

## OFFICIAL RULES

### MERCHANDISE GIVEAWAY SWEEPSTAKES

**NO PURCHASE NECESSARY TO WIN. BY PARTICIPATING, ENTRANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF SPONSOR, WHICH SHALL BE FINAL IN ALL RESPECTS. VOID WHERE PROHIBITED BY LAW.**

**To Enter:** To be eligible, entrant (“**Entrant**”), must provide the sponsor of this Merchandise Giveaway Sweepstakes (the “**Promotion**”), Dallas Cowboys Football Club, Ltd. (“**Sponsor**”) with its full name, email address, phone number, account number and answer all of the survey questions provided. Limit one (1) entry per account holder. Sponsor will not be responsible for entries lost, delayed, incomplete or misdirected. Entries will become the sole property of Sponsor and by entering, Entrant expressly consents to adding his/her name to receive future promotional offers, and using Entrant’s name for advertising, publicity or any other purposes whatsoever, as determined by Sponsor in its sole discretion, without compensation and with or without attribution to Entrant, as Sponsor elects.

#### **METHODS OF ENTRY:**

- A. **Online Entry:** During the Entry Period, Entrant may go Here (“**Promotion Home Page**”) and follow the instructions to register. Entrant will be asked to provide their full name, e-mail address and the Suite Number for the suite Entrant has with the Dallas Cowboys (the “**Account**”).
- B. **Mail-In Entry:** Entrant may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, a Keyword, and date of birth (MM/DD/YYYY) on a 3½”x5” card (“**Mail-In Entry**”) and mail in an envelope with proper postage affixed to: Monthly Merchandise Giveaway, Attention: Suite Service, One AT&T Way, Arlington, TX 76011. Each entry, regardless of the submission method, will have an equal chance of winning.

**ENTRY LIMIT AND REQUIREMENTS:** Online Entry or Mail-In Entry, (each an “Entry”), regardless of the submission method, will have an equal chance of winning. Regardless of the method of entry, there is a limit of one (1) Entry per Account during the Entry Period. If multiple entries are submitted under the same Account, only the first entry will be considered for the Promotion. Survey must be completed to be considered for the Promotion. Sponsor will not be responsible for entries lost, delayed, incomplete or misdirected.

**All costs related to or arising in connection with participation in the Promotion and Grand Prize are your responsibility. If you choose to enroll via mobile device, STANDARD MESSAGE RATES AND DATA CHARGES APPLY.** Please refer to the terms and conditions of your individual service plan before participating via mobile device. A mobile device is not required to enter the Promotion. All costs related to Internet access are your responsibility and depend on the Internet service provider used.

**Eligibility:** Promotion is open to legal residents of the United States. Entrant must be a current Dallas Cowboys suite holder, in good standing, and 21 years of age or older at the time of entry. Entrant is not eligible if he/she is an employee of Sponsor or a member of the immediate family (defined as parents, children, siblings or spouse, regardless of where they reside) or household of any of the above persons. By entering, Entrant agrees to abide by these rules and all decisions of Sponsor, which are final in all matters relating to this Promotion.

**Entry Period:** The Promotion begins at or about 12:00 PM Central Standard Time (“CST”) on July 21, 2022 and ends at 11:59:59 PM CST on July 29, 2022 (“**Entry Period**”). Entries submitted after the Entry Period will not be accepted. The Sponsor’s computer is the Promotion’s official clock.

**Grand Prize:** There will be one (1) grand prize package (each, “**Grand Prize**”): one (1) Cee Dee Lamb jersey. Approximate retail value (“**ARV**”) of \$250. Sponsor reserves the right to substitute any portion of the Grand Prize for one of equal or greater value. Winners (as defined below) may not request Grand Prize substitution. Grand Prize is non-transferable and may not be claimed or used by any person other than the Winner. By accepting the Grand Prize, the Winner agrees that Sponsor and its designees may use his/her name, voice, photograph, image, likeness, address (city and state), biographical information, Grand Prize information and/or statements about this Promotion for advertising and publicity purposes in all media worldwide (including social media) at the discretion of the Sponsor without limitation, for an unlimited time and without further compensation or notice. Any portion of Grand Prize not accepted by Winner will be forfeited. Federal, state, and local taxes on Grand Prize and any expenses relating to the acceptance of and use of Grand Prize not specified herein are the responsibility of Winner. ARV is as of the time the rules were printed and the value of a Grand Prize may fluctuate. A Winner is not entitled to any difference between the ARV and the actual value of the Grand Prize at the time the Grand Prize is awarded.

**DRAWING/NOTIFICATION OF WINNER:** At the conclusion of the Promotion, on or about August 1<sup>st</sup>, 2022, Sponsor will select the name of one (1) potential Winner in a random drawing of all eligible entries received during the Entry Period. The odds of being selected as a potential Winner depend on the number of eligible entries received during the Entry Period.

