AT&T STADIUM 2019 GUEST GUIDE

AT&T STADIUM SEATING



2019 DALLAS COWBOYS SCHEDULE

Date Pre	season Games (TV)Central Time	
Sat., Aug. 10	@ San Francisco 49ers (CBS 11/DCTV)	8:00 p.m.
Sat., AUG. 17	@ LA Rams (in Hawaii)(CBS 11/DCTV)	9:00 p.m.
SAT., AUG. 24	HOUSTON TEXANS (CBS 11/DCTV)	6:00 p.m.
THUR., Aug 29	TAMPA BAY BUCCANEERS (CBS 11/DCTV)	7:00 p.m.

Date Regular Season (TV)Central Time

SUN., SEPT. 8	NEW YORK GIANTS (FOX)	3:25 p.m.
Sun., Sept. 15	@ Washington Redskins (fox)	12:00 p.m.
SUN., SEPT. 22	MIAMI DOLPHINS (FOX)	12:00 p.m.
Sun., Sept. 29	@ New Orleans Saints (NBC)	7:20 p.m.
SUN., OCT. 6	GREENBAY PACKERS (FOX)	3:25 p.m.
Sun., Oct. 13	@ New York Jets (CBS)	3:25 p.m.
SUN., OCT. 20	PHILADELPHIA EAGLES (NBC)	7:20 p.m.
	BYE	
Mon., Nov. 4	@ New York Giants (ESPN)	7:15 p.m.
SUN., NOV. 10	MINNESOTA VIKINGS (NBC)	7:20 p.m.
Sun., Nov. 17	@ Detroit Lions (FOX)	12:00 p.m.
Sun., Nov. 24	@New England Patriots (FOX)	3:25 p.m.
THUR., NOV. 28	BUFFALO BILLS (CBS)	3:30 p.m.
Thur., Dec. 5	@ Chicago Bears (FOX)	7:20 p.m.
SUN., DEC. 15	LOS ANGELES RAMS (FOX)	3:25 p.m.
Sun., Dec. 22	@ Philadelphia Eagles (FOX)	3:25 p.m.
SUN., DEC. 29	WASHINGTON REDSKINS (FOX)	12:00 p.m.
Home Games in	RNI N *Kickoff time subject to change	

Home Games in **BOLD***Kickoff time subject to change

Dallas Cowboys Television broadcasts can be seen on **KTVT/CBS 11** and **Telemundo 39** in Dallas/Fort Worth. All Dallas Cowboys games can be heard in English (**105.3 FM The Fan**) and Spanish (**La Grande 107.5 FM**) across the southwest on the Dallas Cowboys Radio Network.

Dear Fans:

It is our pleasure to welcome you to AT&T Stadium.

As we enter our second decade of operation, we again open our doors with a deep sense of pride in both our venue and the Dallas Cowboys. This is a world-class stadium that is home to one of the most-storied professional sports franchises in American history.

The mission of AT&T Stadium is to define the cutting edge of technology and the fan experience, while also being able to attract the very best events that the world has to offer.

Surpassing the excitement and entertainment value that we all enjoyed in our first 10 seasons is a lofty challenge, but our aim is to always get better and to set the bar just a little bit higher.

Over the previous several years, our stadium has played host to the NBA All-Star Game, the Super Bowl, an NCAA Men's Basketball Final Four, the annual Goodyear Cotton Bowl Classic and the first-ever College Football Playoff National Championship in the new playoff format. We have also welcomed unprecedented concert performances from the likes of George Strait, Paul McCartney, U2, Kenny Chesney, Taylor Swift, Beyoncé and The Rolling Stones. Several other high-profile events – most notably the Academy of Country Music Awards in 2015 and WrestleMania in 2016 – continue to help establish AT&T Stadium as the premier venue for sports and entertainment.

World boxing titles, major college football games, Supercross, Monster Jam, Professional Bull Riding and the Texas high school state football championships are among the wide variety of events that have drawn several million visitors to AT&T Stadium, while more than a million additional guests annually have roamed the corridors, playing field and locker rooms through daily stadium tours. With versatility and cultural contribution serving as creative motivations for its design, AT&T Stadium is also home to one of the world's largest collections of contemporary art under the world's largest roof.

Experience over 50 pieces of art that occupy nearly 100,000 square feet. Take in two of the largest video boards that have ever been created as a compliment to the most popular sports attraction in North America – NFL football.

Whether the retractable roof is open or closed, the sky is the limit for AT&T Stadium in the months, years and decades ahead. The primary goal for our home is to deliver an experience that is both unprecedented and unforgettable, the inspiration for that grandeur having been provided by generations of Dallas Cowboys fans.

The venue was designed to be bigger and better than anyone could have ever imagined - because bigger and better is what Cowboys fans expect from the Dallas Cowboys.

In 2019, we also welcome you back to cheer on the defending 2018 NFC Eastern Division Champion Dallas Cowboys, and we hope you enjoy your experience at AT&T Stadium.

Sincerely,

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COVER ARTWORK: DALLAS COWBOYS ART COLLECTION TERRY HAGGERTY TWO MINDS (2009) LOCATED IN MAIN CONCOURSE, NORTHEAST CONCESSION

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THAT'S WHAT LIKE



an official soft drink of the **DALLAS COWBOYS**

delicious. refreshing. pepsi. 🗩

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IMPORTANT NUMBERS

The Star - Dallas Cowboys World Headquarters

One Cowboys Way Frisco, TX 75034 (972) 497-4900

AT&T Stadium

One AT&T Way Arlington, TX 76011 (817) 892-4000

Charity Events	(972) 497-4900
Cowboys Golf Club	(817) 481-7277
AT&T Stadium Guest Services	(817) 892-4161
or email: guest	comments@dallascowboys.net
AT&T Stadium Lost and Found	(817) 892-4161
or email: los	tandfound@dallascowboys.net

AT&T Stadium Luxury Suite Sales	(817) 892-4470	
AT&T Stadium Special Events	(817) 892-8000	
AT&T Stadium Tours Call Center	(817) 892-4626	
AT&T Stadium Group Tours	(817) 892-8688	
AT&T Stadium Ticket Office	(817) 892-5000	
Dallas Cowboys Season Ticket Sales	s (817) 892-4400	
Dallas Cowboys Sponsorship Sales .	(972) 556-9975	
Employment Opportunities	(972) 497-4900	
Dallas Cowboys United/Official Membership Program (877) NFC-BOYS,		
	Opt. 7or DallasCowboys.com/United	
Legends Hospitality	(817) 892-4323	

SPECIAL AREAS

Event Level

Miller Lite Club	. Event Level-South
DraftKings Fantasy Sports Lounge	. Event Level-North

Optum Hall of Fame Level

Owners Club	Hall of Fame Level-South
Optum Club	Hall of Fame Level-North
Stadium Club	Hall of Fame Level-North

Main Concourse Clubs

AT&T Star Club	Main Club-South
Bank of America Founders Club	Main Club-South
Maker's Mark Lounge	Main Club-South
Ryan Club	Main Club-North
Lincoln Motor Company Founders Club	Main Club-North
Main Club North Bar	Main Club-North

Silver Suite Level

American Airlines Lounge	Silver Level-South
Dee Lincoln's Tasting Room and Bubble Bar	Silver Level-South
Ambhar Lounge	Silver Level-North
Choctaw Club	

Silver Level

Miller Lite Landing	. Silver Level-West Platform
Ford Motor Company Fountain	Silver Level-East Platform

Upper Concourse

Dr Pepper Star Bar	Upper Concourse Level-East Platform
Pepsi Party Deck	Upper Concourse Level-West Platform
Jack Daniel's No, 7 Bar	Behind Section 414
Bacardi Champions Bar	Behind Section 423
Effen Vodka Lounge	Behind Section 444
WinStar Winners Lounge	Behind Section 454

16 HALL OF FAMERS. 5 CHAMPIONSHIPS. ONE STAR.

COWBOYS FANS / BETTER CONNECTED



LIFE / BETTER CONNECTED®

CATCH AS CATCH CA **IDUGHT** GHT FORWARD TO A REPOLUTION OF

DALLAS COWBOYS ART COLLECTION LAWRENCE WEINER BROUGHT UP TO SPEED (2009) LOCATED IN SOUTHWEST MONUMENTAL STAIRCASE

STADIUM POLICIES & PROCEDURES

ADA/Accessibility

AT&T Stadium is committed to guests with disabilities. Our facilities are fully accessible and we provide a wide range of services and amenities for guests with special needs.

AT&T Stadium is designed with accessible parking, accessible vehicle drop-off and pick-up areas, power-assisted doors, restrooms, concessions, water fountains, ATMs and seating areas. Guests can receive more information by visiting one of our Guest Services Centers located on the concourse behind Sections 219, 244, 420 and 451 or calling our Guest Services at (817) 892-4161. For questions regarding purchasing accessible Dallas Cowboys season tickets, contact Dallas Cowboys Ticket Sales at (817) 892-4400.

Alcohol Policy

AT&T Stadium, Legends Hospitality Management and stadium security work hard to promote responsible consumption of alcoholic beverages. Our alcohol policies are listed below:

All guests purchasing alcohol, who appear to be less than 30 years old, must present a valid $\ensuremath{\mathsf{ID}}$.

- No alcohol will be sold to guests who appear to be intoxicated.
- There is a two (2) alcoholic beverage limit, per transaction, at concession stands and portable concessions.
- There is a two (2) alcoholic beverage limit, per person, by a roving vendor.
- Alcohol sales on the concourses and in the seating areas will terminate at the start of the fourth quarter.
- Alcohol sales in the Club and Suite areas and 400 Level Bars will terminate one hour after the game concludes.
- Management reserves the right to cut off alcohol sales at its discretion.
- Guests passing alcohol to minors will be ejected and subject to arrest.
- Guests possessing alcohol who do not have proof of being at least 21 years of age may be ejected.
- We reserve the right to refuse the sale of alcohol to any guests.
- Glass beverage containers may not be taken from Club and Suite areas to concourses or the seating bowl.
- Alcoholic beverages may not be brought into the stadium. Any attempt to bring alcohol into the stadium will be considered a violation of the Code of Conduct and may result in the guests being ejected, arrested or tickets being revoked.
- All guests must finish and dispose of alcoholic beverages before exiting stadium property.

