp Wall  
 Site-specific commission





The vibrant pull of neon is a familiar part of our everyday landscape, catching our eyes from marquees and shop windows. As we walk down the street, neon signs shout out to us: Open! Vacancy! We Deliver! We recognize neon as a sales pitch, an attention-grabbing message drawing us in and motivating us to action.

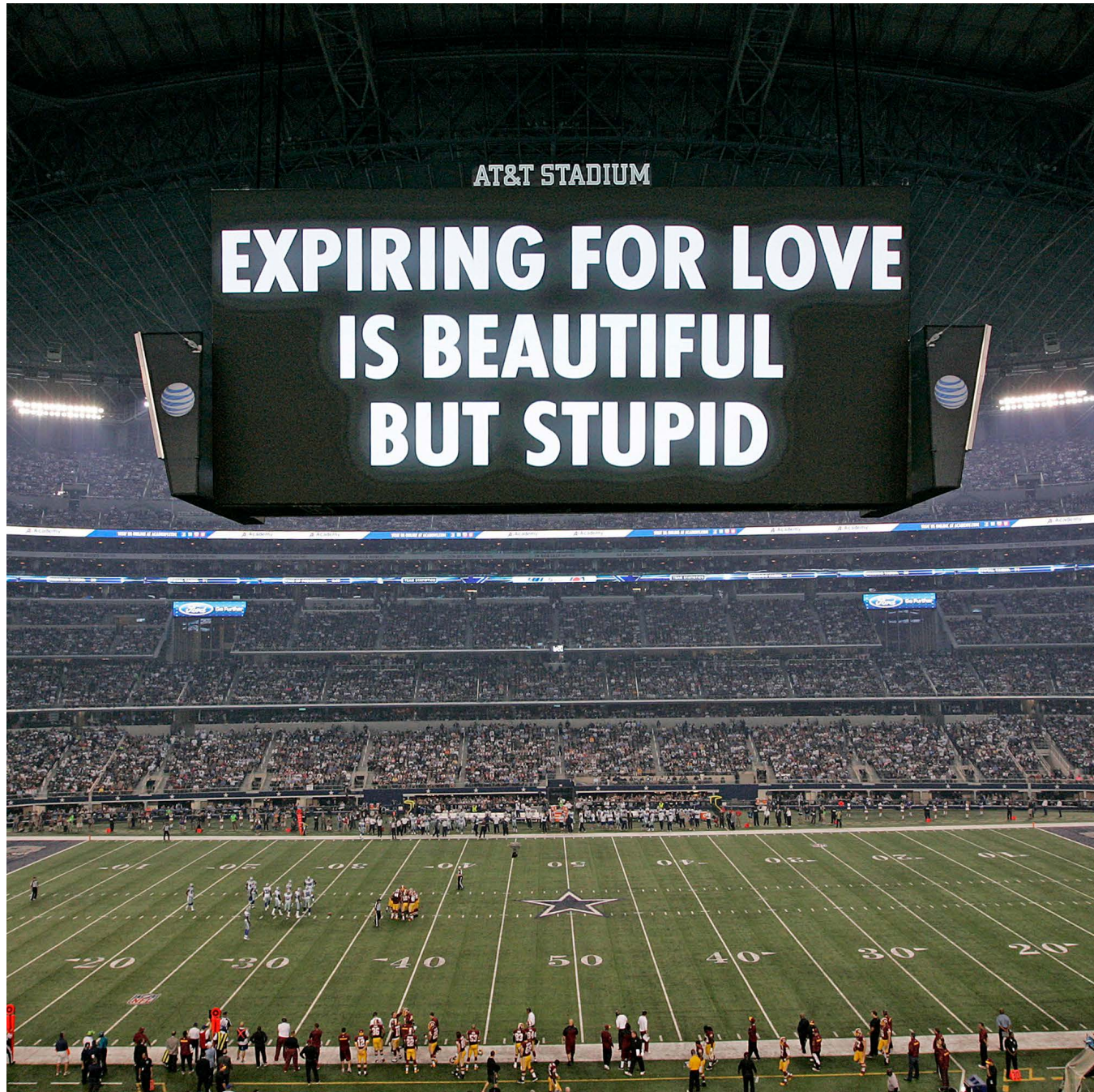
Jeppe Hein's *Please Participate* (2015) uses the persuasive language of neon to a very different end. From a distance, the paragraph could be an advertisement or a warning. As you approach it, the cool neon glow spills over your face and the work's calming message becomes clear. Be grateful. Breathe. Wonder. Hein's words are a grounding force, a moment of reflection as you enter or exit the stadium. The work is a call to take care of yourself, to observe and appreciate your surroundings, to be an individual in the swelling crowd, to participate in the spectacle, and remain true to yourself. In Jeppe Hein's world, the only thing you are being sold is your own wellbeing.

In a practice spanning neon, large-scale sculpture, design, furniture, and public fountains, Danish artist Jeppe Hein engenders joy in audiences of all ages. Playing with perception, interaction, and light, Hein believes his work is not complete until people engage with it. As his artwork is completed in the mind of its viewer, *Please Participate* is only fully realized when the words take shape as intention and action in those who read them.

**Jeppe Hein**  
***Please Participate* (2015)**

Neon tube, transformers  
88 1/2 inches by 210 2/3 inches  
Edition I/II AP + 3  
Hall of Fame Level, Entry A  
Acquisition





Long before texting became a popular way to communicate, Jenny Holzer was streaming familiar phrases and common statements over a large electronic billboard at Times Square in New York. Her words made people pause, not because they conveyed strange sentiments or made unsettling propositions, but because Holzer's messages were not what people were used to seeing in public spaces. Her simple phrases used the vernacular of advertisement yet without a clear product for sale.

Instead, Holzer's "Truisms," taken from a series of posters she wheat-pasted to buildings around Manhattan from 1977–79, spoke the language of common sense, spelling out such messages as "THE SUM OF YOUR ACTIONS DETERMINES WHAT YOU ARE," "IT CAN BE HELPFUL TO KEEP GOING NO MATTER WHAT," and "A POSITIVE ATTITUDE MAKES ALL THE DIFFERENCE IN THE WORLD." The beauty of Holzer's anonymous statements is that they drift free of the purposefulness of most public pronouncements. Rather than telling us what to think, or providing immediately useful information, they make us wonder about their source, whose interests they serve, and who they speak for. Holzer's bold rhythm and text draw visitors in, provoking thought. Taking Conceptual art into the digital age, Holzer uses words to heighten awareness of our surroundings by making them more meaningful.

Jenny Holzer  
*For Cowboys* (2012)  
Electronic LED sign  
Site-specific commission





Jacqueline Humphries' *Blondnoir* (2008) appears to be two or three paintings collapsed into the same space. Think high-speed collision. Or a digital transmission on the fritz. The New York artist's fractured, silver-hued abstraction gives stunning shape to the compression of time and space that makes modern life both thrilling and anxiety-riddled.

In the nineteenth century, philosophers felt that the Sublime delivered such double-edged experiences. Humphries, influenced by her predecessors in the New York painting school, brings them down to earth. The metallic silver paint she mixes herself is highly reflective. Its glare can be blinding. So to see her work without squinting, one must look at it from various angles, from across the room and up close. Taking it in from different perspectives allows the viewer to appreciate its splintered, stop-and-start composition.

Its title, made up of two adjectives Humphries has joined, evokes light and darkness, beauty and menace. And like a movie from the glory days of film noir, her painting requires that viewers do a little detective work, piecing together the evidence to see the light amid the shadows.

To this end, Humphries hides nothing. A close look reveals that *Blondnoir* was painted in layers. Each layer dried before the next was applied. And between layers, Humphries covered parts of her painting with strips of masking tape, sometimes sticking it on in parallel bands and at other times with less regularity. The process — painting, taping, tearing off the tape (and doing it over and over again) — has created a charged surface of interrupted brushstrokes and fragmented shapes that recalls cut-and-paste collage and roughly-spliced films. The drama and the suspense are there for any viewer who is not afraid to play detective.

**Jacqueline Humphries**  
***Blondnoir* (2008)**  
Oil and enamel on linen  
90 inches by 96 inches  
Hall of Fame Level, Owners Club  
Acquisition



Jim Isermann's gigantic wall relief has been conceived and fabricated with the individual in mind. Its basic unit is a seven-foot-square module. This building block is slightly larger than an adult, familiar proportions that do not stretch the imagination, overwhelm the senses, or test the limits of comprehension.

That is what Isermann does when he lays out his human-scale building blocks, arranging 65 of them by turning every other one in the opposite direction. This simple gesture creates a complex pattern that transforms a 4,000-square-foot wall into an astonishingly beautiful abstraction that is a marvel of engineering and a pleasure to behold.

