

# AT&T STADIUM

## GUEST EVENT INFORMATION

RFD TV's The American Rodeo Presented by Durango Boots | Saturday, March 7<sup>th</sup>, 2020 | Event Start Time: 3:30pm

We are getting ready for event day here at AT&T Stadium with RFD TV's The American Rodeo Presented by Durango Boots on Saturday, March 7<sup>th</sup>, 2020. Below we have some items that we hope can answer your questions for the event. If you do not see the answer to your question below, please call our Guest Services Hotline at 817.892.4161. Enjoy the event!

### WEATHER FORECAST

High ..... : 69°F  
Low ..... : 50°F  
Chance of Rain..... : 0%

### TICKETING INFORMATION

Seating..... : Reserved / General Seating  
Suite Sales Information..... : Contact 817-892-4470 for Suite Sales Department  
Ticket Prices ..... : Dynamic Pricing  
Tickets On Sale at ..... : [www.SeatGeek.com](http://www.SeatGeek.com)  
Child Ticket Policy ..... : Ages 2 and Up Require a Ticket  
Re-Entry Policy ..... : Not Permitted

### PARKING INFORMATION

AT&T Stadium Parking Lots Open..... : All AT&T Stadium Lots  
RV/ Overnight Parking Info ..... : RV / Overnight Parking in Lot 14.  
RV Parking Opens: 3/6/2020  
RV Parking Closes: 3/9/2020  
Cash Parking Locations..... : All AT&T Stadium Lots  
AT&T Stadium Parking Cost..... : \$35 Lots 1-15 Pre-Purchased,  
\$35 Credit \$40 Cash Event Day  
\$150 Bus / RV (Lot 14)  
\$125 Limo (Lot 11)  
Parking Directions..... : [www.attstadium.com](http://www.attstadium.com)

### EVENT TIMELINE *Subject to Change*

AT&T Stadium Pro Shop Open.....9:00am  
North Ticket Office Open.....10:00am  
AT&T Stadium Parking Lots Open.....2:30pm  
South Ticket Office Open.....2:30pm  
Media Entrance Open.....3:00pm  
Miller Lite Plaza Open (Fan Zone).....3:00pm  
Clubs & Suites Open .....3:00pm  
All Stadium Entrances Open.....3:00pm  
Junior Rodeo Event Start.....3:30pm  
Main Event Start .....6:30pm  
Event Ends (Estimated).....10:00pm  
Stadium Closes.....10:30pm

### ADDITIONAL EVENT INFORMATION

Website..... : <http://www.americanrodeo.com/>  
Guest Services Hotline..... : 817.892.4161  
Guest Text Messaging Service..... : Text 69050, Type the Word  
STAR Followed by a Space and  
Your Concern  
Stadium Configuration ..... : End Zone Doors Closed  
Retractable Roof Closed

### THE AMERICAN RODEO 2020

The American returns to AT&T Stadium as a two-day event, making it the World's Richest Weekend in Western Sports! This year, the event will start with the Junior Rodeo Competition that will feature the top six Junior athletes in all seven disciplines. Final qualification rounds for the main event will take place on Saturday, March 7 and the finals round on Sunday, March 8.

### LOST & FOUND

If you have lost an item at any point during the event or find an item you would like to turn in, report to our Guest Services Centers which are located behind sections 219 & 244.

### ATMs

There are Bank of America ATMs located inside AT&T Stadium behind sections 201 & 226.

### MOBILE LOCKER UNITS

AT&T Stadium will be utilizing mobile lockers to provide secure, convenient storage options for guests who have bags that do not comply with the stadium bag policy. These storage areas are located within AT&T Stadium Parking Lot 9. Locker rental fee is \$10.00 (cash or credit).

### DALLAS COWBOYS APP

Enhance your experience at the stadium by downloading the Dallas Cowboys App. You can view the event day schedule, use navigation maps to get around the stadium and see traffic routes, feel safe by being able to effectively notify security, and more!