Animals

Animals are not permitted in AT&T Stadium. However, AT&T Stadium welcomes guests with disabilities and their service animals or service animals in training. While it is not necessary, we encourage guests with assistive animals to contact the Guest Services Hotline at (817) 892-4161 in advance of game day in order to most appropriately accommodate the needs of the guest and his or her animal.

ATMs (Bank of America Automated Teller Machines)

There are several Bank of America ATMs at AT&T Stadium. ATMs are located behind Sections 201, 226, 408, 417, 438, 447.

Baby Changing Stations

Baby changing stations are located in all family restrooms throughout AT&T Stadium. These restrooms are located on all concourses and on each Club and Suite level. See maps beginning on page 52 for locations.

Bag Policy - REVISED (August 2019)

Prohibited bags include, but are not limited to, the following: all purses, bags or containers larger than a small clutch bag, coolers, briefcases, backpacks, fanny packs, cinch bags, luggage of any kind, computer bags and camera bags.

Fans may carry only the following style and size bag, package or container at stadium plaza areas, stadium gates or when approaching queue lines of fans awaiting entry into the stadium:

- NFL approved bags that are clear plastic, vinyl or PVC and do not exceed 12" x 6" x 12." The bags may be hand-carried or have a shoulder strap. (Officially licensed NFL team logo clear plastic tote bag measuring 12" x 6" x 12" are available through club merchandise outlets or at nflshop.com).
- One-gallon clear plastic freezer bag (Ziploc bag or similar).
- Small, one compartment, clutch bag approximately the size of a hand, with or without a handle or strap. No larger than 4.5" x 6.5." This can be carried separately or within a plastic bag.

An exception will be made for medically necessary items after proper inspection at a gate designated for this purpose.

We strongly encourage fans to limit the number of items they bring with them to the stadium on game day.

Banners and Signs

Signs must be handheld (by one individual), event-related, in good taste and cannot obstruct another guest's view. Signs may not contain commercial messages, logos or political endorsements and may not be hung from affixed stadium structures. Signs on poles or sticks, or constructed of wood or metal material, are also not permitted. Management reserves the right to confiscate signs, sticks and poles that are in violation of stadium policy.



Bottles and Cans

Bottles, cans or beverage containers of any kind are not allowed into AT&T Stadium. A search will be conducted at the entries/gates to prevent these and other prohibited items from entering the stadium. Please refer to Prohibited Items on page 19 for more information. Exceptions may be made for those with medical requirements and/or special needs.

Cameras

Compact cameras (still only) are permitted inside AT&T Stadium as long as their use does not interfere with the event or other guests' enjoyment of the event. Video cameras, tripods, monopods, selfie-sticks and cameras with a lens longer than 3" (detachable or non-detachable) are prohibited inside AT&T Stadium.

Cell Phones

Cell phones are allowed in the stadium as long as their use does not interfere with other guests' enjoyment of the event.

Clubs

There are 10 clubs at AT&T Stadium. The clubs remain open for approximately one (1) hour following the end of the event. They offer full-service bars, special concession stands and merchandise shops. For additional information on club lounges, please contact the Guest Services Hotline at (817) 892-4161.

Club Seats

Club Seat Holders have access to the clubs for which they are ticketed and all general areas of the stadium. They do not have access to the other stadium clubs or suite areas unless they are ticketed for them. For additional information on club seats, please contact AT&T Stadium Ticket Sales at (817) 892-4400.

AN **DFFICIAL SOFT DRINK** OF THE **DALLAS COWBOYS**





Code of Conduct

AT&T Stadium Management is committed to creating a safe, comfortable and enjoyable experience for our guests. The following Code of Conduct is enforced for all events at AT&T Stadium and applies to the stadium, the outdoor plazas and the stadium parking lots.

Behaviors that may result in immediate ejection without warning include, but are not limited to, the following:

- Abusive, foul or disruptive language and obscene gestures.
- Fighting, taunting or threatening remarks or gestures.
- Intoxication or other signs of impairment related to alcohol consumption.
- Throwing objects of any kind.
- Smoking inside the stadium. Smoking is permitted in designated areas outside the stadium only.
- Entry into a restricted or unauthorized area or an area for which an individual does not have an appropriate ticket, pass or credential.
- Sitting in a location other than the guest's ticketed seat.
- Ticket scalping or the sale of tickets at any price on stadium property.
- Trespassing, soliciting, peddling or loitering on stadium property.
- Displays of affection not appropriate in a public setting.
- Any disruption to the progress of the event by the individual's actions.
- Any action deemed dangerous or inappropriate.
- Failure to comply with stadium personnel instructions.

Continuing inappropriate behavior may result in the guest having his/her tickets revoked, being ejected from the stadium or arrested. All Season Ticket Holders are responsible for their conduct and the conduct of their guests and/or persons using their tickets.

Guests are encouraged to report issues and concerns to a nearby event staff member, calling the Guest Services Hotline at (817) 892-4161 or using our Guest Text Messaging Service by texting 69050, type the word STAR, followed by a space and your message. Standard text messaging rates apply.

Compliments, Complaints and Comments

Guests with a compliment, complaint or comment may express it in person at a Guest Services Center or may be given a Guest Services business card. Guest Services Centers are located on the concourse behind Sections 219, 244, 420 or 451. Feedback may be given by emailing guestcomments@dallascowboys. net, calling the Guest Services Hotline at (817) 892-4161 or through the Dallas Cowboys App.

Concessions

Legends Hospitality Management is the concessionaire for AT&T Stadium. All concession stands at AT&T Stadium accept every major credit and debit card. To locate a specific food item, refer to the concession menu located on page 64.

Credentials

A credential at AT&T Stadium grants guests access to the event and access to other secured areas during an event. Any guest who attempts to enter AT&T Stadium with a credential at a public entrance will be directed to the entry/ gate supervisor for admittance. Credentials are not transferable and are not for sale. Anyone attempting to sell or purchase credentials can be prosecuted. Credentialed access for Dallas Cowboys game days may be requested at least one week in advance of the event by visiting www.dallascowboys.com/credentials.

Designated Driver Program

As part of our commitment to public safety, guests can receive a "Designated Driver" wristband and complimentary bottled water or soda by registering as a Designated Driver located on the main concourse at each Guest Services Center behind sections 219, 244, Miller Lite Plaza and AT&T Plaza.

Elevators

AT&T Stadium is equipped with public elevators at the following locations:

- Entry A, E, F, K (Club and Suite guests only)
- Main Concourse behind Sections 203, 217, 228, 242
- Mezzanine Level behind Sections 304, 317, 329, 342
- Upper Concourse behind Sections 405, 418, 437, 449

See maps beginning on page 52 for specific locations.

Passenger elevators are for the priority use of guests, especially guests with disabilities and mobility challenges. Guests are not allowed to ride on freight elevators unless they are specifically escorted by a member of stadium management. Some elevators are used to move the media and coaches and will periodically be taken out of service for this purpose. To ensure the safe and efficient operation of the elevators, guests must follow the directions of the elevator operators and the elevator lobby attendants.

Emergencies

Should you need immediate assistance, please notify the nearest event staff member, security personnel, concierge staff member or police officer. Guests are encouraged to report issues and concerns to a nearby event staff member, call the Guests Services Hotline (817) 892-4161 or use our Guest Text Messaging Service by texting to 69050, type the word STAR followed by a space, and your message.

In the event of a serious emergency at AT&T Stadium, all event staff, event security, police and Arlington Public Safety emergency response agencies are ready and available to assist guests, including guests with disabilities. Pertinent information regarding the emergency situation and evacuation procedures will be provided over the public address system and on the stadium televisions and scoreboards.

There are 10 guest entrances to AT&T Stadium. These locations are as follows:

- Entry A: Northeast corner of the stadium. Pro Shop entrance All guests
- Entries B, C & D: East side of the stadium adjacent to East Plaza Designated Reserved Tickets and All Club and Suite Guests
- Entry E: Southeast corner of the stadium Club and Suite guests only
- Entry F: Southwest corner of the stadium Club and Suite guests only
- Entries G, H, & J: West side of the stadium adjacent to the west Plaza -Designated Reserved Tickets and All Club and Suite Guests
- Entry K: Northwest corner of the stadium Club and Suite guests only

Escalators

There are escalators that provide access from the Main Concourse up to the Upper Concourse. These are located on the east side of the stadium at Entry B (behind Section 244 on the Main Concourse and Section 454 on the Upper Concourse), and the west side of the stadium at Entry G (behind Section 219 on the Main Concourse and Section 423 on the Upper Concourse). Club and Suite guests may use the escalators at Entry A to access the Main Club on the north/visitor side of the stadium. Additional escalators for Club and Suite guests are located at Entry E and Entry K and provide access to the Silver Club Level.

Event Presentation

For all talent inquiries regarding Plaza and Halftime performances, please submit an email to eventpresentation@dallascowboys.net.

Family Restrooms

Family restrooms are designed for the use of guests with small children and guests with disabilities. However, any guest may use a family restroom. These restrooms are located throughout the stadium on all concourses and on each Club and Suite level. All family restrooms are accessible and equipped with baby changing tables. See maps beginning on page 52 for locations.

Field Access

Access to the field is not permitted to guests of AT&T Stadium at any time (pregame, during or postgame) without the proper credentials.

