

AT&T STADIUM

GUEST EVENT INFORMATION

2021 Allstate Kickoff Classic: Stanford University vs. Kansas State University | Saturday, September 4, 2021 | Kickoff: 11:00am

We are getting ready for event day here at AT&T Stadium for 2021 Allstate Kickoff Classic featuring Stanford University vs Kansas State University on Saturday, September 4, 2021. Below we have some items that we hope can answer your questions for the event. If you do not see the answer to your question below, please call our Guest Services Hotline at 817.892.4161. Enjoy the event!

WEATHER FORECAST

High.....: 99°
Low.....: 77°
Chance of Rain.....: 3%



TICKETING INFORMATION

Seating.....: Reserved Seating
Suite Sales Information.....: Contact (817) 892-4470 for the Suite Sales Department
Tickets On Sale at.....: www.SeatGeek.com
Child Ticket Policy.....: Ages 1 & Up Require a Ticket
Re-Entry Policy.....: Not Permitted

PARKING INFORMATION

AT&T Stadium Parking Lots Open.....: All AT&T Stadium Lots
RV/ Overnight Parking Info.....: RV / Overnight Parking in Lot 14
RV Parking Opens: 9/3/2021
RV Parking Closes: 9/5/2021
Day of Parking Locations.....: AT&T Stadium Lots as available
AT&T Stadium Parking Cost.....: Credit Card & Mobile Pay Only
\$50 Car Parking
\$150 Bus / RV (Lot 14)
\$125 Limo (Lot 11)
Parking Directions at.....: www.attstadium.com

EVENT TIMELINE *Subject to Change*

Media Entrance Open.....: 6:30am
Media Will Call Open (North Ticket Office).....: 7:00am
AT&T Stadium Parking Lots Open.....: 7:00am
AT&T Stadium North & South Ticket Offices Open.....: 8:00am
AT&T East Plaza & Miller LiteHouse Open.....: 9:00am
AT&T Stadium Pro Shop Open.....: 9:00am
Clubs & Suites Open.....: 9:00am
All Stadium Entrances Open.....: 9:00am
Kickoff.....: 11:00am
Event End (Estimated).....: 2:30pm
Stadium Closes (Estimated).....: 3:30pm

ADDITIONAL EVENT INFORMATION

Website.....: www.attstadium.com
Guest Services Hotline.....: 817.892.4161
Guest Text Messaging Service.....: Text 972.435.0505
With Your Concerns

2021 ALLSTATE KICKOFF CLASSIC

The college football season will kick off for the 12th time at AT&T Stadium this Saturday with Stanford taking on K-State in the Allstate Kickoff Classic.

LOST & FOUND

If you have lost an item at any point during the event or find an item you would like to turn in, report to our Guest Services Centers which are located behind sections 219, 244, 420, & 451.

MOBILE LOCKER UNITS

AT&T Stadium will be utilizing mobile lockers to provide secure, convenient storage options for guests who have bags that do not comply with the stadium bag policy. These storage areas are located within AT&T Stadium Parking Lots 5 & 9. Locker rental fee is \$20.00, and all transactions are cashless.

DALLAS COWBOYS APP

Enhance your experience at the stadium by downloading the Dallas Cowboys App. You can view the event day schedule, use navigation maps to get around the stadium and see traffic routes, feel safe by being able to effectively notify security, and more!

POST-EVENT RIDESHARE PICK-UP

The Taxi Queue Lane, outside the West end of the Miller LiteHouse will be the rideshare pick-up location for the 2021 Allstate Kickoff Classic.



**100%
CASHLESS
TRANSACTIONS**

To limit the number of touchpoints between staff and fans on game day, all food, beverage, parking and retail is now a cashless experience. Major credit and debit cards, as well as mobile pay will be accepted throughout AT&T Stadium.

ADA/ ACCESSIBILITY

AT&T Stadium is committed to serving guests with disabilities. Our facilities are fully accessible, and we provide a wide range of services and amenities for guests with special needs. Guests can receive more information by visiting one of our Guest Services Centers located on the concourse behind Sections 219, 244, 420 and 451. Animals are not permitted in AT&T Stadium with the exception of service animals and service animals in training. For more information, please contact Guest Services at (817) 892-4161.

PROHIBITED ITEMS

Bags, purses, outside alcohol, food items*, bottles, cans and beverage containers of any kind*, coolers*, weapons of any kind, laser pointers, footballs, signs or flags on sticks, noisemakers, tripods, monopods and cameras with lens larger than 3" (detachable or non-detachable), video cameras, chairs, stools or other seating devices. *Exceptions will be made for guests with special medical needs.

SECURITY SCREENING

All guests entering AT&T Stadium are subject to a physical security screening of their person and accompanying items. The physical screening consists of a walkthrough metal detector sweep. Please remove cell phones or larger metal objects prior to screening. Guests who wish not to be screened by metal detector may elect a physical pat-down screening as an alternative. All other articles will be visually inspected. Items in sealed/wrapped boxes must be opened for inspection.

CODE OF CONDUCT

AT&T Stadium Management is committed to creating a safe, comfortable and enjoyable experience for our guests. Our staff will proactively support an environment free from the following behaviors: Abusive, foul or disruptive language and obscene gestures, intoxication or other signs of impairment related to alcohol consumption, fighting, taunting or threatening remarks or gestures, sitting in a location other than the guest's ticketed seat, displays of affection not appropriate in a public setting, obscene or indecent clothing, any disruption to the progress of the event by the guest's actions.