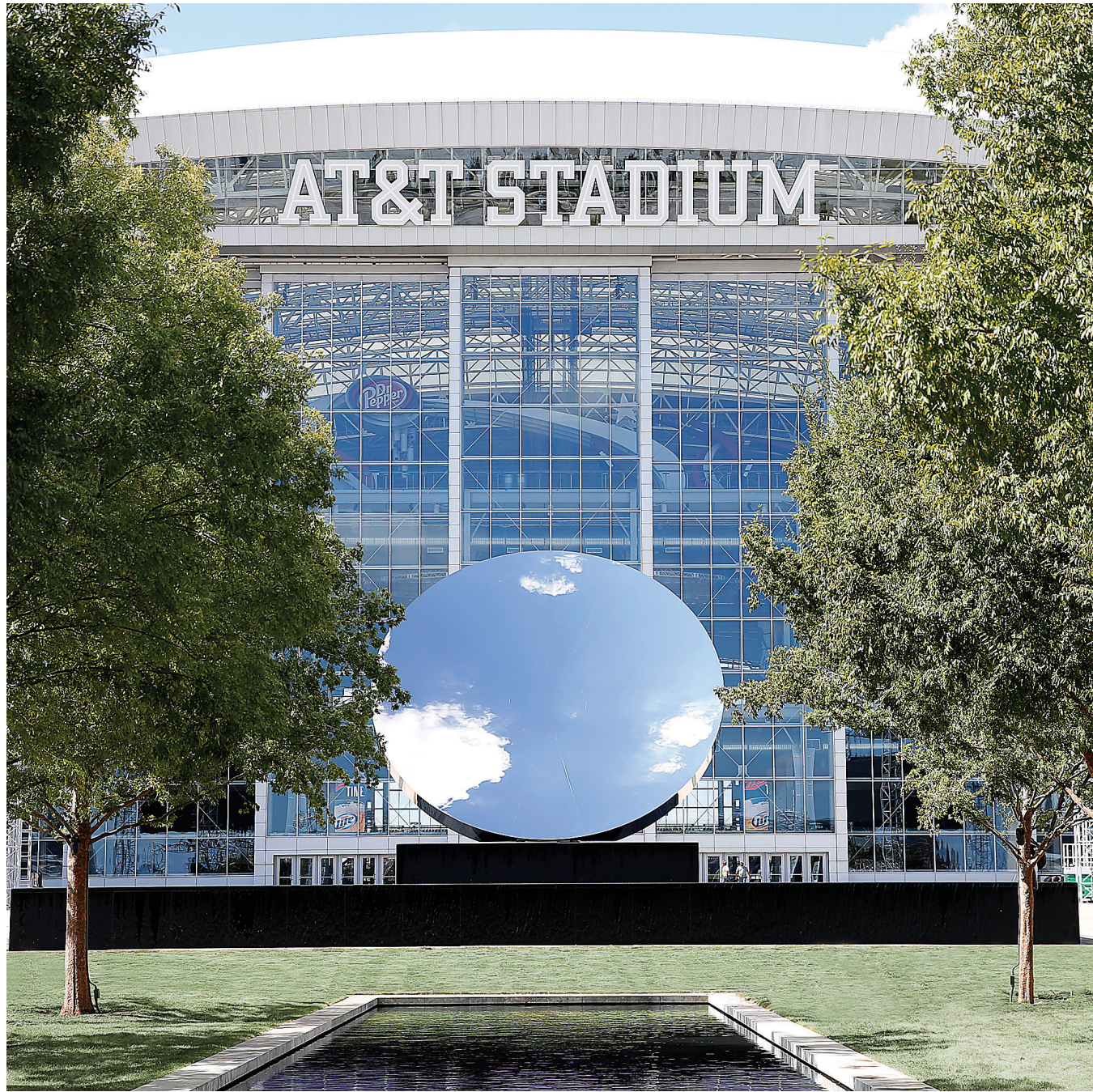
For the logically minded, Isermann's work is an abstract jigsaw puzzle to be taken apart and reassembled in the mind's-eye. To study any of its seven-foot sections is to see that each consists of 36 smaller panels that come in 11 different designs, making for nearly 2500 separate parts. For the intuitively inclined, it is not difficult to understand his goals by stepping back and taking in an overall view. He makes basic shapes add up to wholly unexpected experiences that defy explanation as they fuse art, design, and architecture.

For the last 30 years, Isermann has been at the forefront of a movement to combine the logic of industrial production with the freedom of art — to unite the clarity of rationality with the thrill of something more. From wherever one stands, his magnificently user-friendly installation embodies the excitement of being part of something bigger and more profound than usual.

**Jim Isermann**  
***Untitled* (2009)**

Vacuum-formed styrene wall  
40 feet by 96 feet  
Northwest Ramp Wall  
Site-specific commission





The ancient Greeks believed that one of the functions of art was to hold a mirror up to nature. The beauty of their plays and paintings rivaled that of the natural landscape and reflected the perfection of the visible world. In the Renaissance, the duties of art shifted: One of its roles was to hold a mirror up to society, reflecting the complexities of human behavior to help audiences understand themselves in ways that might make the world a better place. Anish Kapoor's *Sky Mirror* (2006) combines both of these goals, giving contemporary visitors to AT&T Stadium ever-changing views of the sky above and the ground below while inviting us to reflect on what it means to live in a global world.

Both down-to-earth and out-of-this-world, Kapoor's stainless steel sculpture is a high-tech monolith and a low-tech monitor. *Sky Mirror* weighs fifteen tons, stands three stories tall and measures more than thirty-five feet across its concave face. The highly polished disk takes visitors' minds to Stonehenge, Egyptian pyramids, and Mayan temples, as well as other structures prehistoric peoples constructed to mark the seasons. At the same time, Kapoor's Minimalist sculpture functions as a huge, two-sided screen — or solar-powered monitor — on which visitors regard an endless, never-to-be-repeated drama. From one side, clouds, planes, birds and stars pass by in the sky, which itself changes from night to day. From the other side, individuals come together, in clusters and crowds, and disperse, moving on but never forgetting our connections to our surroundings and everything in them.

**Anish Kapoor**  
***Sky Mirror* (2006)**  
Polished stainless steel  
35 feet diameter  
East Plaza  
Acquisition





Just as the experience of watching a football game is heightened inside the physical space of the stadium, the essence of a sculpture lies in its presence in three-dimensional space. Even the simplest forms and materials can have a striking effect, inviting us into a space or reflecting the world around us.

Using curved forms, a larger-than-life scale, and a frequently monochromatic color palette, Anish Kapoor transforms deceptively simple elements into innovative sculptures that interact with our environment. In the work *Oriental Blue Satin* (2020), Kapoor asks us to pause and consider our surroundings to question the reality of what we see in front of us. The sculpture's large, concave disk is treated with a special pigment that creates a deep, intense, and ever-shifting blue. Appearing at once flat and three-dimensional, Kapoor's sculpture tempts us to step closer and inspect it from all angles. For the artist, this is a way to explore the relationship between the artwork, the viewers, and the world around us — challenging what we thought we knew about visual perception and physical forms. The result is a disorienting and mesmerizing effect.

Anish Kapoor is known for his large-scale sculptures and installations that play with perception, light, and space. Kapoor's unconventional use of materials and forms have made him one of the most important artists of his generation. Blending optical illusion with science and engineering, Kapoor challenges our ideas of what three-dimensional objects look like by creating large, often monumental sculptures that serve as windows or voids within the spaces around them.

**Anish Kapoor**  
***Oriental Blue Satin* (2020)**  
Aluminum and paint  
82 5/8 inches by 82 5/8 inches by 14 inches  
Hall of Fame Level, Owners Club  
Acquisition





Playfulness, pragmatism and perfection come together in Ellsworth Kelly's *White Form* (2012). A modest piece of perfection, this refreshingly simple abstraction combines the honest, no-nonsense pragmatism of everyday life with the open-ended possibilities of play, whether that puts you in mind of a kid's cartoony doodle or a whip-smart improvisation made by a master at the top of his game. *White Form* is both. And more. It was acquired for the collection at the 2x2 auction benefitting amfAR, the Foundation for AIDS Research, and the Dallas Museum of Art.

As a work of art, Kelly's monochrome abstraction couldn't be much simpler: One color, one texture and flatter than a pancake, its edges are defined by two lines — a short, straight vertical one smack dab in its center and a long curved one whose ends link up with the ends of the little one. Together, the two lines form the border of a shape that resembles the letter "C," especially if you imagine that that letter were a fully inflated balloon.

The flat face of Kelly's *White Form* — an approximately 7-by-6-foot expanse of perfectly smooth aluminum that is 4- $\frac{1}{4}$  inches deep — conflicts with the big gentle curve of its silhouette. This creates subtle tension between the work's actual dimensions and its suggestion of even greater volume.

It's impossible to say whether *White Form* is a shaped painting or a wall-mounted sculpture. The words we usually use to describe things fail to capture the complexity of Kelly's elusive work. Equally important, the purposefulness of pragmatism and the purposelessness of play begin to seem as if they may not be opposites. Instead, they form a whole that is greater than the sum of its parts. With great efficiency, no pyrotechnics and even less fanfare, Kelly's wonderfully understated piece of pristine whiteness short-circuits expectations and derails language as it rewards viewers for paying attention to otherwise incidental details. Perfection never looked better. Nor more accessible.

**Ellsworth Kelly**  
***White Form* (2012)**

Painted aluminum  
84 inches by 71  $\frac{3}{4}$  inches by 4  $\frac{1}{4}$  inches  
Edition 1 of 2  
Hall of Fame Level, Entry A  
Acquisition



Just about every sculpture that has ever been made has had to struggle against gravity — to fight against its downward tug, to rise up off the ground, and to stand tall, with the authority of a monument. Mobiles are different because they hang from the ceiling. But their affect also depends upon a balance with gravity being struck, so that they seem to float in midair.