Fifty/Fifty Raffle Benefiting The Salvation Army

The Cowboys 50/50 Raffle benefiting The Salvation Army is played at AT&T Stadium only on Dallas Cowboys home games. Raffle tickets go on sale when plazas open and close at the end of the third quarter. The winning raffle number is drawn in the fourth quarter, with the chosen number posted on the center videoboard and stadium ribbons. Fans may also visit www.dallascowboys. com/5050 for the winning raffle number, game terms and conditions, as well as instructions to claim. The winning raffle ticket holder will split that specific game's jackpot with The Salvation Army, helping homeless, youth, veterans and more receive vital services and assistance.

First Aid

There are five (5) First Aid stations at the stadium where medical treatment is available:

Event Level - Northeast Tunnel

Main Concourse – Behind Sections 219 and 244

Upper Concourse – Behind Sections 420 and 451

Emergency Medical Technicians (EMTs) with Automatic Emergency Defibrillators (AEDs) are also positioned throughout the stadium and ready to respond to emergencies.

Guests needing medical assistance are encouraged to contact a nearby event staff or security staff member. Guests needing assistance may also call the Guest Services Hotline at (817) 892-4161 or use our Guest Text Messaging Service by texting to 69050, typing the word STAR, followed by a space, and their message.

Flag Flying Program

To fly a flag at AT&T Stadium you must:

- Guest Services, AT&T Stadium, One AT&T Way, Arlington, TX 76011.
- Send a RETURN ENVELOPE-POSTMARKED to return flag.
- Send Information on who is retiring.
- Allow 4-6 weeks for flag to be flown and returned to you. We will return the flag with:
- Certificate of Authenticity (when the flag was flown) signed by Jerry Jones.
- Photograph of the flag that was flown with the stadium in the background.

We do not fly the flag on major event days.

Football Return Policy

Footballs that enter the seating area during pregame and warm-up periods must be returned to the field. Any balls that enter the seating area during regular game play may be kept by guests.

Gate Opening Times

AT&T Stadium plazas, concourses, clubs and suites will open two (2) hours prior to the start of Cowboys games. Stadium opening times may be adjusted on an event-by-event basis. Guests may check the stadium opening schedule for specific events by visiting our website at ATTStadium.com.

Guest Services Centers

There are four (4) Guest Services Centers located on the concourse behind Sections 219, 244, 420 and 451. Guest Services Centers assist guests with lost and found, lost children, stadium directions, emergencies, general information and accommodations for guests with disabilities. The centers are staffed with knowledgeable attendants ready to assist guests needing information or wishing to leave compliments or comments. See maps on pages 54 and 59 for more details.

Guest Text Messaging Service

The Guest Text Messaging Service is available to all guests at AT&T Stadium. Assistance may be called during each event by sending a text message to 69050 from a cell phone. Open a blank text message and address the message to 69050. Type the word STAR followed by a space and the issue (question, comment, concern, etc.) and location. The word STAR is not case sensitive, but the body of the text message must start with this keyword and there must be a blank space after the keyword. Text messages can be up to 160 characters in length.

The text message is received by a stadium representative and the appropriate assistance is dispatched. If necessary, the stadium representative may have a dialogue with the guest through the exchange of text messages. By using the text messaging service, guests are able to report issues and concerns, ask for information and call for assistance in a fast, easy and convenient way.

For any further questions regarding the Guest Text Messaging Service, please contact the Guest Services Hotline at (817) 892-4161. If you have questions or need further HELP in regards to this text program, send your email to CustomerCare@ISS247.com or call toll-free (877) 722-6458.

Participation in our service is free of charge but standard carrier text messaging and data charges will apply. Text STOP, END, QUIT, CANCEL, UNSUBSCRIBE, STOPALL to 69050 to be removed from any list and end subscription to the service.

Housekeeping/Maintenance Concerns

If you see or experience a housekeeping problem or maintenance concern, please notify your nearest event staff member or visit a Guest Services Center located on the concourse behind Sections 219, 244, 420 and 451.

Guests may also call our Guest Services Hotline at (817) 892-4161 or use our Guest Text Messaging Service by texting to 69050, typing the word STAR, followed by a space, and your message.

Lost and Found

All guests looking to claim or report lost items should do so at the closest Guest Services Center. Guests inquiring about lost items at previous events should call the Guest Services Hotline at (817) 892-4161 for information or notify us via email at lostandfound@dallascowboys.net. Items lost at prior games are held in a locked storage area for 60 days and are then either disposed of or donated to an appropriate charitable organization. AT&T Stadium cannot be held responsible for lost or damaged items.

Lost Children and Guests

Lost children and guests should be taken to any Guest Services Center located on the concourse behind Sections 219, 244, 420, 451. Parents looking for a

lost child should check with the nearest event staff member or Guest Services Center. For safety reasons, AT&T Stadium is unable to make stadium-wide announcements for lost children or guests.

Media Entrance

The entrance for press box media is located on the northwest side of the stadium just west of Entry K. Only members of the media with proper credentials may use this entrance. The entrance for field media is located at Entry B. Upon entering either location, bags will be inspected and tagged accordingly. Both entrances will open four hours prior to kickoff.

Merchandise

Merchandise stands are located throughout the stadium. All points of sale accept every major credit and debit card. The AT&T Stadium Pro Shop is located on the northeast side of the stadium at Entry A or from the Main Concourse behind Section 242. The Pro Shop is open seven (7) days a week. The daily operating hours are: Monday–Saturday, 9 a.m. to 6 p.m., and Sunday, 11 a.m. to 5 p.m. Guests may also ship their Pro Shop purchase(s) home (limited to the continental US) for a flat rate of \$10 via UPS. You can also shop online at DallasCowboys.com or by phone at (877) NFC-BOYS (632-2697).

Mobile Captioning & Assistive Listening Device

As a service to our guests who are hearing or visually impaired, AT&T Stadium is able to offer mobile captioning via guest smartphones as well as handheld assistive listening devices.

- Mobile captioning can be accessed by visiting https://www.eegicap.com/ captioncast/ on your smartphone. Once the website loads, enter your name as well as the Event ID: cowboysgameday.
- Guests who do not have smartphone access can visit any Guest Services Booth to check out a handheld assistive listening device. These devices broadcast the in-house public address announcements as well as the radio broadcast within the stadium. Guests can also choose between English and Spanish for play-byplay action.

• Events have open captioning on channel 2 of all monitors in the stadium. For a sign language interpreter for non-sporting events, please refer to page 20.

Parking

Refer to parking section on page 31.

Passenger Drop-Off & Pick-Up Zones

There are two passenger drop-off zones at the stadium. One is located on the north side of AT&T Stadium adjacent to Lot 1 on Randol Mill Road, and the other is located on the south side off of Cowboys Way in Lot 6. Due to postgame traffic, these areas may not be accessible for pick-up until all traffic has cleared the parking lots. Guests with disabilities or limited mobility may use the shuttle serving all AT&T Stadium parking lots.

The only passenger pick-up zone at the stadium is located at the entrance to the Miller Lite Plaza adjacent to North Collins Street and Cowboys Way. Taxis are also staged at this location for drop off pre-event and pick up post-event.

Plazas

The plazas consist of beautifully manicured lawns, great entertainment and amazing food and beverage outlets located throughout the space for a fun, friendly outdoor atmosphere for fans. Located to the east you will find the AT&T Plaza that features a free Kids Zone, 105.3 The Fan Pregame Radio Show and a stage with youth-friendly entertainment. Located on the west side is the Miller Lite Plaza with its stage where bands and dancers perform. The plazas lead guests to the retractable glass doors and entrances to the stadium.

Programs

Dallas Cowboys Star Gameday is the team's official glossy souvenir program. This one-of-a-kind collector's item features player profiles, in-depth stories and stadium information, as well as rosters and opponent previews. Sold only through the Dallas Cowboys organization, Gameday sales are subject to early sellout. Guests can find programs at the AT&T Stadium Pro Shop or merchandise stands.

Prohibited Items & Behavior

In conjunction with the National Football League and for the safety of our guests and stadium personnel, the following may not be brought into AT&T Stadium:

- Bags (please see Bag Policy on page 10)
- Smoking inside AT&T Stadium. This also includes e-cigarettes and vaporizers. Smoking is permitted in designated areas outside the stadium
- Alcoholic beverages
- Animals (except service animals to aid guests with disabilities)
- · Bottles, can and beverage containers of any kind*
- Thermoses
- Food items*
- · Fireworks, firearms and weapons of any kind**
- Knives of any length
- Footballs
- Laser Pointers
- Obscene or indecent clothing
- · Noisemakers or noise-making devices of any kind
- Signs or flags on sticks or poles, or larger than what one person can hold
- Video cameras and the use of video capable devices including GoPro devices
- Tripods, monopods, and Selfie-Sticks
- Cameras with a lens longer than 3" (detachable or non-detachable)
- Chairs, stools or other seating devices
- Use of unmanned and remote controlled aircraft systems 9e.g., drones) at AT&T Stadium, including surrounding parking areas, is prohibited.
- Any other item determined by stadium management to be dangerous or inappropriate

Guests who appear to be inebriated and unmanageable will not be permitted admittance into the stadium. Any attempt to bring alcohol into the stadium will be considered a violation of the Code of Conduct and may result in the guest having his/her tickets revoked, being ejected from the stadium or arrested by police. All persons and/or their belongings are subject to search. Violators of the rules of any state or city laws will be refused admission, asked to leave or ejected from stadium property.

*Exceptions will be made for medical requirements and/or special needs.

**Exceptions will be made for law enforcement personnel. Off-duty law enforcement personnel with weapons must enter at the Employee Entrance and register with stadium security. The Employee Entrance is located next to Entry E.

Radios

Handheld AM/FM radios for personal use are allowed in the stadium as long as they are not larger than $12^{\circ} \times 12^{\circ} \times 12^{\circ}$ and do not distract from the enjoyment of other guests. The use of headphones is required.

Re-Entry

For some events at AT&T Stadium re-entry is permitted. The guest must exit through a designated EXIT gate and have their event ticket scanned out in order to be readmitted. Guests re-entering the stadium will be required to go through the security search process again. Guests who leave the stadium and do not have their ticket scanned out will not be permitted to re-enter the stadium using the same ticket.