### AT&T CELL PHONE CHARGING STATIONS

Complimentary phone charging stations are located on the east main level platform, just inside the Entry C doors by the AT&T East Plaza. There are four stations, each with (12) individual lockers that are equipped with cables to charge all iPhone and Android devices. Guests should simply enter the letter "C," followed by a unique code that will allow them to place their phone in the locker to charge. If a guest leaves their phone in the locker, or forgets their unique code, phones will be brought to the Guest Services Center at Section 244 where our staff can unlock the lockers with a key or reunite the guest with their lost phone.

### POST EVENT RIDESHARE PICK-UP

The West end of the Miller Lite West Plaza will be the dedicated location for all rideshare pick-ups for this event.

# AT&T STADIUM

## GUEST EVENT INFORMATION

RFD TV's The American Rodeo Presented by Durango Boots | Sunday, March 8<sup>th</sup>, 2020 | Event Start Time: 2:00pm

We are getting ready for event day here at AT&T Stadium with The American Rodeo on Sunday, March 3<sup>rd</sup>, 2019. Below we have some items that we hope can answer your questions for the event. If you do not see the answer to your question below, please call our Guest Services Hotline at 817.892.4161. Enjoy the event!

### TICKETING INFORMATION

Seating.....	Reserved / General Seating
Suite Sales Information.....	Contact 817-892-4470 for Suite Sales Department
Ticket Prices .....	Dynamic Pricing
Tickets On Sale at .....	<a href="http://www.SeatGeek.com">www.SeatGeek.com</a>
Child Ticket Policy .....	Ages 2 and Up Require a Ticket
Re-Entry Policy .....	Not Permitted

### PARKING INFORMATION

AT&T Stadium Parking Lots Open.....	All AT&T Stadium Lots
RV/ Overnight Parking Info .....	RV / Overnight Parking in Lot 14. RV Parking Opens: 3/6/2020 RV Parking Closes: 3/9/2020
Cash Parking Locations .....	All AT&T Stadium Lots
AT&T Stadium Parking Cost.....	\$35 Lots 1-15 Pre-Purchased, \$35 Credit \$40 Cash Event Day \$150 Bus / RV (Lot 14) \$125 Limo (Lot 11)
.....	<a href="http://www.attstadium.com">www.attstadium.com</a>
Parking Directions.....	<a href="http://www.attstadium.com">www.attstadium.com</a>

### EVENT TIMELINE *Subject to Change*

AT&T Stadium Parking Lots 5 & 10 Open.....	8:00am
AT&T Stadium Pro Shop Open.....	8:00am
Entry A Open.....	8:30am
Cowboy Church Start.....	9:30am
North Ticket Office Open .....	10:00am
Miller Lite Plaza Open (Fan Zone).....	11:00am
AT&T Stadium Parking Lots Open.....	11:30am
South Ticket Office Open.....	11:30am
Media Entrance Open .....	12:00pm
Clubs & Suites Open .....	12:00pm
All Stadium Entrances Open.....	12:00pm
Event Start .....	2:00pm
Event Ends (Estimated) .....	6:30pm
Stadium Closes.....	7:00pm

### ADDITIONAL EVENT INFORMATION

Website.....	<a href="http://www.americanrodeo.com/">http://www.americanrodeo.com/</a>
Guest Services Hotline .....	817.892.4161
Guest Text Messaging Service.....	Text 69050, Type the Word STAR Followed by a Space and Your Concern
Stadium Configuration .....	End Zone Doors Closed Retractable Roof Closed

### WEATHER FORECAST

High .....	70°F
Low .....	55°F
Chance of Rain.....	10%

### THE AMERICAN RODEO 2020

The American returns to AT&T Stadium as a two-day event, making it the World's Richest Weekend in Western Sports! This year, the event will start with the Junior Rodeo Competition that will feature the top six Junior athletes in all seven disciplines. Final qualification rounds for the main event will take place on Saturday, March 7 and the finals round on Sunday, March 8.