Annette Lawrence's graceful sculpture stands apart from this history for one simple reason: Gravity does not matter to it. As an original work of art, it has as much to do with the nearly immaterial installations of California's Light-and-Space movement as it does with the geometric sculptures of such New York Minimalists as Donald Judd and Fred Sandback. Lawrence's tautly stretched steel cables inhabit an architectural interior, enhancing the grand entrance by giving elegant form to the passage of time and the movement of bodies through space.

The North Texas artist's hourglass-shaped sculpture comes alive when one walks under it. That is when the gentle curves of its profile shift, causing the open volume it wraps around to appear to contract and expand. Dazzling reflections dance off its shiny silver cables. The faster one walks, the faster they spiral through space. This movement is suggested by the work's title: *Coin Toss* (2009) calls to mind the start of each game, when a coin spins through space in a manner very similar to that described by Lawrence's streamlined sculpture, which commands a lot more space than it actually occupies.

**Annette Lawrence**  
***Coin Toss* (2009)**  
 Stranded cable  
 14 feet diameter by 45 feet (span)  
 Main Concourse Club, Entry E  
 Site-specific commission





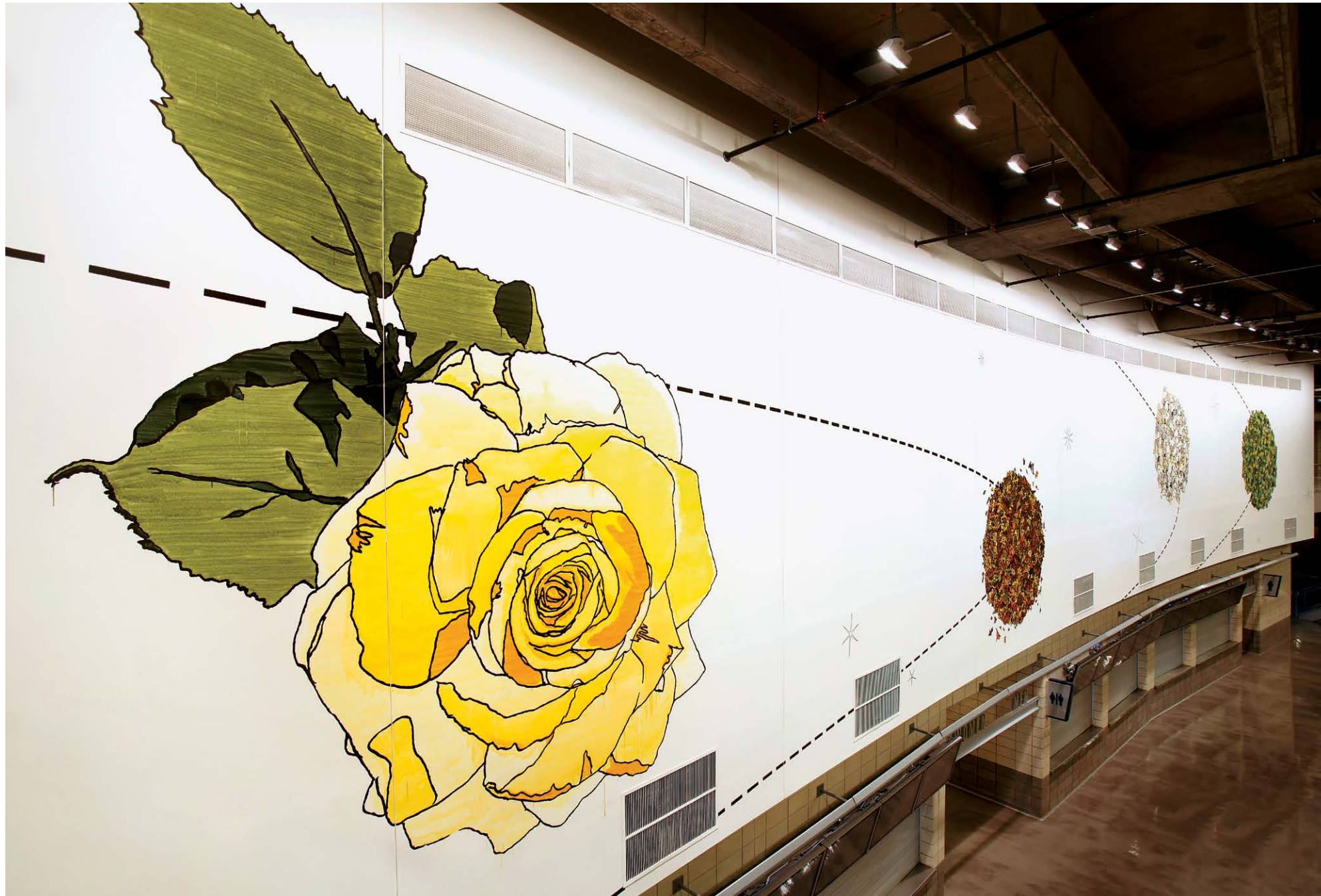
Patterns are everywhere. They shape how we move, speak, and think. Some emerge naturally; others are designed—deliberate, repeated, and refined. When we pause to notice them, we begin to see how patterns create order, mark time, and connect us to one another.

This idea is central to Sol LeWitt's *Wall Drawing #357*, which was realized by a team of artists trained to follow LeWitt's original diagram and instructions. A grid of 12-inch squares spans the black wall. Within each square, a white arc stretches from one side to the other. The direction and exact placement of each arc is determined by the draftsman, making each iteration of the work slightly different due to this element of chance. Viewed from a distance, the individual arcs shift towards and away from one another in an intricate design of shapes and lines. Though the underlying structure is elegantly simple, it gives way to complex visual patterns—a hallmark of LeWitt's rigorous vision.

Sol LeWitt was one of the most important artists of the 20th century. He is well known for his wall drawings, which are guided by concise instructions and respond to the architecture of their sites. His artworks are held in museum collections around the world, including the Museum of Modern Art, the Solomon R. Guggenheim Museum, the Art Institute of Chicago, and the Tate Gallery, London. His legacy continues to shape how artists think about pattern, process, and the power of a single idea.

**Sol LeWitt**  
***Wall Drawing #357* (1981)**  
White crayon, black pencil grid, black wall  
Dimensions variable  
Main Concourse Club, Entry K  
Acquisition





Like many school kids all over the country, Dave Muller's first visit to a football field had nothing to do with sports. His science teacher took his class to the local stadium to demonstrate just how big the solar system is. Using a ping-pong ball for the sun, which was placed on one goal line, they needed the entire field, as well as the stands beyond the opposite end zone, to make their accurately scaled model.

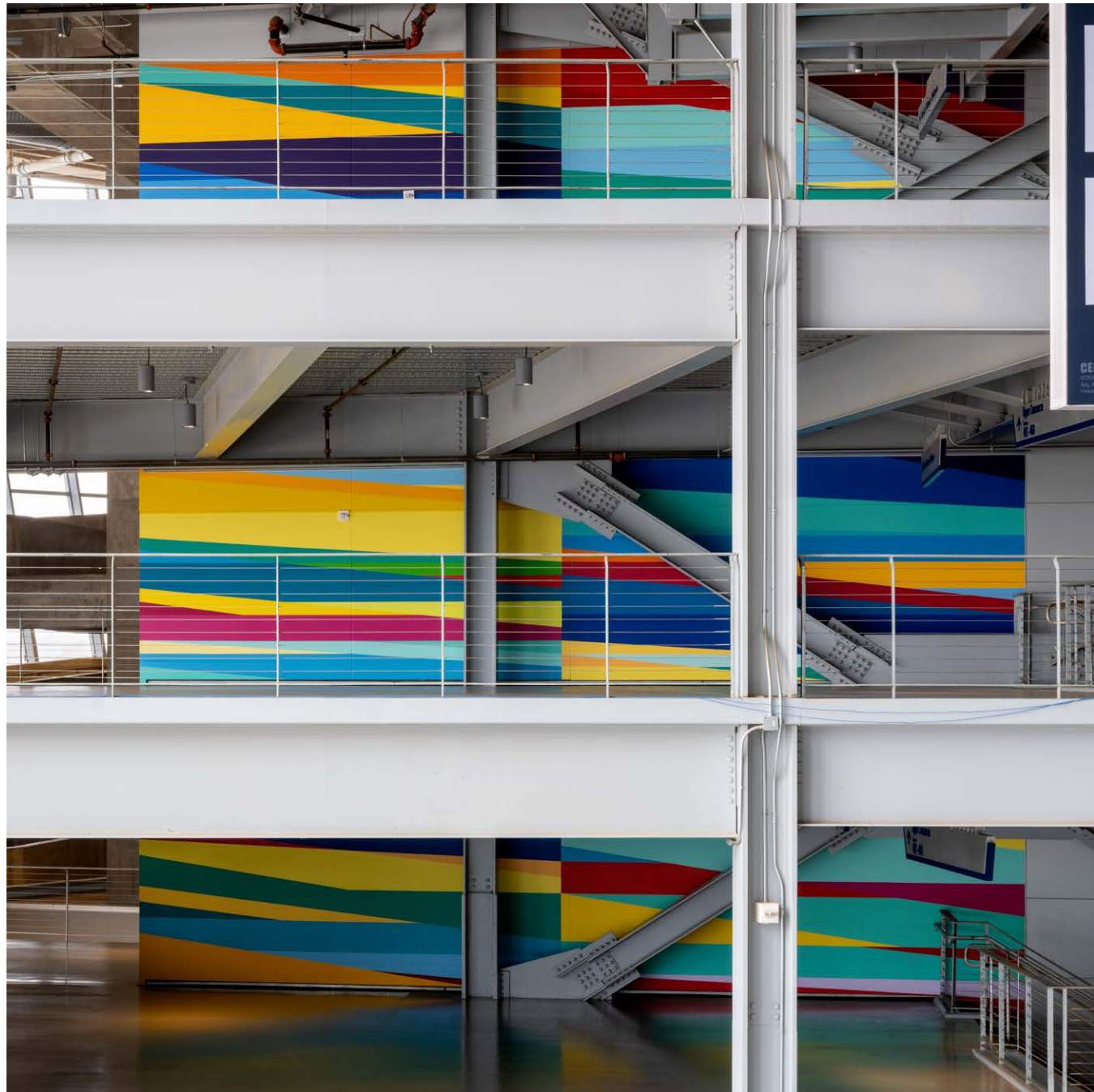
*Solar Arrangement* (2009) plays off of Muller's memory of that experience. In his expansive mural, the sun is represented by a gorgeous yellow rose. The first three planets, Mercury, Venus, and Earth, are represented by a ball of dry leaves, a ball of crunchy popcorn, and a ball of lush clover. Dashed lines trace small sections of their orbits. Several stars, which resemble snowflakes, twinkle in the background. Muller invites us to ponder our place in the cosmos — to picture the huge crowd gathered here as a tiny speck beneath the heavens. The experience is humbling and eye-opening, both personal and universal.