Restrooms

There are public restrooms (men, women and family) conveniently located throughout the stadium. All restrooms are accessible to guests with disabilities. See maps beginning on page 52 for more information.

Safe-in-the-Seat Program

Guests can receive a free ID bracelet featuring a space to write in their seat location. The Safe-in-the-Seat Program aids in reuniting lost children and guests with their appropriate parties. The bracelets are available at all Guest Services Centers located on the concourse behind Sections 219, 244, 420 and 451. Safe-in-the-Seat bracelets are not valid in place of a ticket.

Scoreboard Messages

Due to the number of requests received and the use of the boards for live game coverage, personal messages are not displayed on the stadium video board.

Sign Language Interpreters

For non-sporting events, AT&T Stadium can provide sign language interpretation for guests with hearing disabilities. Requests for this service must be received 30 days prior to the event and be approved by the performer. For details, please call the AT&T Stadium Guest Services Hotline at (817) 892-4161.

Smoking

In accordance with City of Arlington regulations, smoking is PROHIBITED IN ALL AREAS OF THE STADIUM. This also includes e-cigarettes and vaporizers. Guests wishing to smoke may do so only in designated smoking areas outside the stadium. Designated smoking areas are available in the following locations:

- Miller Lite and AT&T Plazas (at least 50 feet from the stadium entrance).
- Outside Entries A, E, F & K (at least 50 feet from the doorways, club and suite guests only).

Violators of this policy may be ejected from the stadium. All Season Ticket Holders are responsible for their conduct as well as the conduct of their guests and/or persons using their tickets.

Special Events

With over 20 large spaces and additional ancillary rooms available for special events, AT&T Stadium is the premier venue in the DFW Metroplex and across Texas. Guests have the opportunity to experience this world-class facility as the backdrop for private meetings, celebrations or any other occasion that comes to mind.

The AT&T Stadium culinary team specializes in creating five-star food and beverage offerings that captivate guests' palates and imaginations. In addition to customizing the perfect menus, we are pleased to offer an immense catering portfolio that includes such specialties as our classic Texas Barbeque Buffet, a custom created Taste of the NFL menu that showcases signature dishes from NFL cities, and mouth-watering plated entrées such as Prime Black Angus Filet of Beef and Tiger Gulf Shrimp with a Port Reduction.

Event spaces include exclusive venues such as the Cowboys Locker Room, a unique room of 2,400 square feet where the team prepares to take the field on game days, and the Silver Level Club, which opens onto three suite levels with an impressive wall of windows and magnificent hanging globes that accentuate the setting. Plazas outside of the stadium can host thousands of people for an outdoor event, and six End Zone Platforms provide a stunning view of both the interior of the stadium as well as the surrounding outdoor areas.

The utmost level of service is given to those who attend a special event at AT&T Stadium. The AT&T Stadium banquet team undergoes an extensive training program designed to provide the necessary resources to execute a successful event while providing guests impeccable service and undivided attention. For more information or to book your event, call (817) 892-8000.

Special Events at The Star - Dallas Cowboys World Headquarters are available. For more information, please visit TheStarInFrisco.com, email TheStarSpecialEvents@ DallasCowboys.net or call (972) 497-4720.

Stroller Policy

Strollers are permitted at AT&T Stadium. However, their use cannot inhibit guest movement or block any aisles. Smaller, umbrella-style strollers can be stored underneath a seat as long as it does not create an obstruction for other guests. Larger strollers can be checked at the nearest Guest Services Center located on the concourse behind Sections 219, 244, 420 and 451.

Suites

There are more than 300 Luxury Suites at AT&T Stadium. The different types of Suites are:

Field Level

Field Suites and Touchdown Suites Optum Hall of Fame Level Hall of Fame Suites, Owners Club Suites, and Optum Club Suites Silver Suite Level Ring of Honor Suite Level Star Suite Level

For additional information on suites, please contact Suite Sales at (817) 892-4470 or email suites@dallascowboys.net.

Suites Catering

Legends Hospitality handles all aspects of the more than 300 luxury suites, the most in any NFL stadium. Eleven finishing kitchens allow our executive chef and the Legends Hospitality team to prepare the freshest menu presentations for our Suite Holders. Impeccable service by our Suite Services employees include such amenities as timed deliveries of food and beverage on event day; two disposable ware options, one being an eco-friendly line of plates, napkins and flatware; and personalized service with one suite attendant for every two suites. Suite Holders may purchase merchandise from the Pro Shops and have it delivered to the suite.

The generous suite menu provides guests with pages of mouthwatering food and beverage options, ranging from stadium fare hot dogs to delectable desserts prepared in our Pastry Shop. Suite Holders may order in advance or on the day of the event.

Please call (817) 892-4323 or email CowboysSuites@Legends.net for friendly service when placing a suite catering order.

Taxi Service/Uber

Taxicabs are available at the far west end of the Miller Lite Plaza off of North Collins Street and Cowboys Way. Taxis are staged at this location for drop off preevent and pick-up post event. Uber pickup will be located in Lot 15 with limited space. To expedite the wait and egress ride for Uber customers, they will be required to walk to Lot 15.

Tours of AT&T Stadium Presented by Seat Geek

Individual walk-up tours of AT&T Stadium are available on non-event days. The tour hours are Monday - Saturday from 10 a.m. to 6 p.m. (last guided tour departs at 4:30 p.m.) and Sunday from 11 a.m. to 5 p.m. (last guided tour departs at 3:30 p.m.).

• VIP-Guided Tour: Adults: \$32.00; Children/Seniors: \$27.00

• Self-Guided Tour: Adults: \$22.00; Children/Seniors: \$17.00

Tours of the Dallas Cowboys Art Collection

One of the most unique features of AT&T Stadium is its collection of museum quality contemporary art, which wonderfully enhances the iconic architecture of the building. Art enthusiasts and sports fans alike can expect to be dramatically impressed by the intellectually penetrating works of these esteemed artists.

Our stadium art tour is a creative and educational opportunity for all ages. Throughout the tour, you will explore many different areas of the stadium to see these monumental works of art.

Guided Art Tour - Monday-Thursday at 10 a.m., 12 p.m. and 2 p.m. - \$26.00 Follow one of our knowledgeable tour guides as they enlighten you on each of the art pieces in the stadium. Download the free Dallas Cowboys Art Collection App on your mobile device to enhance your tour. The app includes a number of audio and video stories that provide in-depth information on the collection, the artists and their works, including interviews and installation videos.

- To purchase tour tickets, visit ATTStadium.com/tours.
- Children ages 0-5 are free with purchase of an adult ticket.
- To purchase group tickets of 20 or more please call (817) 892-8688.
- Tours are accessible, and wheelchairs are available upon request. No motorized scooters are available.

Tours of The Star - Dallas Cowboys World Headquarters, are available. For more information, please visit www.TheStarInFrisco.com/tours or email TheStarTours@ DallasCowboys.net.

Water Fountains

There are water fountains conveniently located throughout the stadium. All fountains are accessible to guests with disabilities. Please find water fountains located on maps in the back of the guest guide beginning on page 52.

Website

Guests can visit DallasCowboys.com for the latest information on the Cowboys. Also visit ATTStadium.com for information, maps, seating guides, event day directions to the stadium, special event news and for exclusive looks inside the finest venue in all of sports!

Wheelchairs

A limited number of wheelchairs are available for transporting guests from the gates to their stadium seating location. Guests are asked to supply their own wheelchair if they need one for the duration of the event. Guests may arrange for wheelchair assistance by contacting an event staff member at any entrance. Guests needing assistance after the event should contact an event staff member, security personnel or visit one of the Guest Services Centers located on the concourse behind Sections 219, 244, 420 and 451. Guests in Suite and Club areas should contact the concierge staff on their level to request a wheelchair escort or additional assistance.

Wheelchair and Companion Seating

AT&T Stadium provides wheelchair and companion seating on all levels. Be advised that AT&T Stadium personnel reserve the right to take appropriate legal action against individuals who fraudulently obtain wheelchair and companion seats. For event assistance and seating relocations, contact an event staff member or visit the nearest Guest Services Center located on the concourse behind Sections 219, 244, 420 and 451.

Wi-Fi

AT&T is proud to provide free Wi-Fi services for AT&T Stadium and all of its guests. Please connect to attwifi in your list of available Wi-Fi networks. Open an internet browser. When directed to the AT&T web page, please click the checkbox that you agree to the Terms and Conditions of Service and click Connect. You should now have internet access. AT&T Stadium is a part of AT&T's national hot spot network. All AT&T devices should automatically connect to the AT&T Wi-Fi network if already set to do so. AT&T devices connecting for the first time will automatically connect and bypass the Terms and Conditions of Service screen once the attwifi network is selected from the list.

Will Call

Suite Will Call is available at the north and south Ticket Office locations. Player, VIP, Media and all other Will Call is available at the north Ticket Office only. Will Call ticket windows open three (3) hours prior to most events and can close as early as halftime on Cowboys game days. To claim tickets at Will Call, a photo ID and the credit card used to purchase the tickets must be presented. Only the account holder of record may pick up tickets. A person other than the account holder may pick up tickets from Will Call provided that they present written and signed authorization from the account holder along with a copy of the account holder's photo ID. Outside Will Call will not be accepted. If you purchased your tickets from SeatGeek, be sure to bring confirmation # and credit card used to purchase in addition to photo ID.





OFFICIAL PIZZA (): Y()UR DALLAS COWBOYS

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STADIUM ACCESS BY TICKET TYPE

A Note About Stadium Access

Each event ticket is printed with a designated entry. The entry noted on the ticket will provide the ticket holder with the most direct access to their seat or suite. Some tickets are not accepted at all entrances. Guests are encouraged to use the entry noted on their ticket to ensure their fast and convenient entry into the stadium. Only guests with Club and Suite tickets may use the designated Club and Suite entrances (Entry A, E, F, K). For access to the AT&T Stadium Pro Shop, the largest merchandise store in the stadium, all tickets are accepted at Entry A.