KNOW BEFORE YOU GO

An inherent risk of exposure to COVID-19 exists in any public place where people are present. COVID-19 is an extremely contagious disease that can lead to severe illness and death. According to the centers for disease control and prevention, senior citizens and those with underlying medical conditions are especially vulnerable. By entering the stadium and stadium grounds, you voluntarily assume all risks related to exposure to COVID-19. Please review the "Know Before You Go" Guidelines Here <https://attstadium.com/safestadium/>



**SHOW UP
100%**

Stay home if you are sick with, have symptoms of or have been exposed to COVID-19. Stay home if you are feeling ill.



**MOBILE-ONLY
TICKETING**

Get your tickets on your mobile device. Download the Dallas Cowboys or SeatGee app.



**PROTECTING
THE TEAM**

Non-vaccinated fans are encouraged to wear masks while not actively eating or drinking while inside AT&T Stadium.



**TOGETHER
WE WIN**

Be a good teammate by abiding by all protocols at AT&T Stadium. AT&T Stadium will continue to monitor guidelines from local health officials.



**CASHLESS
TRANSACTIONS**

To limit the number of touchpoints, all food and beverage, parking and retail transactions will be cashless.

AT&T STADIUM BAG POLICY IN EFFECT

The AT&T Stadium Bag Policy is in effect for this event. AT&T Stadium instituted the National Football League's policy that limits the size and types of bags entering AT&T Stadium on event days. The policy is a league-wide initiative intended to enhance public safety for events at NFL stadiums across the country. The NFL strongly encourages fans to not bring any type of bags to the venue. However, should bags be needed, approved items include:

- Clear plastic, vinyl or PVC totes that do not exceed 12" x 6" x 12"
- Clear one-gallon re-sealable storage bags
- Small clutch purses/bags approximately the size of a hand – not to exceed 4.5" x 6.5" in size – with or without a handle or strap

Prohibited bags include, but are not limited to: purses larger than a clutch bag, coolers, briefcases, backpacks, fanny packs, cinch bags, seat cushions, luggage of any kind, computer bags and camera bags or any bag larger than the permissible size. For a detailed list of all prohibited and allowed items, visit www.attstadium.com. Due to security reasons, bags that are abandoned will be discarded of immediately.

AT&T STADIUM BAG POLICY

SMALLER CLUTCH SIZE

NO PURSES. CLEAR BAGS ONLY.



ATTSTADIUM.COM/BAGS

AT&T STADIUM

TAILGATING GUIDELINES

All guests wishing to tailgate must observe the following guidelines. These guidelines have been developed to provide a fair, reasonable, and safe tailgating experience of guests. Failure to follow these guidelines may result in the loss of tailgating and parking privileges and ejection from the parking lot.

TAILGATING POLICIES

- Tailgating is defined as the placement of any items on the ground (this includes, but is not limited to, seats, chairs, coolers, grills, and games).
- Tailgating is only permitted in the grass areas on the perimeter of designated tailgating parking lots. Each vehicle must have a valid parking permit.
- Tailgating is prohibited in Lot 3, portions of Lot 4, Lot 9 & Lot 9.
- Vehicles must be parked as illustrated here. Vehicles may only occupy one grass parking space and cannot extend more than 18 inches into the paved drive aisle.
- Tailgating must be confined to the area adjacent to the end of the designated tailgating vehicle parking space (maximum of 12ft by 8ft from the rear of the parked vehicle).
- Any grass areas beyond the designated tailgating spaces are considered common ground and may be used by other guests for tailgating or picnicking activities.
- Sidewalks, roads, and drive aisles must always remain clear.
- Disposal of trash in the appropriate receptacles located throughout the parking lots.
- Coals must be disposed of in the designated metal containers located throughout the parking lots. Do not dump coals or stove stones on the grass, parking areas, under or around vehicles.
- All guests must follow the direction and instructions provided by stadium personnel (parking staff, security, police, etc.).

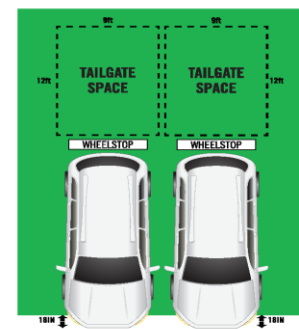
TAILGATING PROHIBITED ITEMS

- Deep fryers or any oil-based cooking or frying.
- Open flame fires of any kind (charcoal & gas cooking permitted).
- Disorderly conduct.
- Profanity, cursing, or profanity of any kind.
- Advertising or promoting any third-party products (including but not limited to food and beverage products).
- Sale of food, beverage, and/or merchandise.
- Saving parking or tailgating spaces for others.
- Firearms, firearms, and/or weapons of any kind.
- Use of Unmanned and Remote Controlled Aircraft Systems.

THE USE OF AMPLIFIED SOUND SYSTEMS IS PROHIBITED IN ALL AT&T STADIUM PARKING LOTS

To provide a fair, reasonable, and safe tailgating experience, the use of amplified sound systems or the use of radios/audio devices at loud levels or that include inappropriate musical lyrics is strictly prohibited.

Failure to comply with this restriction will result in the revocation from the parking lot and revocation of parking privileges.



TAILGATING IS NOT PERMITTED ON SIDEWALKS, ROADS OR DRIVE AISLES.

If you need assistance, please contact our Guest Services Hotline by calling (817) 892-4161. You may also use our guest text messaging service TEXT the word STAR followed by a space and then your message to 96050. Standard message rates apply.

SEE OTHER SIDE FOR ADDITIONAL SERVICES & INFORMATION