The hand-drawn, hand-painted richness of Muller's image makes it intimate and endearing, far warmer and more enchanting than standard diagrams. And like much of Muller's art, *Solar Arrangement* has a musical component. Muller is a Los Angeles artist who is also a trumpet player, DJ, and record collector. His sun evokes "The Yellow Rose of Texas," a legendary song that has been covered again and again and never the same way twice.

**Dave Muller**  
***Solar Arrangement* (2009)**

Acrylic on wall  
21 feet by 131 feet  
Main Concourse, Northwest Concession  
Site-specific commission





Colors are powerful. They can signal unity, evoke emotions, impact moods, communicate information, and recall treasured memories. Artist Odili Donald Odita harnesses the unique histories and layered meanings of colors to shape how we experience a given place.

In his work *Field of Play*, Odita reimagines the central point of AT&T Stadium—the field—as a kaleidoscope of color and pattern. His site-specific abstract painting sprawls across three walls, allowing viewers to experience it up close as individual compositions or all at once from a distance. Vibrant hues zigzag across each horizontal expanse, colliding and interacting with one another as they stretch across the building's structure. By using the stadium's architecture as his canvas, Odita extends the energy, movement, and joy of play from the field to the rafters.

Born in Nigeria and raised in the United States, Odili Donald Odita creates vibrant geometric abstract paintings that blend aspects of both American and African cultures. His work uses color to explore themes of culture and history, crafting visually compelling compositions that connect personal narratives with universal experiences.

**Odili Donald Odita**  
***Field of Play* (2024)**  
 Acrylic latex wall paint on wall  
 Dimensions variable  
 Miller Light Platform  
 Site-specific commission



Made of powder-coated aluminum, vinyl, and acrylic paint, Matthew Ritchie's *Line of Play* (2009) transforms the age-old medium of drawing. The work becomes a metaphor for the many ways people make sense of just about everything, from our surroundings to life's purpose to whatever might lie beyond. In Ritchie's hands, art is an ongoing experiment — an ever-expanding inquiry we puzzle over as we discover new ideas, change our minds about old ones, and come up with more questions.

It all starts with the marks coaches make when they diagram plays. Ritchie transfers the X's and O's they draw on chalkboards to a computer, where he turns them into swirling force fields of animated energy. The London-born, New York-based artist describes *Line of Play* as two figures passing something between them. It does not take a great leap to see what he means, even if it is impossible to identify those figures and that object. That is the point. Ritchie's futuristic triptych does not depict things we already know, so much as it gives us a glimpse of things we have never seen.

Ritchie emerged as an artist in the 1990s, when the Information Age entered into its digital phase and the Internet made more information accessible to more people than ever before. His works are all based on the possibilities presented by technology's capacity to bring together advanced systems of inquiry. Ritchie often collaborates with neurologists, physicists, philosophers, historians, and game theorists, in order to push knowledge, consciousness, and beliefs beyond their existing limits.

**Matthew Ritchie**  
***Line of Play* (2009)**

Powder coated aluminum, vinyl and acrylic  
 East Wall, West Wall: 30 feet by 20 feet  
 Ceiling: 34 feet by 10 feet  
 Main Concourse Club, Entry K  
 Site-specific commission





The space between things is as important to Alyson Shotz's multipart sculpture as are the materials that make up its many components. That simple shift, from a single thing standing in space to an endless array of elements suspended in midair, distinguishes Shotz's three-dimensional piece from traditional sculptures. More important, it signals her art's engagement with the world in which we now live: A global network where everything is connected to everything else and instantaneous communication seems to have diminished the distance that once separated far-away places.

What's most remarkable about Shotz's spectacular sculpture is that it makes a place, amid the hustle and bustle of modern life, for quiet contemplation. To see her site-specific sculpture is to be immediately dazzled by its beauty. That, alone, is significant, and worth a visit. But for Shotz, it's only the beginning.

Rather than making a powerful object that stops viewers in our tracks and invites us to marvel at its magnificence, she draws us into her work's orbit by making us want to see it from as many angles as possible. That's when we discover that the material she has sculpted is light — and that the way light moves through her precisely arranged piece is what matters. In a sense, Shotz has composed a silent symphony of reflected and refracted light, its lively luminosity guiding our eyes along lines through space, where various patterns shimmer and sparkle and then disperse, depending upon our position and point of view. It's a simple sort of interactivity that could not be more low-tech or profound.

**Alyson Shotz**  
***Crystalline Structure #2* (2013)**  
Glass beads and stainless steel wire  
108 inches by 120 inches by 120 inches  
Hall of Fame Level, Southeast Elevator Lobby  
Site specific commission





On any given Sunday, everything can change in a split-second. That is why big plays, explosive hits, even questionable calls are so important to sports: With them, momentum shifts, games turn, and winners rise above losers.

Gary Simmons' gigantic wall drawing captures the energy of these decisive moments. Rather than depicting a specific event and limiting his art to illustrating the past, Simmons brings the sudden, ear-splitting, earth-shattering explosiveness of game highlights into the present, where viewers are called on to fill in the blanks by using their imaginations. Part of the power of *Blue Field Explosions* (2009) is that it reawakens our capacity to anticipate, to dream, and to hope.

Simmons emerged as an artist with his "Erasure Drawings," a series of chalk drawings on blackboards. An African-American, he began many of these works by accurately outlining 1930s cartoon characters that often embodied racial stereotypes. Simmons then used his bare hands, arms, and shoulders to smudge, smear, and all but erase the white-on-black images. What resulted were ghostly, gray traces of the original characters and the artist's unsuccessful yet vigorous, even violent attempt to obliterate them.

This double-edged thrust continues in the double-barreled format of *Blue Field Explosions*. All of Simmons' handmade drawings are accessible and potent. They build on the comic strip-inspired Pop Art of Andy Warhol and Roy Lichtenstein by making a place for the artist's touch in a world of mass-produced imagery. For Simmons, that is both subtle and tough, elegant and explosive.

**Gary Simmons**  
***Blue Field Explosions* (2009)**  
 Urethane, pigment and oil stick on wall  
 22 feet by 70 feet  
 Northeast Monumental Staircase  
 Site-specific commission