Standing Room Only Tickets

Guests with Standing Room Only (SRO) tickets enter the stadium from the plazas. Standing Room Only tickets are for designated standing room areas only. Guests with Standing Room Only tickets may not sit in stadium seating sections, wheelchair seating areas, aisles or stairways. Guests with Standing Room Only tickets have access to the Main Concourse, the Miller Lite Landing and Pepsi Party Deck, and the Ford Motor Company Fountain and Dr Pepper Star Bar. For some events, Standing Room Only tickets may be restricted to a designated side (east or west).

Reserved Seats (Sections 100, 200, 300, 400)

Guests with reserved seats enter the stadium from the plazas. Tickets with Entry B, C, D are accepted at the AT&T Plaza on the east side of the stadium and tickets with Entry G, H, J are accepted at the Miller Lite Plaza on the west side of the stadium. Guests with reserved seats have access to the Main Concourse, the Miller Lite Landing and Pepsi Party Deck (west), the Ford Motor Company Fountain, Dr Pepper Star Bar (east) and the 4 bars on the Upper Concourse (WinStar Casino Lounge, bar near section 423, Pinnacle Vodka Lounge, Jack Daniel's Bar). No club or suite level access.

C100 & C200 Club Seats

Guests with C100 and C200 section club seats may enter either stadium plaza or any of the Club and Suite entrances (Entry A, E, F, K). C100 and C200 Section club ticket holders may visit either the AT&T Star Club (south) or the Ryan Club (north) on the Main Concourse level.

C300 Club Seats

Guests with C300 Section club seats may enter either stadium plaza or any of the Club and Suite entrances (Entry A, E, F, K). C300 Section club ticket holders have access to the American Airlines Lounge (south) and the North Silver Lounge (north) on the Silver Level. C300 Section club seat guests do not have access to the Main Club areas on the Main Concourse.

SO NICE TO TREAT YOU!





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Founders Club Seats (Sections C210 & C235)

Guests with Founders Club seats may enter either stadium plaza or any of the Club and Suite entrances (Entry A, E, F, K). Founders Club ticket holders may visit the AT&T Star Club and Maker's Mark Lounge (south) or the Panasonic Club (north) and the Bank of America Founders Club (south) or the Lincoln Motor Company Founders Club (north) on the Main Concourse level and Miller Lite Club and DraftKings Fantasy Sports Lounge areas on the Field Level.

Suites

Guests with suite tickets may enter either stadium plaza or any of the Club and Suite entrances (Entry A, E, F, K). All suite ticket holders have access to both the AT&T Star Club and Maker's Mark Lounge (south) or the Panasonic Club (north) on the Main Concourse and the American Airlines Lounge and North Silver Lounge on the Silver Level. Field Suite ticket holders have access to the Miller Lite Club and DraftKings Fantasy Sports Lounge on the Field Level. Owners Club Suite ticket holders have access to the Field Suite ticket holders and the Owners Club on the Optum Hall of Fame Level south. Optum Club Suite ticket holders have access to the Field Level club areas and the Optum Hall of Fame Level north.



AT&T STADIUM PARKING

*

Official Vehicle of the Dallas Cowboys

THE PLAYMAKER





Parking

There are approximately 12,000 parking spaces distributed among 15 numbered lots at AT&T Stadium. In addition, there are nearly 12,000 parking spaces in lettered lots around Globe Life Park, home of the Texas Rangers that may be used on an event day when the Rangers are not playing. Parking areas are generally open four (4) to five (5) hours prior to Cowboys games.

AT&T Stadium is not responsible for and assumes no liability arising from accidents, fire, theft, damage or loss of a vehicle or article wherein while on stadium property.

Bus Parking

Bus parking is located in a portion of Lot 15. All other lots are for standard size vehicles only, with the exception of a portion of Lot 14 that is for RVs and oversized vehicles. A Lot 15 bus parking pass is required.

Courtesy Shuttle Carts

Shuttle service for guests with disabilities and limited mobility are available from each of the Cowboys parking lots to the stadium. Shuttles depart from the designated shuttle load areas. Shuttle service is also available following events. In order to offer this service in a timely manner to our guests with disabilities, accessibility shuttle tents are limited to guests needing the service and one companion. Accessibility shuttle tents are located near Entries A, D, J and G. Please see parking map located on back cover foldout for the designated load zone areas in the parking lots and at the stadium entrances.



Designated Lot

When a guest purchases a season parking pass for Cowboys games, they will have a pass for a designated lot. Their parking pass is valid only for the lot designated on the pass. By having a specific lot assignment, they will be directed to their lot.

Directed Parking Spaces

Once a guest enters their appropriate lot, they will be directed to a parking spot by an attendant. By following the direction of the parking staff they will assist the guest with being parked quickly and safely. A parking pass is valid for one spot, and parking spots are for vehicles only. For guests wishing to park near a friend, both parties must have parking passes for the same lot and arrive together. Parking spots cannot be reserved or saved for guests arriving at a later time. Drive aisles must remain clear at all times. No items (coolers, tents, tables, chairs, etc.) of any kind may be placed on the ground behind, in front of or around parked vehicles. These items are permitted only in designated tailgating spaces.

Disabled Parking

AT&T Stadium parking lots have accessible disabled parking spaces. Accessible parking spaces are issued on a first come, first served basis. Vehicles must have a valid parking pass for the designated lot. A state-issued disabled placard or license plate is required to park in accessible parking spaces. Please contact the Ticket Office for more information on disabled parking. Violators will be subject to citation and possible revocation of season parking privileges.

Disabled Veterans' (DV) or Purple Heart (PH) Parking

AT&T Stadium will provide free Disable Veteran parking spaces that are available ONLY in lots 4, 11, 12, 13, 14, & 15 on a first come, first serve bases that will be an allocated number by parking management in each of the noted lots. DV/PH licenses plate or the appropriate "VA Benefits Information" letter must be shown with a 50% or more service disconnect rating to the lot supervisor or cashier. Guest presenting a blue or red handicap decal and an active/retired military ID or a VA card; although they may be a veteran, this does not properly qualify the guest for being a "Disable Veteran." and those credentials shall not be accepted.

Limousine Parking

Limousines will be able to drop off passengers adjacent to Lot 1 on Randol Mill and in the driveway between Lots 6 and 7 in front of building entry F. Limousine parking is available in the southeast corner of the Walmart lot and Lot 8. A limousine parking pass is required.

RV/Oversized Vehicle Parking

RVs and oversized vehicles (any vehicle longer than 19 feet) must be parked in the designated area in Lot 14. All other lots are for standard-size vehicles only. An RV/oversized vehicle parking pass is required.

Vehicle Security Inspection

All vehicles parking within the stadium's secured parking perimeter are subject to a security inspection before being allowed to park.

Tailgating Spaces

Tailgating for Cowboys games is permitted in designated tailgating spaces only. These spaces are located on the perimeter of each parking lot and have a grassy area directly behind the vehicle parking spot. There are tailgating spaces in Lots 4, 5, 6, 7, 10, 11, 12, 13, 14 and 15, and the spaces are filled on a first come, first served basis. If interested in tailgating, it is important to arrive early to obtain one of the designated spaces.

Tailgating Guidelines

All guests wishing to tailgate must observe the following guidelines. These guidelines have been developed to provide a fair, reasonable and safe tailgating experience for guests. Failure to follow these guidelines may result in the loss of tailgating privileges and ejection from the parking lot:

- Tailgating spaces are for passenger vehicles only. Parking spaces may not be used for trailers, tents, grills, chairs or other items and are not allowed in the grass area of the passenger vehicle parking spaces. Each passenger vehicle must have a valid parking permit. Passenger vehicles may not extend more than 18 inches into the paved drive aisle and inside the painted white strip.
- Tailgating is defined as the placement of any item on the ground (chairs, coolers, grills, games, etc.)
- Tailgating is only permitted in the grass areas on the perimeter of the parking lots. The maximum area that any single tailgate space may occupy is 9-feet wide and 12-feet deep immediately behind the vehicle.
- Tailgating must be confined to the area adjacent to the end of the designated tailgating vehicle parking space (maximum of 12 feet from the rear of the parking vehicle).
- Any grass areas beyond the designated tailgating spaces are considered common ground and may be used by other guests for tailgating or picnicking activities. Tailgating is not permitted on sidewalks, roads or drive aisles. These areas must remain clear at all times.
- Tailgating is not permitted in Lot 3, portions of Lot 5, Lot 8, and Lot 9.
- Tailgating is permitted from the time the lots open and up to two (2) hours following Dallas Cowboys or college football games.
- All guests must follow the directions and instructions provided by stadium personnel (parking staff, security, police, etc.).
- Dispose of trash in the appropriate receptacles.
- Coals must be disposed of in the designated coal containers located throughout the lots. Do not dump coals or store stoves on the grass, parking areas, under or around vehicles.
- The following items/activities are prohibited:
 - No lighting of grills or cooking while parked on the street, waiting to enter the parking lot.

- Deep fryers or any oil-based cooking or frying.
- Open flame fires of any kind. Charcoal or gas cooking is permitted.
- Disorderly conduct.
- Picketing, political campaigning or soliciting/distribution of any kind.
- Signs containing commercial messages, logos or political endorsements.
- Saving parking or tailgating spaces.
- Weapons and fireworks.
- Sale of food, beverage, merchandise, etc.
- Amplified sound systems or the use of radios/audio devices at loud levels or . that include lyrics with inappropriate or offensive language including profanity.
- Advertising or promoting any third party products (including but not limited to food and beverage products).

For more information regarding tailgating guidelines, visit ATTStadium.com.



