

# DALLAS COWBOYS 2023 SEASON TICKET VARIABLE PRICING

We are always evaluating feedback from our Season Ticket Holders and adjusting policies based on that feedback. This year, the Dallas Cowboys will continue to implement variable ticket pricing. This variable ticket pricing will result in a decreased price for preseason and a higher rate for regular season home games. Single game tickets will continue to be sold at a higher price than season tickets, ensuring that you, our most loyal customers, receive the greatest value from your Dallas Cowboys season ticket purchase.

If you have any questions, please contact your Service Coordinator or the Ticket Sales & Service office at (817) 892-4400.



## AT&T STADIUM

	Pre-Season	Regular Season	Full Season
	\$250	\$450	\$4,100
	\$210	\$360	\$3,300
	\$130	\$205	\$1,900
	\$110	\$185	\$1,700
	\$100	\$175	\$1,600
	\$75	\$150	\$1,350
	\$80	\$130	\$1,200
	\$65	\$115	\$1,050
	\$55	\$105	\$950
	\$50	\$100	\$900