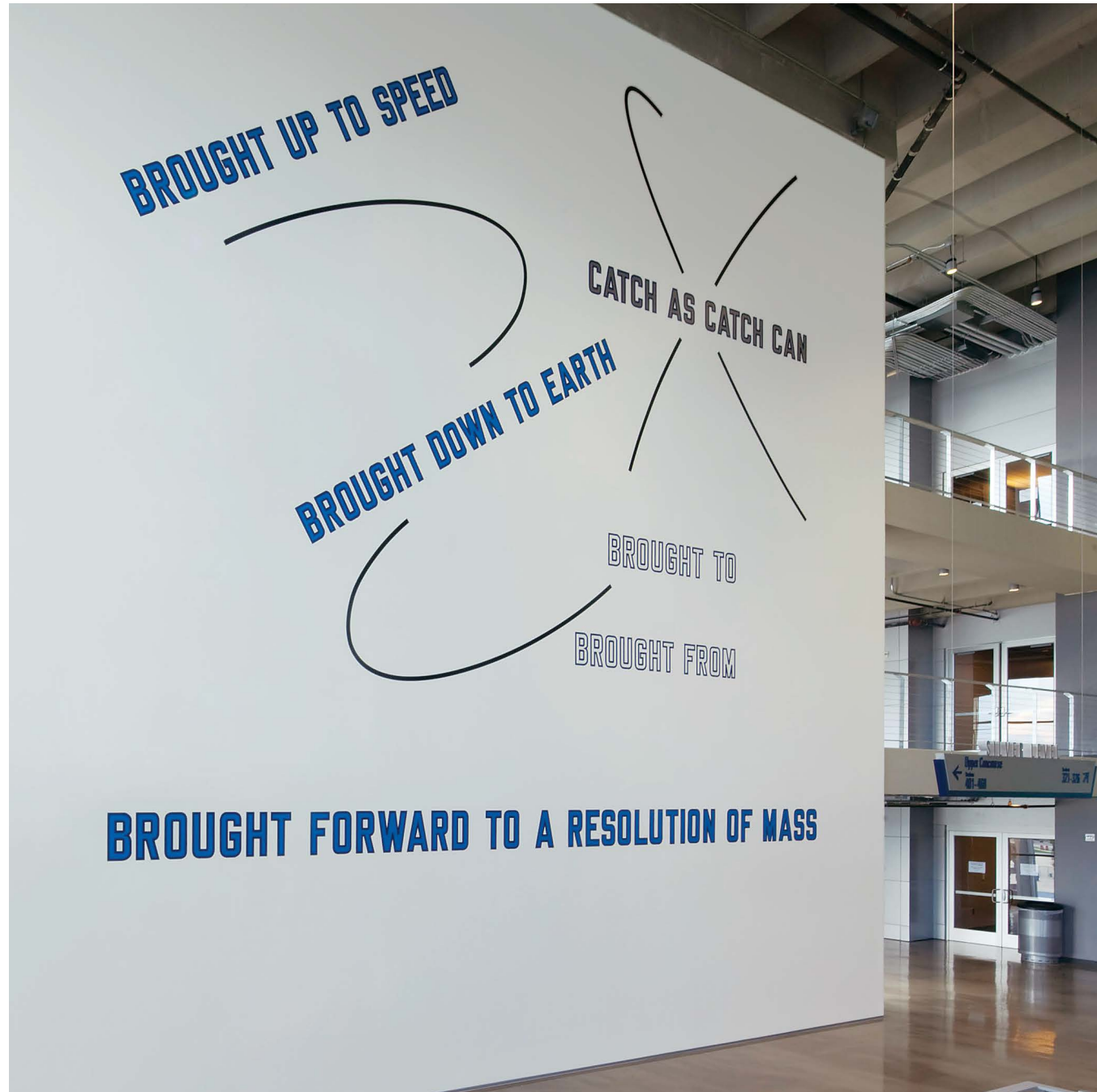




Wolfgang Tillmans' *Freischwimmer 155* (2010) is a super-realistic depiction of a small volume of printer's ink dissolving in a bath of deep green liquid. As an image, it takes viewers back to a time before the world went digital, when photographers printed pictures the old-fashioned way — with light-sensitive film, paper, and specially mixed chemicals. That's how Tillmans made this camera-less photograph. Going straight to the darkroom, he submerged a page-size sheet of paper in a carefully mixed solution, dripped in a modest amount of ink, and then, very gently, stirred the mixture. In a sense, he was drawing with liquid. The photographic paper recorded those fleeting, impossible-to-repeat moments.

Then Tillmans digitally scanned his handmade photograph and used an industrial-strength inkjet printer to transform it into a wall-size work. Measuring more than eight by fifteen feet, his beautifully composed print is an immersive environment that is easy to get lost in. *Freischwimmer 155* (in English, *Free Float*) is also a super-saturated abstraction that takes us back to the glory days of abstract painting, when bold gestures and improvised brush-strokes conveyed a sense of infinite possibility. The romance of painting lives on in Tillmans' high-res image, which brings the past into the present by making room for ambiguity and, even better, real mystery.

**Wolfgang Tillmans**  
***Freischwimmer 155* (2010)**  
Inkjet print  
101.57 inches by 181.89 inches  
Hall of Fame Level, Owners Club  
Acquisition



Anyone who knows how to read street signs will be able to understand Lawrence Weiner's *BROUGHT UP TO SPEED* (2009). No insider information is necessary to get what matters from this mural-size wall-work: The ideas it generates, the feelings that accompany them, and the conversations that follow.

Weiner was one of the founding fathers of Conceptual art. This internationally renowned movement began with the belief that objects of art are less important than the impressions they make on viewers, who are free to take these impressions with them — and free to take them as far as they desire. Such populist commitments have been essential to Weiner's art since 1968, when he quit making paintings and began using stencils to write brief statements directly on the wall.

Here, Weiner's piece features phrases people use every day: "brought up to speed," "brought down to earth," and "catch as catch can." They call to mind highlights of past games that are still vivid memories: Say, a rookie learning on the job; the thump of a bone-crunching tackle; and a speedy receiver making an acrobatic catch.

Weiner's words also invite visitors to anticipate moments that have not yet happened on the field — to look forward to more excitement in the future. That is the beauty of language. If it captures your imagination, it can be used over and over again, by thousands and thousands of people, without wearing out or losing its punch.

Lawrence Weiner  
*BROUGHT UP TO SPEED* (2009)  
Vinyl decals on wall  
38 feet 2 inches by 33 feet 3 inches  
Southwest Monumental Staircase  
Site-specific commission





Garth Weiser strips painting down to the basics. *TV Keith* (2008) is a large abstract canvas from which color has been almost entirely eliminated. The same goes for the free-form gestures that ordinarily provide evidence of the artist's touch and typically give abstract art its hand-made originality. In the New York-based painter's no-nonsense canvas, the shapes are common, the lines are precise, and the composition is rudimentary, a nearly symmetrical division of top and bottom, left and right, circles and rectangles.

Despite the reductive format, Weiser's work is anything but limited. This deceptively simple image is equally engaged with the materials and techniques of its construction, the world around it, and the history of Minimalist abstraction. It makes room for fascinating reflections about painting's capacity to multitask, to be not only many things to many people, but to be many things to individual viewers, all at once.

To apply paint, Weiser uses brushes, palette knives, and spray guns. Some parts of his image are atmospheric, others are flat expanses, and still others appear to be three-dimensional, jutting forward like a steely cone, or overlapping like a target's concentric rings. The line that divides the airy top of the painting from its rock-solid bottom recalls the horizon of wide-open spaces and evokes the landscape of Montana, where Weiser was born. The stylized simplicity of corporate logos and the crisp efficiency of graphic design play important roles in Weiser's multilayered work, which also recalls the test patterns and static that often appeared on TV screens in the days before the world went digital.

**Garth Weiser**  
***TV Keith* (2008)**

Acrylic and gouache on canvas  
93 inches by 83 inches  
Hall of Fame Level, Southwest Elevator Lobby  
Acquisition



No matter how hard you try, you can't catch smoke. Like the fastest receiver darting down the field, eluding every tackle, smoke slips right through your fingers.

In Pae White's monumental weaving *Slow Smoke* (2022), fleeting white wisps zigzag and drift over a black background. Hundreds of slight variations of colors are woven between the black and white, creating an image that is both abstract and hyper-realistic. By fixing something temporary like smoke into the permanence of an artwork, the artist asks us to focus on the ordinary and see it as extraordinary. White's tapestry is a kind of alchemy: changing something small and easily overlooked into an intricate study of ephemeral beauty and grandeur.

Pae White is best known for her artworks that use age-old art and craft traditions to transform ordinary objects and ephemeral materials. For over twenty years, White has worked with a digital loom in Belgium to create her monumental tapestries that often appear as if they were painted. While the process is entirely digital and implemented on an industrial scale, the resulting works are imbued with a hand-made quality through White's careful rendering and color selections.

**Pae White**  
***Slow Smoke* (2022)**  
Cotton, polyester, wool and Lurex  
94 3/8 inches by 92 7/8 inches  
Hall of Fame Level, Owners Club  
Acquisition



MAP

- Elevator  
Ramp  
Stairs  
Escalator
- 1

Olafur Eliasson | *Moving stars takes time* (2008) | Main Concourse Club, Entry F
- 2

Ricci Albenda | *Interior Landscape, Full Spectrum* (2009) | Main Concourse Level, Southwest Concession
- 3

Franz Ackermann | *Coming Home and (Meet me) At the Waterfall* (2009) | Southwest Monumental Staircase
- 4

Lawrence Weiner | *BROUGHT UP TO SPEED* (2009) | Southwest Monumental Staircase
- 5

Odili Donald Odita | *Field of Play* (2024) | Miller Lite Platform
- 6

Jim Isermann | *Untitled* (2009–10) | Northwest Ramp Wall
- 7

Dave Muller | *Solar Arrangement* (2009) | Main Concourse Level, Northwest Concession
- 8

Matthew Ritchie | *Line of Play* (2009) | Main Concourse Club, Entry K
- 9

Sol LeWitt | *Wall Drawing #357* (1981) | Main Concourse Club, Entry E
- 10

Photo Collection | Hall of Fame Level, Optum Club
- 11

Jim Campbell | *Exploded View (Cowboys)* (2012–13) | Hall of Fame Level, Entry A
- 12

Ellsworth Kelly | *White Form* (2012) | Hall of Fame Level, Entry A
- 13

Jeppe Hein | *Please Participate* (2015) | Hall of Fame Level, Pro Shop entrance, Entry A
- 14

Doug Aitken | *star* (2008) | Hall of Fame Level, Suite Corridor
- 15

Terry Haggerty | *Two Minds* (2009) | Main Concourse Level, Northeast Concession
- 16