STARS OF GAME DAY





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DALLAS COWBOYS TICKETS

A Ticket is a Revocable License

A Ticket is a revocable license, and may be withdrawn at any time at the sole discretion of the Dallas Cowboys. All tickets are subject to the rules, regulations and policies of the Dallas Cowboys and the National Football League. Tickets may be revoked for reasons including, but not limited to, the following: failure to make payment deadlines, drunk or disorderly conduct, scalping or resale of tickets (except through NFL Ticket Exchange), because of stadium construction and reconfiguration of seating areas and ownership disputes.

Season Tickets

Season tickets provide each customer ownership of the seat, pre-sale access to certain additional events and the flexibility to transfer or resell the seat at any time. There are multiple seat options including club, loge and reserved seats. Each seating option comes with multiple benefits and amenities that are not included by purchasing on a game-to-game basis. Visit DallasCowboys.com for more information regarding pricing structure or contact the Dallas Cowboys Ticket Sales Office at (817) 892-4400 to speak with a sales consultant.

Mobile Ticketing

Dallas Cowboys season tickets now have a mobile option for ticket delivery. PDF and print-at-home options are no longer accepted. Mobile ticket transferring and posting tickets for resale are all available through Account Manager. Season Ticket Holders will still receive their commemorative ticket package.

Dallas Cowboys App

Download the free Dallas Cowboys app to enhance your event experience at AT&T Stadium. With this app, fans have easier access to radio, live events, and picturein-picture video. The new AT&T Stadium section gives access to mobile ticketing, directions, transportation, and interactive maps for concessions and amenities for any event at the stadium. App available for iPhone and Android.

Cowboys Experiences

Purchase unique fan experiences to make your event day even more unforgettable! Download the free Dallas Cowboys app and click on "Cowboys Experiences" from your iPhone or Android device to access unique experiences, such as pregame field passes and High-Five line access. Experiences are limited and subject to change.

Ticket Office

The AT&T Stadium Ticket Office, located at Entry A on the northeast side of the stadium, and is open Monday - Friday, 9 a.m. to 5 p.m. and on event days (on event days, hours are extended to accommodate the needs of specific events). For ticket information, call the AT&T Stadium Ticket Office at (817) 892-5000 or visit DallasCowboys.com.

Ticket Exchange

Guests may buy and sell tickets through NFL Ticket Exchange at DallasCowboys. com. NFL Ticket Exchange is the only Dallas Cowboys approved secondary marketplace and will be made available for posting at the discretion of the Cowboys.

Ticket Fraud

Officials in the AT&T Stadium Ticket Office have issued a caution regarding the purchase of tickets from unauthorized sellers. Tickets purchased from 3rd party websites or from individuals in/around AT&T Stadium parking lots on game days may be counterfeit or reported stolen and, in such cases, will not provide admission into the event. Tickets should be purchased from the AT&T Stadium Ticket Office, SeatGeek, the Official Primary Ticketing Partner of the Dallas Cowboys or NFL Ticket Exchange.

Ticket Policy

The Dallas Cowboys value the enthusiasm of our guests, but ask that all guests exercise good judgment and observe the Code of Conduct. Guests should respect the rights of others by displaying proper decorum. All Season Ticket Holders are responsible for their conduct as well as the conduct of their guests or individuals using their tickets. Violations, by Season Ticket Holders or anyone, may result in revoked account privileges without reimbursement to the Season Ticket Holder, persons using their tickets and/or the holder of the ticket license at the discretion of the Dallas Cowboys and AT&T Stadium. Guests are required to possess their ticket stub at all times once they enter the stadium. On event day, guests with ticket issues outside the stadium should be directed to the nearest ticket office windows (near Entry A or F). Guests inside the stadium should visit the nearest Guest Services Center.

Ticket Replacement Policy (Lost or Stolen Tickets)

Guests with lost or stolen tickets should contact the ticket office at (817) 892-5000 as soon as possible. Please contact the ticket office prior to game day when possible. The person requesting the reprint must be the season ticket owner of record. If the season ticket owner of record is not the person attending the game, fax or email from them authorizing the reprinting of the tickets is required.

Ticket Transfers

Guests who cannot attend a game may transfer their tickets to friends and family through their Dallas Cowboys – SeatGeek Account Manager on CowboysAccount. com.

Seat Option/Season Ticket Transfers

For more information regarding the transfer of seat options/season tickets, visit cowboys.strmarketplace.com, call 1-800-571-6252, or email cowboys@strmarketplace.com.

Account Holder of Record

The season ticket account holder of record is the name or entity that appears on the first line of the season ticket account. For the protection of ticket holders, address changes and inquiries will be taken only from the person designated as the season ticket account holder. If the account holder of record is a business, the business should designate a representative to make such changes or inquiries; the representative's name will appear on the second line of the account information.

Account Manager

Season ticket accounts may be managed online by going to DallasCowboys.com and selecting Cowboys Account Manager. Payments, address changes, ticket transferring and posting tickets for resale are all available through Account Manager. Your email address and password are required. Contact the Ticket Sales Office at (817) 892-4400 for assistance in registering a season account.

Address Changes

It is important that the Dallas Cowboys have the correct address for invoicing and ticket mailings. It is the responsibility of the Season Ticket Holder to notify the Cowboys of any change of address to ensure prompt delivery of tickets, notices and other dated ticket information.

There are two ways to report an address change during the year. Address changes are not accepted over the phone.

- 1. Change address online through Account Manager.
- 2. Email change of address to addresschange@DallasCowboys.net. The email address must match the email address associated with the account.

Invoicing and Season Ticket Distribution

Annual Seat Option invoices will be mailed February 1 with a payment deadline of March 1. Annual Season Ticket invoices will be mailed out by April 1 with a payment deadline of May 1.

There are three options for paying your account:

- 1. Pay Online If paying by credit card, log on to Account Manager at CowboysAccount.com.
- Mail Payment If paying by check, return your payment and detachable payment stub in the reply envelope provided with each invoice.
- 3. Pay in Person The AT&T Stadium Ticket Office is located next to Entry A.

Payments may be using Mastercard, American Express, Visa, Discover, check or money order. Please note that a returned check fee of \$30 will be assessed for made all returned checks.

Season tickets are shipped in late July.

ADA (American Disabilities Act) Ticket Fraud

ADA ticket fraud includes, but is not limited to, the misrepresentation of a disability. Management reserves the right to take appropriate action regarding misrepresentation, which may result in relocation, revocation of tickets without refund or ejection.

Away Games

The Dallas Cowboys do not sell away game tickets. Fans should contact the away team's website or ticket office for ticket availability.

Children's Ticket Policy

For Cowboys games and most events, children under the age of one (1) year old do not need a ticket to enter AT&T Stadium. They must be seated on an adult's lap and not interfere with the sightlines of other guests. Other events may require all children, regardless of age, to have a ticket to enter the stadium. For specific information regarding the children's ticket policy for a particular event, please call the AT&T Stadium Ticket Office at (817) 892-5000 or the Guest Services Hotline at (817) 892-4161.

Flexible Scheduling

The NFL will continue the flexible scheduling process for the latter part of the season. These changes will be made with less than two weeks' notice to the participating teams and fans. NFL teams may advise their Season Ticket Holders of these time changes via email, so it is very important for the Ticket Office to have correct email information. The changes will also be communicated via print, radio, television and internet media, as well as online at DallasCowboys.com.

Standing Room Only Tickets

The Cowboys sell Standing Room Only (SRO) tickets to select Cowboys games and other major events. SRO tickets are valid for stadium admission and access to designated standing room areas. Guests with SRO tickets who sit in a stadium seat will be ejected from the stadium. Guests with SRO tickets may watch the game from open areas or platforms. Standing is not permitted in entryways, aisles, areas of seating sections or in wheelchair and companion platform seating areas. These guests are expected to act responsibly and observe the stadium Code of Conduct, smoking and alcohol policies. Violators of stadium policies are subject to ejection, arrest and revocation/cancellation of tickets. For ticket information, please call the AT&T Stadium Ticket Office at (817) 892-5000 or visit DallasCowboys.com.

Postseason

Prices for the postseason are established by the NFL. All Season Ticket Holders will be invoiced for their current seat locations for any home playoff games. Playoff invoices may be mailed as early as mid-November (upon direction by the NFL). Any unused portion of playoff payment will be credited toward the following season or refunded.

Season Ticket Holders have the option to "Pay As We Play" for postseason tickets.

With this option, a credit or debit card is securely stored and charged only if the Cowboys host a postseason game.

Any remaining playoff tickets will be released for public sale. Check DallasCowboys. com for on sale dates.





DALLAS COWBOYS FOOTBALL CLUB

One way to look at the rich history of the Dallas Cowboys is with numbers: an NFL-best 20 consecutive winning seasons from 1966 to 1985; eight Super Bowl appearances and five Super Bowl victories; one of only three teams to win more than one Super Bowl in two different decades (1970s and 1990s); and the first team to win three Super Bowls in a four-year span (XXVII, XXVIII and XXX).

The other way to look at the Dallas dynasty is through the eyes of its nationwide fan following. Often called America's Team to reflect their coast-to-coast (and even worldwide) popularity, the Cowboys annually produce top television ratings and entered the 2018 season having played in front of 257 straight sold-out stadiums (home and away).

One of the reasons for the team's success on and off the field is the quality of its leadership. Since their founding in 1960, the Cowboys have had just three owners and eight head coaches, including four who have won at least one Super Bowl in their careers.

For its first 29 seasons, Dallas was led by president Tex Schramm and head coach Tom Landry. During Clint Murchison's ownership of the team (1960-1984), the Cowboys won two Super Bowl titles. When Jerry Jones purchased the club from Bum Bright in 1989, he brought in Jimmy Johnson (1989-93) as head coach, and the Cowboys earned world titles in 1992 and 1993. Barry Switzer (1994-97) then succeeded Johnson with a championship in 1995 with Chan Gailey leading the Cowboys to a division crown in 1998 and a playoff berth the following year as well.