A potential Winner will be notified by telephone or email after the drawing with instructions on how to claim the Grand Prize. The Grand Prize Winner will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within the time period specified in the notification email or the Grand Prize may be forfeited in its entirety and awarded to an alternate Winner, at the Sponsor’s sole and absolute discretion. Failure to provide all required information and a signature on the documents within the stated time period may result in forfeiture of Winner’s right to claim the Grand Prize, and may result in the Grand Prize being awarded to an alternate Winner, if time permits. Sponsor reserves the right to conduct a background check on any potential Grand Prize Winner and reserves the right in its sole discretion to disqualify any person based on such background check if Sponsor determines in its sole discretion that awarding the prize to such potential Grand Prize Winner might reflect negatively on Sponsor or any of the Released Parties.

**Disclaimer:** Each Entrant in this Promotion agrees to release and hold harmless each Sponsor, NFL Entities (as defined below), and each of their respective directors, officers, subsidiaries, affiliates, owners, joint venturers, partners, parent companies, divisions, related entities, employees, agents and representatives, successors and assigns, and all others associated with the development and execution of this Promotion, including without limitation, any prize providers (the “**Released Parties**”), from and against all claims, including but not limited to mechanical errors and other errors, inaccurate, fraudulent, incomplete, late, lost, misdirected entries; or any delays in delivery of a Grand Prize; or bodily injuries, death, losses or damages of any kind, without limitation, that may arise from or in connection with Entrant’s participation in this Promotion or acceptance, possession or use of a Grand Prize(s), or participation in Grand Prize-related activities. By participating in this Promotion, Entrant agrees and acknowledges to be bound by these Official Rules, all Sponsor-related terms and conditions, as well as the decisions of Sponsor which are final and binding in all respects; to waive any rights to claim ambiguity with the Official Rules. Sponsor is not responsible if the Promotion or a Grand Prize is cancelled due to a force majeure event.

**Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by any Entrant, technical errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of Entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Promotion or receipt or use or misuse of any Prize. If for any reason an Entrant's Entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole remedy is another Entry, if possible. No more than the stated number of Prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of Prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of Prizes by a random drawing among all legitimate, unawarded, eligible Prize claims.

By participating, Entrants agree that (a) all claims and judgments will be limited to your actual out-of-pocket costs incurred, including, without limitation, costs associated with entering this Promotion, but in no event including attorney's fees; and (b) to the extent permitted by applicable law, under no circumstances will Entrant be permitted to recover damages, and entrant hereby waives all rights to claim punitive, incidental, or consequential damages or any other damages multiplied or otherwise increased.

**Applicable Law:** This Promotion and these official rules shall be construed and governed in accordance with the laws of the State of Texas. As a condition to participating in this Promotion, each Entrant agrees that any and all disputes that cannot be resolved between the parties, and all causes of action arising out of or in connection with this Promotion will be resolved individually, without resort to any form of class action, exclusively before a court located in the State of Texas. The Entrant and Sponsor hereby waive any and all right to trial by jury. If any provision of these official rules are declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law. All federal, state and local laws and regulations apply.

**General:** If, for any reason the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor, which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, Sponsor reserves the right at its sole discretion to cancel, suspend or modify this Promotion, in whole or in part without notice. Promotion is subject to all applicable federal, state and local laws. Income and other taxes or tariffs, if any, are the sole responsibility of the Winner. Other restrictions may apply. All rights reserved.

In the event of any discrepancy or inconsistency between representations or other statements contained in any materials related to the Promotion or made by any representative of Sponsor, and the terms and conditions of these Official Rules, these Official Rules will govern and control.

**Severability:** The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision is found to be invalid or otherwise unenforceable or illegal, these Official Rules will remain in effect and construed in accordance with their terms as if the invalid or illegal provision were not contained in these Official Rules.

**Data Collection:** Sponsor will be collecting personal data about Entrants when they enter the Promotion. Please review Sponsor's privacy policy statement at [www.dallascowboys.com/privacy](http://www.dallascowboys.com/privacy).

By participating in the Promotion, Entrants hereby agree to all of the terms and conditions of the privacy statement of the Sponsor.

**Winners List:** For a list of Winners, available after August 1, 2022 send a self-addressed stamped envelope to: Merchandise Giveaway April, Attention Premium & Ticket Service, One AT&T Way, Arlington, TX 76011. Requests must be received by August 15, 2022.

**Sponsor:** Dallas Cowboys Football Club, Ltd., One Cowboys Way, Suite 100, Frisco, Texas 75034

**NFL Entities.** The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives, and employees (collectively, the “**NFL Entities**”) will have no liability or responsibility for any claim arising in connection with participation in this Promotion or any prize awarded. The NFL Entities have not offered or sponsored this Promotion in any way.

All NFL-related trademarks are the property of the National Football League.

All other trademarks used herein are the property of their respective owners.