Gary Simmons | *Blue Field Explosions* (2009) | Northeast Monumental Staircase
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Mel Bochner | *Win!* (2009) | Northeast Monumental Staircase
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Anish Kapoor | *Sky Mirror* (2006) | Outside, AT&T Plaza
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Trenton Doyle Hancock | *From a Legend to a Choir* (2009) | Southeast Ramp Wall
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Daniel Buren | *Unexpected Variable Configurations: A Work in Situ* (1998) | Main Concourse, Southeast Concession
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Annette Lawrence | *Coin Toss* (2009) | Main Concourse Club, Entry E
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Sandra Cinto | *Night of Hope* (2024) | Main Concourse Club, Entry K
- 23

Wayne Gonzales | *Cheering Crowd* (2007) | Hall of Fame Level, Southwest Elevator Lobby
- 24

Joel Mesler | *UNTITLED (WINNER)* (2021) | Hall of Fame Level, Southwest Elevator Lobby
- 25

Garth Weiser | *TV Keith* (2008) | Hall of Fame Level, Southwest Elevator Lobby
- 26

Teresita Fernández | *Starfield* (2009) | Hall of Fame Level, Southwest Elevator Lobby
- 27

Anish Kapoor | *Oriental Blue Satin* (2020) | Hall of Fame Level, Owners Club
- 28

Wolfgang Tillmans | *Freischwimmer 155* (2010) | Hall of Fame Level, Owners Club
- 29

Mary Corse | *Untitled (White, Black, Blue, Beveled)* (2019) | Hall of Fame Level, Owners Club
- 30

Olafur Eliasson | *Fat super star* (2008–09) | Hall of Fame Level, Owners Club
- 31

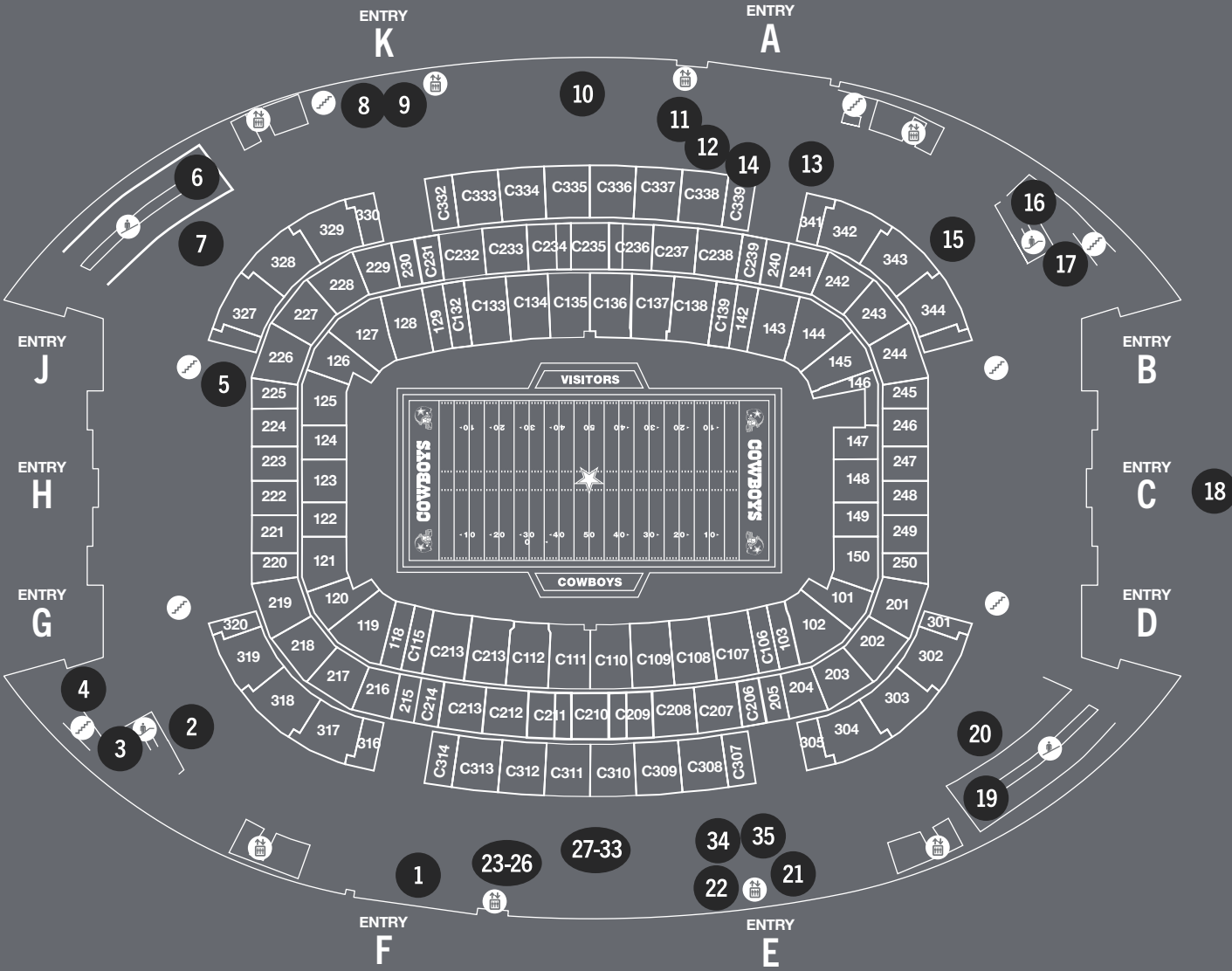
Pae White | *Slow smoke* (2022) | Hall of Fame Level, Owners Club
- 32

Jacqueline Humphries | *Blondnoir* (2008) | Hall of Fame Level, Owners Suite
- 33

Photo Collection | Hall of Fame Level, Owners Club
- 34

Alyson Shotz | *Crystalline Structure #2* (2013) | Hall of Fame Level, Southeast Elevator Lobby
- 35

Daniel Buren | *Pyramidal Haut Relief, In Situ – A4* (2017) | Hall of Fame Level, Southeast Elevator Lobby

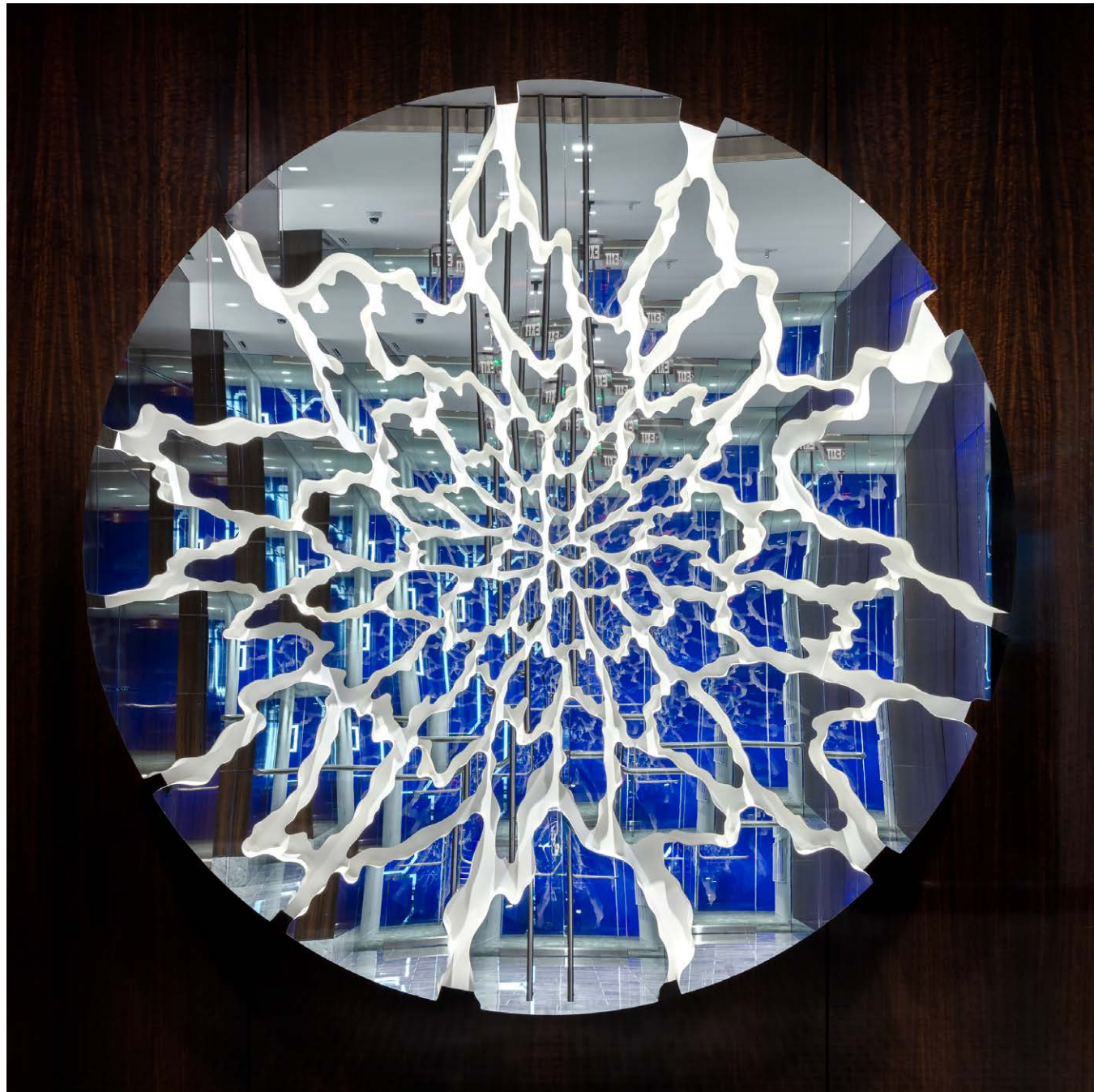


# DALLAS COWBOYS ART COLLECTION AT THE STAR

In 2016, the AT&T Stadium collection was expanded to The Star. The 91-acre campus includes offices, a practice facility, and the Ford Center, which is an indoor football stadium. There is also an entertainment district lined with restaurants, shops, as well as the Omni Hotel and a medical center.