Bill Parcells, a two-time Super Bowl winner with the New York Giants in the 1990s, was hired in 2003 after a three-year run by Dave Campo at the head coaching position. Parcells guided the Cowboys to two playoff appearances in his four years at the helm before retiring after the 2006 season. Following Parcells was Texas native Wade Phillips, who guided Dallas to a 34-32 record before giving way to Jason Garrett as the interim head coach during the 2010 season. Garrett finished his half season with a 5-3 record, and was then named the team's permanent head coach on Jan. 5, 2011, becoming the first former Cowboys player to earn the honor.

A succession of top players at every position has helped ensure that every Cowboys era has been a winning one. Stars of the 1960s and 1970s included quarterbacks Don Meredith and Roger Staubach, running backs Don Perkins and Tony Dorsett, wide receivers Bob Hayes and Drew Pearson, offensive lineman Rayfield Wright, defensive linemen Bob Lilly, Ed "Too Tall" Jones and Randy White, linebacker Lee Roy Jordan and defensive backs Mel Renfro and Cliff Harris.

In addition, several members of the Cowboys' 1990s teams have been considered

among the NFL's all-time best. That group features Pro Football Hall of Fame inductees such as quarterback Troy Aikman, wide receiver Michael Irvin, defensive end Charles Haley and the NFL's all-time leading rusher, Emmitt Smith. Dallas has since spent time trying to recapture the glory of earlier years by developing a host of talented players. The club boasts several Pro Bowlers on its current roster, including quarterback Dak Prescott, running back Ezekiel Elliott, wide receiver Amari Cooper, offensive linemen Tyron Smith, Travis Frederick and Zack Martin, defensive end DeMarcus Lawrence, linebackers Sean Lee and Leighton Vander Esch and cornerback Byron Jones.

Dallas Cowboys Cheerleader Appearances

The Dallas Cowboys Cheerleaders are best known for their trend-setting field and sideline routines but their activities extend well beyond the gridiron. The DCC stage has included television, film, theaters, ice rinks, basketball courts, and installations for US Military worldwide. The DCC Show Group, which is an extension of an elite selection of dancers chosen from the squad of 36, performs their musical revue, "America & Her Music," for corporate functions, festivals and various clients across the country and around the world. The elaborately costumed show, features dances that include music from Broadway, Country, R&B and classic Rock 'n' Roll. The Show Group has showcased their variety show on an unprecedented 82 DOD/USO overseas tours earning them USO's Spirit of Hope Award, The American Legion's Distinguished Service Medal, and the Veterans of Foreign Wars Hall of Fame Award. The Dallas Cowboys Cheerleaders have two self-titled movies and have appeared on countless TV shows from Oprah and Saturday Night Live to The Love Boat and Family Feud. Now in its 13th Season, the Cheerleaders Audition and Training Camp process are captured on CMT's "Dallas Cowboys Cheerleaders: Making The Team", becoming CMT's longest running television series in CMT history. On February 26, 2018, The Dallas Cowboys Cheerleaders uniform and artifacts were recently donated to the sports entertainment and pop culture collection in The Smithsonian National Museum of American History forever recognizing their impact on sports and the community. For information to book a DCC Show or Meet & Greet Appearance, visit www.dallascowboys.com/dccappearancerequest or call (972) 497-4366.

Dallas Cowboys Cheerleaders Youth Dance Academy

The DCC Dance Academy youth camps offer a fun and interactive environment for dancers to develop technical skills while learning the importance of positive self-esteem and strong core values through personalized coaching from the current Dallas Cowboys Cheerleaders. The DCC Dance Academy youth camps are offered during the spring, summer, and holidays offering multiple camp options: **Youth Camp**: Dancers of all skill levels ages 6-16, **Lil' Miss DCC**: Beginner Level Dancers, ages 3-6 (alongside their parents), and **High School Clinics**: Experienced Dancers grades 9-12. For more information, please visit DallasCowboys.com/academy, or email Camps@dallascowboys.net.

Dallas Cowboys Cheerleaders Auditions

Auditions are held each May and many candidates begin their audition journey by attending a Dallas Cowboys Cheerleaders Audition Prep Class. Designed for DCC Hopefuls, these classes offer proper stretching and kick technique as well as authentic DCC sideline choreography. Signature classes exclusive to the DCC Audition Prep Class Series include 'Field of Dreams,' 'Football 101,' and Kelli Finglass' 'Director's Chair.' Classes are taught by current DCC staff, former DCC, and professional guest teachers with current DCC assisting alongside. Classes run October through May and are located at the Dallas Cowboys Cheerleaders Dance Studio at the Star or Ford Center Field in Frisco, TX. For more information, please visit DallasCowboys.com/cheerleaders/auditions, or email dccauditions@ dallascowboys.net.

Dallas Cowboys Art Collection at AT&T Stadium

Sports and art are not typically thought of as belonging together, but in the Jones' vision, great sporting events and great works of art do something similar: They get people talking. Unique to AT&T Stadium, art and sports work in concert to enhance every fan's visit.

The Dallas Cowboys are a family business, and the art collection in the stadium reflects the intimacy of a personal passion. The collection consists of 59 commissioned and original works of art by 43 established and emerging contemporary artists. The collection of works is united by their boldness, vigor and resolve – their capacity to not only hold their own in a crowd, but their power to transform massive public spaces into one-of-a-kind meeting places, impossible-to-mistake locations where visitors from all over the world come together. See the map on page 51 for more information about the artwork. For more information about Art Tours, please go to page 23.



Dallas Cowboys United

The Official Membership Program of the Dallas Cowboys serves to engage fans from all over the world and provide them with exclusive offers, behind the scenes access, one-of-kind experiences, special discounts and much more.

Don't miss out on this opportunity to join the team! Become a Preferred, Elite or Premier Member today. For more information and to see details on membership benefits, visit DallasCowboys.com/United.

Fan Mail

Letters to Cowboys players should be sent directly to: Player Name c/o Dallas Cowboys One Cowboys Way Suite 100 Frisco, TX 75034 The Cowboys organization cannot assume responsibility for lost or misdirected

articles. Due to a large volume of requests, the Cowboys do not accept items to be signed by players or take responsibility for the return of personal items.

Gene and Jerry Jones Family Foundation

In the area of community service, the Dallas Cowboys mission is built upon an overall philosophy of helping those who do not have the strength, the resources or the means to help themselves. As a sports entity that has enjoyed unprecedented success and recognition for five decades, we feel a very strong obligation to transfer that championship tradition, and the magic that it creates, toward the bigger purpose of making a difference. Please visit DallasCowboys.com for more information.

Gene and Jerry Jones Family – Arlington Youth Foundation

The Gene and Jerry Jones Family Arlington Youth Foundation is dedicated to enhancing the quality of life for the youth in the City of Arlington by funding programs and facilities dedicated to sports, recreation and education while working to foster the growth and empowerment of the community through matching grants. Please visit DallasCowboys.com for more information.

Radio Network

The rich legacy and influence of the Dallas Cowboys radio broadcast can be heard at 105.3 The Fan/KRLD FM in Dallas/Fort Worth. The Cowboys game day broadcasts, along with our lineup of entertaining weekday shows, are aired with state-of-the-art technology on the largest regional sports network in the southwest. There is also nationwide coverage on Sirius Satellite Radio.

Spanish Radio Network

Cadena de Plata can be heard on La Grande 107.5 FM in Dallas/Fort Worth. The official Spanish language voice of the Dallas Cowboys has been on the air since the late '60s, thanks to the vision Tex Schramm pioneered, thus creating this inclusive environment for those who enjoy their Cowboys en Español. With a growing network that extends throughout Texas, New Mexico and Mexico, the undeniable appeal of the Spanish word to describe the drama and passion of another run at glory is always part of what extends the appeal of the silver and blue to this ever-present legion of fans. Programming includes a unique and exclusive platform of interactivity in the community with weekly call-in shows, game day productions, outreach and cross-promotion destined to continue the team's commitment to offer the best in Spanish language coverage of the Dallas Cowboys.

ROWDY Appearances – The Official Mascot of the Dallas Cowboys

In 1996, Rowdy jumped on the scene as the Official Mascot of the Dallas Cowboys and quickly became one of the most entertaining mascots in professional sports. In addition to being the Cowboys' No. 1 Fan at all homes, Rowdy makes over 400 appearances each year to hospitals, schools, summer camps, birthday parties, weddings, baby showers, corporate events and parades. For his efforts, in 2008, Rowdy was named one of America's Top 10 Sports Mascots by Forbes Magazine. In addition, fans across the nation voted and the Mascot Insider named Rowdy the 2015 Most Favorite NFL Mascot. Along with these honors, Rowdy has been selected to several NFL Pro Bowls and has made multiple appearances as a celebrity guest on ESPN's First Take and ESPN's SportsNation. Just when you think it doesn't get any bigger than that! In 2016, Rowdy decided to rappel down from the Reunion Tower (50 stories) located in downtown Dallas, for a non-profit charity event. If you want to meet the "STAR" himself, Rowdy is available, yearround to entertain fans of all ages.

To request an appearance or for information, email Rowdy@dallascowboys.net, call (817) 892-4198 or visit www.DallasCowboys.com/Rowdy.

Television Broadcasts

Preseason games will air on KTVT-CBS 11. All Cowboys regular season games are controlled by the NFL's national network partners (NBC, CBS, FOX, ESPN and NFL Network). Check local listings for channels and times.

Dallas Cowboys Television Network

Dallas Cowboys Television Network keeps area Cowboys fans up to speed on the very latest happenings of their favorite team through a wide variety of weekly, monthly and annual program offerings. These Cowboys shows are televised in Dallas/Fort Worth on flagship station KTVT-CBS 11 and KTXA-TV 21 as well as in 25 additional broadcast markets throughout Texas, Arkansas, Louisiana, New Mexico and Oklahoma. Exclusive Cowboys programs can also be seen throughout the region on the Fox Sports Network (FSN-SW). In addition to exclusive coverage of Cowboys Preseason Games, Cowboys Draft Special, Training Camp Reports, and the Emmy Award-winning Cowboys Year End Special, the following are long-standing fan favorites:

Cowboys Special Edition

Airs Saturdays at 11:00 p.m. from mid-July through the postseason on KTVT-CBS 11 in Dallas/Fort Worth, and at locally scheduled times via Dallas Cowboys Network Affiliates across the region.