### COWBOY CHURCH

Cowboy Church is a Service that is open to all guests with an event admission ticket. It will take place from 9:30am – 10:30am and guest seating will be open in the North C100 Seating Sections. Entry A will open at 8:30am for this Church Service.

### LOST & FOUND

If you have lost an item at any point during the event or find an item you would like to turn in, report to our Guest Services Centers which are located behind sections 219 & 244.

### MOBILE LOCKER UNITS

AT&T Stadium will be utilizing mobile lockers to provide secure, convenient storage options for guests who have bags that do not comply with the stadium bag policy. These storage areas are located within AT&T Stadium Parking Lot 9. Locker rental fee is \$10.00 (cash or credit).

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Enhance your experience at the stadium by downloading the Dallas Cowboys App. You can view the event day schedule, use navigation maps to get around the stadium and see traffic routes, feel safe by being able to effectively notify security, and more!

### AT&T CELL PHONE CHARGING STATIONS

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### POST EVENT RIDESHARE PICK-UP

The West end of the Miller Lite West Plaza will be the dedicated location for all rideshare pick-ups for this event.

## ADA/ ACCESSIBILITY

AT&T Stadium is committed to serving guests with disabilities. Our facilities are fully accessible and we provide a wide range of services and amenities for guests with special needs. Guests can receive more information by visiting one of our Guest Services Centers located on the concourse behind Sections 219, 244, 420 and 451. Animals are not permitted in AT&T Stadium with the exception of service animals and service animals in training. For more information, please contact the Guest Services Hotline at (817) 892-4161.

## PROHIBITED ITEMS

Bags, purses, outside alcohol, food items\*, bottles, cans and beverage containers of any kind\*, coolers\*, weapons of any kind, laser pointers, footballs, signs or flags on sticks, noisemakers, tripods, monopods and cameras with lens larger than 3" (detachable or non-detachable), video cameras, chairs, stools or other seating devices. \*Exceptions will be made for Guests with special medical needs.

## SECURITY SCREENING

All guests entering AT&T Stadium are subject to a physical security screening of their person and accompanying items. The physical screening consists of a walk-through metal detector sweep. Please remove cell phones or larger metal objects from your pockets prior to screening. Guests who wish not to be screened by metal detector may elect a physical pat-down screening as an alternative. All other articles will be visually inspected. Items in sealed/wrapped boxes must be opened for inspection.

## CODE OF CONDUCT

AT&T Stadium Management is committed to creating a safe, comfortable and enjoyable experience for our guests. Our staff will proactively support an environment free from the following behaviors: Abusive, foul or disruptive language and obscene gestures, intoxication or other signs of impairment related to alcohol consumption, fighting, taunting or threatening remarks or gestures, sitting in a location other than the guest's ticketed seat, displays of affection not appropriate in a public setting, obscene or indecent clothing, any disruption to the progress of the event by the guest's actions.

## AT&T STADIUM BAG POLICY IN EFFECT

The Revised AT&T Stadium Bag Policy is in effect for this game. AT&T Stadium instituted the National Football League's policy that limits the size and types of bags entering AT&T Stadium on event days. The policy is a league-wide initiative intended to enhance public safety for events at NFL stadiums across the country. The NFL strongly encourages fans to not bring any type of bags to the venue. However, should bags be needed, approved items include:

- Clear plastic, vinyl or PVC totes that do not exceed 12" x 6" x 12"
- Clear one-gallon re-sealable storage bags
- Small clutch purses/bags approximately the size of a hand – not to exceed 4.5" x 6.5" in size – with or without a handle or strap

Prohibited bags include, but are not limited to: purses larger than a clutch bag, coolers, briefcases, backpacks, fanny packs, cinch bags, seat cushions, luggage of any kind, computer bags and camera bags or any bag larger than the permissible size. For a detailed list of all prohibited and allowed items, visit <http://attstadium.com>. Due to security reasons, bags that are abandoned will be discarded immediately.