The art program at The Star centers around two major commissions — Tom Friedman's *Huddle*, a playful allusion to childhood pick up games, which can be seen as you drive towards the complex. Once inside The Star, visitors are dazzled by Leo Villareal's *Volume (Frisco)*, an ever-changing array of twinkling lights evoking the night sky. Throughout the complex, visitors can experience works from the collection by contemporary artists such as Doug Aitken, Sarah Crowner, Agnieszka Kurant, Julie Mehretu, Haegue Yang, and Heimo Zobernig. The art on view at The Star reaffirms the Jones Family's commitment to giving back to their community by incorporating art and education into the Cowboys experience.





Imagine the roar of the stadium on Game Day: the commanding cheer of the fans as their voices blend into one unified rumble; the thunderous stomping of feet quaking and vibrating the core of the building and reverberating outward; the crowd filling every possible space around the field, the epicenter of excitement and vitality.

Like a ground broken open by an earthquake, the surface of Doug Aitken's *Terra (camouflage)* (2022) splinters out from the center in energetic white fault lines. As soon as you look at the mirrored stainless steel of the piece, you become a part of it. Your reflection is broken up and repeated like a living kaleidoscope or a crowd made up entirely of you. The mirrored surface both plays with and hides within its surroundings by constantly shifting and changing in response to the light and the movement around it.

Doug Aitken is an American multidisciplinary artist and filmmaker. Defying definitions of genre, his body of work ranges from photography, print media, sculpture, and architectural interventions, to narrative films, sound, and multi-channel video works, installations, and live performance. Aitken often plays with architectural elements and interactive media, such as video and mirrors, to create unexpected narratives. He uses these elements to make living works that play with the world around them, allowing viewers to perform within them, and challenging our preconceived notions of subjects like language, nature, and life cycles.

**Doug Aitken**  
***Terra (camouflage)* (2022)**  
Wood, polished stainless steel  
78 inches by 78 inches by 7 inches  
The Star, Executive Suite  
Acquisition



Doug Aitken's light boxes demand immediate attention—they are sleek and bright and enticing. Yet the more time you spend with them, the more their complexity and meaning reveals itself.

From far away, Aitken's *new horizon* (2009) resembles the shiny blue star on the Cowboys' helmet, the oval glow at its center recalling the glare of bright lights on a glossy curved surface. When viewed up close, however, Aitken's nearly six-foot-tall star is actually a laser-sharp photograph of a city's coastline, shot at night from above. This crisp photographic transparency was mounted on to an LED light-box, adding an alluring glow to the image.

Aitken used a computer to digitally manipulate the image, making its left and right halves into mirror images of each other. Like a high-tech Rorschach ink blot, the perfectly symmetrical image emphasizes the artifice at the heart of Aitken's photographs and films. Many of his movies unfold slowly, some across several screens, not telling stories so much as evoking moods and creating atmospheres. Like them, *new horizon* never lets viewers forget that we are looking at a still image, as it draws us into a drama, both serene and strange, commonplace and extraordinary.

**Doug Aitken**  
***new horizon* (2009)**  
LED lit lightbox  
66 inches by 70 inches by 8 1/4 inches  
The Star, Guest Elevator Lobby  
Acquisition





A circle of people with their heads together in a whispered exchange can be many things — a meeting, a group hug, a scrum — but it is always a gesture of togetherness. In Tom Friedman's *Huddle* (2017), nine oversize figures rise from the earth, heads bowed and arms linked to create a dome with their bodies. The form implies collaboration and teamwork, especially within the context of The Star at Frisco, where this universal gesture has a more specific meaning.

Friedman created the crinkled texture by sculpting the figures from disposable roasting pans, then casting them in stainless steel. This imperfect surface looks as if a child took a discarded pie tin in their hands and idly molded the players, enacting a football game with the mashed up pieces of foil. By creating his monumental sculpture in a domestic material, Friedman marries the mundane and the magical. While his medium, methods, and materials vary, this sense of childlike wonder and humor can be found in all of Friedman's work. In looking at *Huddle*, we draw a little closer together.

**Tom Friedman**  
***Huddle* (2017)**  
Stainless steel  
10 feet by 18 feet by 18 feet  
The Star, Entrance Roundabout  
Site-specific commission





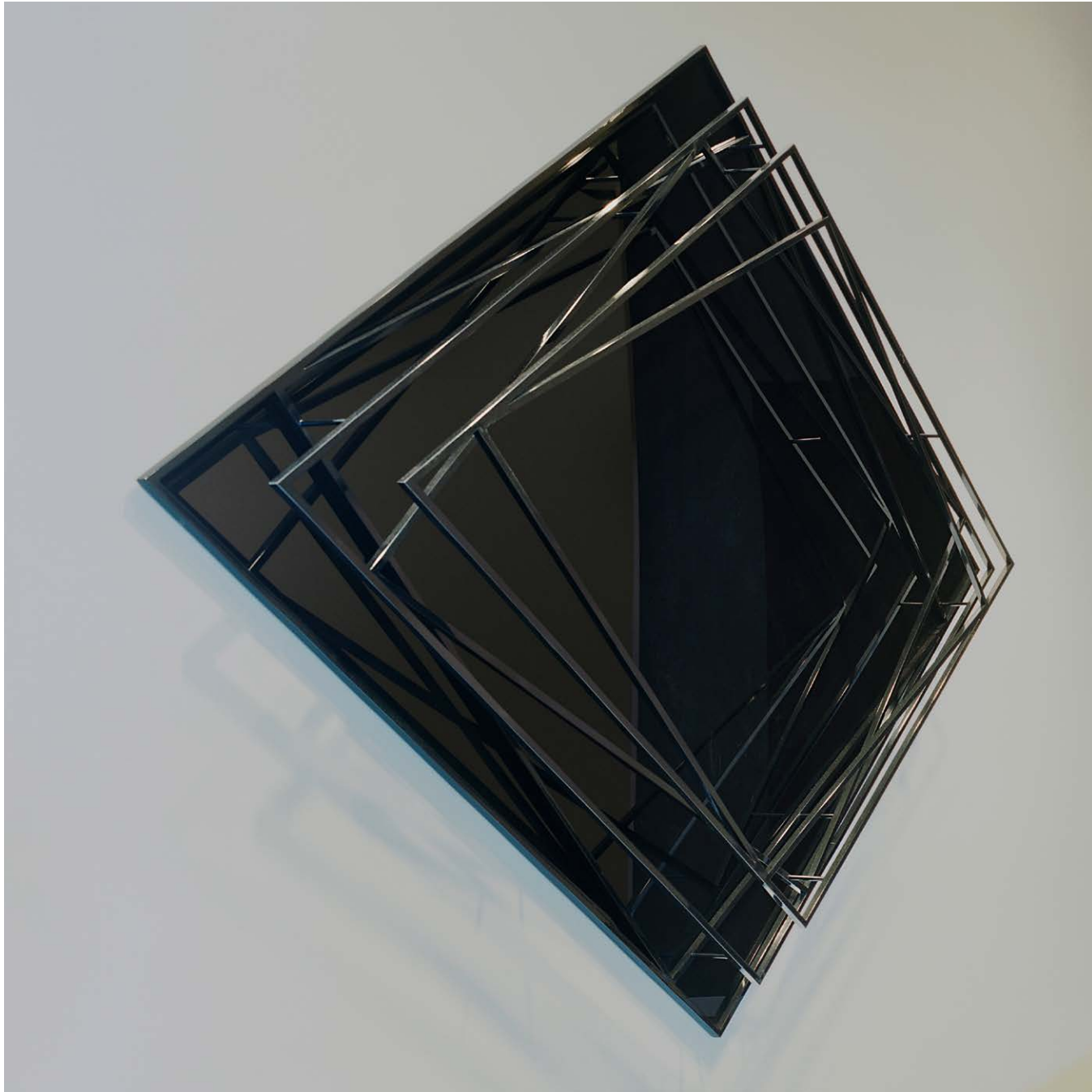
In this four-part piece, Julie Mehretu paints a picture of herself. She does so without using paint or realistic imagery, aside from a few handprints. Known for abstract canvases packed with energized marks and gestures, Mehretu portrays herself in that style — as a swirling force-field of energy that expands and contracts as time passes. The result is a type of self-portraiture that captures the complexity of modern identity.

By portraying herself in the style she has worked in for nearly twenty-five years, Mehretu suggests that her self is best seen in her art, in the tautly composed tornadoes of strokes, slashes, and symbols that form her works on canvas, whose predominantly horizontal format gives them the presence of abstract landscapes. In choosing to make aquatints, however, Mehretu suggests that painting is too public — and too formal — a medium for the face-to-face intimacy of self-portraiture.

That conflict, between the faces we show the world and the faces we keep to ourselves, takes stunning shape in this suite of prints, collectively titled *Myriads, Only By Dark* (2014) and individually identified, from left to right, with subtitles in parentheses: “unfolded body map,” “mathematics of droves,” “indigene,” and “origin.” The back-and-forth between fitting in and standing out, between familiarity and otherness, resonates against Mehretu’s background. Born in Ethiopia, she immigrated to the United States when she was seven and her family was forced to flee. Educated in Michigan, Rhode Island, and Dakar, Senegal, she now lives in New York, where she makes art in which we all might see ourselves — in ways we haven’t seen ourselves before.

**Julie Mehretu**  
***Myriads, Only By Dark (unfolded body map, mathematics of droves, indigene, origin)*** (2014)  
 Multi-colored aquatint and spit bite on Hahnemühle Museum Etching 450gsm  
 81 1/4 inches by 45 1/4 inches  
 The Star, Atrium  
 Acquisition



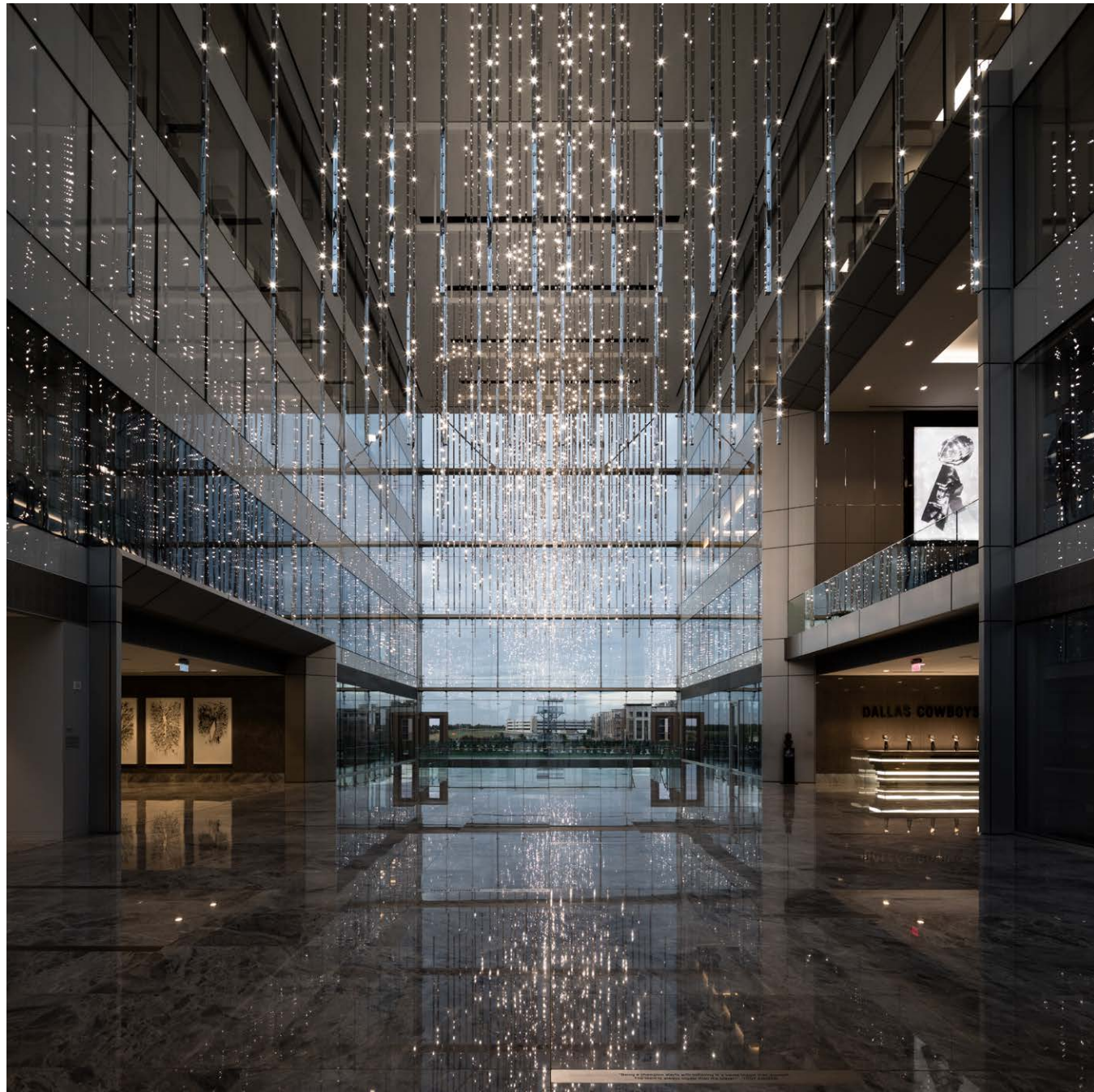


In the 1960s, artists on the West Coast made sculptures whose shimmering finishes were as sleek as custom-painted hotrods. Sculptors on the East Coast stuck to less flashy finishes, preferring subdued colors, industrial ruggedness, and simple geometry — often repeated to form the rows, stacks and columns of their serial works. Today, Dublin-born and London-based Eva Rothschild combines characteristics of both types of Minimalism. At once seductive and structurally rigorous, her works are as pleasurable to perceive as they are satisfying to contemplate.

From across the room, *Diamonoid* (2009) appears to be a basic black diamond. But as soon as a viewer moves in any direction, the illusion of stillness, flatness and smooth uniformity disintegrates. Reflections and shadows dance across the mirror-like surface of the specially treated plastic that forms the diamond-shaped backdrop of Rothschild's wall relief. Similar reflections race along the numerous aluminum bars that echo the shape of the nearly 10-foot-long monochrome.

The best visual effects, however, take place between the powder-coated bars and the industrial-strength plexiglass, where Rothschild makes it difficult for viewers to distinguish between the shifting geometry of the eccentrically angled bars and their crisp reflections in the ink-black plastic. The impression is that of peering into a deep, dark well, where light does not penetrate and tangible reality seems to open into the void. With understated efficiency, Rothschild suggests that this is where the magic — and the mystery — of art begin.

**Eva Rothschild**  
***Diamonoid* (2009)**  
Powder coated aluminium  
69.9 inches by 110 inches by 7.5 inches  
The Star, Hall Mary Staircase, Second Floor  
Acquisition



Leo Villareal uses modern materials and advanced computer technology to do what art has done for centuries: Amaze, astonish and astound. Awe and wonder are among the most moving experiences art can deliver, and Villareal's three-dimensional grid of flickering lights does so with grace and elegance. At a time when aggressive special effects and number-crunching analytics seem to be squeezing the mystery out of life, his work allows visitors to see the world with fresh eyes.

In Villareal's hands, stainless steel rods, light-emitting diodes, sophisticated software and complex algorithms generate a dazzling display of ever-changing patterns that recall firework displays, elaborate chandeliers and the flashing lights that guide airplanes to land safely. Twinkling stars, sci-fi force fields and supercomputer circuitry also come to mind, reminding visitors of the imaginative potential of art.

There is no single way to interpret Villareal's open-ended work. Due to the non-repeating sequencing, it will never look — or be — the same. Each moment is unique and fleeting. That uniqueness is multiplied by the number of people who see it — each differently from every other. Bringing infinity down to earth and up to the minute, Villareal brings us face to face with an experience that can only be described as sublime.

**Leo Villareal**  
***Volume (Frisco)* (2015)**

160 mirror-finished stainless steel LED embedded rods; total of 19,200 lights  
40 feet by 30 feet by 90 feet  
The Star, Atrium  
Site-specific commission





Heimo Zobernig is best known for making work at the intersection of art and design.

Some see his Minimalist paintings as Minimalist paintings — abstract canvases that belong to a postwar international tradition. Since the 1960s, Minimalists have been determined to strip the inessentials from art so that viewers could directly experience their materials — in this case, blue acrylic paint on a square canvas — and what the artist has done with them. Larger significance was not important to Minimalists, whose goal was for viewers to have intense, sensitive, and intimate interactions with the works themselves.

Others see Zobernig's precisely designed objects as precisely designed objects — ingeniously arranged shapes, colors, and substances that belong to a tradition beginning in Europe in the 1920s. Its members were convinced that art played too small a role in everyday life, especially when it refused to be useful, like other utilitarian objects, and strived to stand apart from society, as if above it all. So they made beautiful objects, both decorative and utilitarian, whose primary purpose was to enhance the lives of the people who used them, every day of the week.

Zobernig's *Untitled* (2014) has one foot firmly planted in each of these worlds. Its ambiguity leaves viewers free to interact with it howsoever we see fit — as art, as design, or as a seamless fusion of the two.

**Heimo Zobernig**  
***Untitled* (2014)**  
Acrylic on canvas  
78 3/4 inches by 78 3/4 inches  
The Star, Reception  
Acquisition

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