## REVISED AT&T STADIUM BAG POLICY

### SMALLER CLUTCH SIZE FOR 2019!

#### NO PURSES. CLEAR BAGS ONLY.

In an effort to enhance public safety, AT&T Stadium has modified its security policy by limiting the size and style of bags allowed in the stadium.



#### PROHIBITED BAGS

PROHIBITED ITEMS INCLUDE, BUT ARE NOT LIMITED TO:

- All purses, bags or containers larger than a small clutch bag
- Backpacks
- Binocular case  
Binoculars may be worn around the neck
- Briefcases
- Camera bags
- Cinch bags
- Computer bags
- Coolers
- Diaper bags
- Fanny packs
- Luggage of any kind
- Seat Cushions



An exception will be made for medically necessary items after proper inspection at a gate designated for this purpose. Please limit the number of items you bring to the stadium on event days.

[ATTSTADIUM.COM/BAGS](http://ATTSTADIUM.COM/BAGS)

## AT&T STADIUM

### TAILGATING GUIDELINES

All guests wishing to tailgate must observe the following guidelines. These guidelines have been developed to provide a fair, reasonable and safe tailgating experience for guests. Failure to follow these guidelines may result in the loss of tailgating privileges and ejection from the parking lot.

#### TAILGATING POLICIES

- Grass parking spaces are for vehicles only. Trailers, tents, grills, chairs or other items are not allowed in the grass vehicle parking spaces.
- Vehicles must be parked as illustrated here and may only occupy one grass parking space.
- Vehicles may not extend more than 18 inches into the paved drive aisle.
- Each grass parking space is allowed a maximum tailgating space of 9 feet wide by 12 feet deep immediately behind the parked vehicle.
- Any grass areas beyond the designated tailgating spaces are considered common ground and may be used by other guests for tailgating or picnicking activities.
- Sidewalks, roads and parking drive aisles must remain clear at all times.
- Tailgating is defined as the placement of any item on the ground (tents, chairs, coolers, grills, games, etc.).
- All guests must follow the directions and instructions provided by stadium personnel (parking staff, security, police, etc.).
- Dispose of trash in the appropriate receptacles.
- Coals must be disposed of in the designated coal containers located throughout the lots. Do not dump coals or store stoves on the grass, parking areas, under or around vehicles.

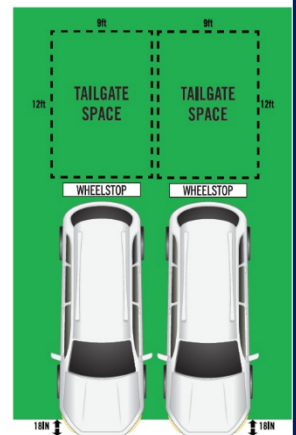
#### TAILGATING PROHIBITED ITEMS

- Deep fryers or any oil-based cooking or frying
- Open flame fires of any kind (charcoal and gas cooking is permitted)
- Disorderly conduct
- Picketing, political campaigning or soliciting/distributing of any kind
- Saving parking or tailgating spaces for others
- Weapons and fireworks
- Sale of food, beverage, merchandise, etc.
- Advertising or promoting any third party products (including but not limited to food and beverage products)
- Amplified sound systems or the use of radios/audio devices at loud levels or that include lyrics with inappropriate language.

If you need assistance, please contact our Guest Services Hotline by calling (817) 892-4161.

You may also use our guest text messaging service. Text the word STAR followed by a space and then your message to 69050. Standard message rates apply.

SEE OTHER SIDE FOR ADDITIONAL SERVICES & INFORMATION



**TAILGATING IS NOT PERMITTED ON SIDEWALKS, ROADS OR DRIVE AISLES.**