The Jason Garrett Show

Featuring Cowboys head coach Jason Garrett, airs Saturdays at 11:30 p.m. from early September through the postseason on KTVT-CBS 11 in Dallas/Fort Worth, and at locally scheduled times via Dallas Cowboys Network Affiliates across the region.



The Cowboys Postgame Show

Features player interviews immediately following the game from inside the Cowboys locker room! The Cowboys Postgame Show airs at 11:05 p.m. throughout the regular season and playoffs on KTVT-CBS 11 in Dallas/Fort Worth and at locally scheduled times via Dallas Cowboys Network Affiliates across the region. Viewers outside the Dallas

Other weekly Cowboys programs include:

- Cowboys Insider, FSN-SW
- Dallas Cowboys Game Night, Sunday at 10pm, FSN-SW
- Dallas Cowboys Overtime, Sunday at 7pm, TXA21
- The Jason Garrett Press Conference Show, Monday at 4:30pm, FSN-SW
- Cowboys Legends, FSN-SW. Times vary throughout the months of October, November and December.
- Cowboys Cover 4, Sunday at 9:30am, TXA21
- Vaqueros de Dallas, Sunday at 10:30am, Telemundo 39

The Cowboys' longstanding commitment to serving Spanish language football fans throughout the region continues with Cadena de Plata Television, providing exclusive coverage of El Vaqueros de Dallas with the passion and emotion that the language of Cervantes provides. Dallas/Fort Worth flagship station KXTX-TV TeleMundo 39 partners with Blue Star Media Network along with a network of affiliates across the state.

Dallas Cowboys Youth Football Academy presented by Academy Sports & Outdoors

The Dallas Cowboys Youth Football Academy, presented by Academy Sports & Outdoors, helps kids ages 4-18 learn the FUNdamentals of football. Regardless of the participant's football skill level, the Dallas Cowboys Youth Football Academy's year-round special events, including skill clinics, tournaments, Spring Break camps and 3-day summer camps. Cowboys Football Academy promises to be fun-filled experiences with memories that will last a lifetime. For more information or to register, visit DallasCowboys.com/academy, or email Camps@DallasCowboys.net.

AT&T STADIUM FACTS

- AT&T Stadium has the tallest movable glass walls in the world. Each is 120 feet high and 180 feet wide. It takes 6 minutes to open or close.
- If you laid out all the handrails in the stadium end to end they would run over 12 miles. That would stretch from AT&T Stadium all the way to DFW Airport.
- AT&T Stadium has the largest domed roof in the world, 661,000 square feet. It only takes 10 minutes to open or shut the retractable dome. Each retractable panel of the dome is 63,000 square feet and moving them takes 128 motors.
- Within the stadium there are 22 escalators, 18 elevators, 10 major stairways and ramps that run from the Event/Field Level all the way up to the Upper Concourse.
- AT&T Stadium's exterior is covered with over half-a-million square feet of glass and stone.
- There are over 1,600 toilets in the building and over 800 point-of-sale locations for concessions, including mobile carts throughout the plazas and building.
- The center video board is mounted 90 feet over the field and is 72 feet by 160 feet. It runs from 20-yard line to 20-yard line. It gives a 360-degree view of the action so guests never miss a play.
- The field level is 50 feet below grade and the top of the roof is 320 feet above the field. There are a total of 10 separate levels in the Stadium.
- AT&T Stadium is the largest enclosed stadium in the NFL. It is 3.0 million square feet and holds 104 million square feet of air. It was built with over 26,000 tons of steel. There are 19 million pounds of truss work in the Stadium.
- The Statue of Liberty could stand on the star in the middle of the field and the roof could close and never touch her flame.
- The AT&T Plaza to the east is three acres and Miller Lite Plaza to the west is four acres. With the Plazas and the platforms there are 10 total acres. That is 420,000 square feet of entertainment space before you ever enter the stadium's bowl.



Official Vehicle of the Dallas Cowboys

THE PLAYMAKER



(f) (e) (e) @ntxford

2019 F-150 Raptor





- 1 Olafur Eliasson | Moving stars takes time (2008) | Located in Main Concourse Club, Entry F
- 2 Ricci Albenda | Interior Landscape, Full Spectrum (2009) | Located on Main Concourse Level, Southwest Concession
- 3 Franz Ackermann | Coming Home and (Meet me) At the Waterfall (2009) | Located at Southwest Monumental Staircase
- 4 Lawrence Weiner | BROUGHT UP TO SPEED (2009) | Located at Southwest Monumental Staircase
- 5 Jim Isermann I Untitled (2009-10) I Located on Northwest Ramp Wall
- 6 Dave Muller | Solar Arrangement (2009) | Located on Main Concourse Level, Northwest Concession
- 7 Matthew Ritchie | Line of Play (2009) | Located in Main Concourse Club, Entry K
- 8 Photo Collection I Located on the Optum Hall of Fame Level, Optum Legends Club
- 9 Jim Campbell | Exploded View (Cowboys) (2012-13) | Located on the Optum Hall of Fame Level, Entry A
- 10 Ellsworth Kelly | White Form (2012) | Located on the Optum Hall of Fame Level, Entry A
- 11 Jeppe Hein | Please Participate (2015) | Located on the Hall of Fame Level, Pro Shop entrance, Entry A
- 12 Doug Aitken | star (2008) | Located on the Optum Hall of Fame Level, Suite Corridor
- 13 Terry Haggerty | Two Minds (2009) | Located on Main Concourse Level, Northeast Concession
- 14 Gary Simmons | Blue Field Explosions (2009) | Located at Northeast Monumental Staircase
- 15 Mel Bochner | Win! (2009) | Located at Northeast Monumental Staircase
- 16 Anish Kapoor I Sky Mirror (2006) I Located outside in the East Plaza
- 17 Trenton Doyle Hancock | From a Legend to a Choir (2009) | Located on Southeast Ramp Wall
- 18 Daniel Buren | Unexpected Variable Configurations: A Work in Situ (1998) | Located on Main Concourse Level, Southeast Concession
- 19 Annette Lawrence | Coin Toss (2009) | Located in Main Concourse Club, Entry E
- 20 Teresita Fernández | Starfield (2009) | Located on the Optum Hall of Fame Level, Southwest Elevator Lobby
- 21 Doug Aitken I new horizon (2009) I Located on the Optum Hall of Fame Level, Southwest Elevator Lobby
- 22 Wayne Gonzales I Cheering Crowd (2007) | Located on the Optum Hall of Fame Level, Southwest Elevator Lobby
- 23 Jacqueline Humphries | Blondnoir (2008) | Located on the Optum Hall of Fame Level, Owners Club
- 24 Olafur Eliasson I Fat super star (2008-09) I Located on the Optum Hall of Fame Level, Owners Club
- 25 Garth Weiser | TV Keith (2008) | Located on the Optum Hall of Fame Level, Owners Club
- 26 Photo Collection | Located on the Optum Hall of Fame Level, Owners Club
- 27 Alyson Shotz | Crystalline Structure #2 (2013) | Located on the Optum Hall of Fame Level, Owners Club
- 28 Wolfgang Tillmans I Freischwimmer 155 (2010) I Located on the Optum Hall of Fame Level, Owners Clul Elevator Lobby



FIELD LEVEL



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MURCHISON

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CHEF ROOM





SILVER CONCOURSE - 300 CLUB LEVEL

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Jay Novacek	17.	Michael Downs	29.	Chuck Howle
Darren Woodson	18.	Everson Walls	30.	Lee Roy Jord
Michael Irvin	19.	Jim Jeffcoat	31.	Don Meredit
Deion Sanders	20.	Tony Dorsett	32.	Don Perkins
Gene Jones	21.	Randy White	33.	Bob Lilly
Troy Aikman	22.	Herschel Walker	34.	Bob Hayes
Emmitt Smith	23.	Drew Pear-	35.	Jethro Pugh
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ENTRY F

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40.

ENTRY E

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ENTRY A

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D.D. Lewis	Rayfield Wright	Cliff Harris	Calvin Hill	Robert Newhouse	Billy Joe Dupree	Charlie Waters	Harvey Martin	Ed Jones	Mel Renfro	Butch Johnson	Roger Staubach
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Tom Landry

54.

Cornell Green **Craig Morton**

37. 38. 39.

Preston Pearson Kelvin Martin

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Nate Newton

Leon Lett

Dat Nguyen

ddie Lebaron Lance Rentzel

10. 11. 12. 13.



BREWED HERE For the 'boys

THE ONLY BEER OF THE COWBOYS



AT&T STADIUM CONCESSIONS

		8, 417, 437, 448, Main Concourse Platforms (East and West), Upper 50 Yard Lines (North and Sout
Black Angus Che	eseburger/Hamburger	
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Cheese Curds		
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		Optum Hall of Fame Level, Main Clubs, and Pepsi Platfo
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Soft Pretzels Southwestern BE Souvenir Soda 3: Souvenir Popcon Spinach Feta Tur Stadium Popcorr Sugar Tap	201, BQ Chicken Sandwich 2oz. m Tub rkey Burger n Bucket	205, 216, 217, 226, 229, 241, 242, 302, 319, 326, 327, 344, 350, 403, 413, 421, 433, 444, 40 Optum Hall of Fame Level, Main Club, Silver Cl Main Club, Silver Cl
Soft Pretzels Southwestern BE Souvenir Soda 3; Souvenir Popcorn Spinach Feta Tur Stadium Popcorr Sugar Tap Sugar 16 Burger	201, BQ Chicken Sandwich 202 n Tub rkey Burger n Bucket	205, 216, 217, 226, 229, 241, 242, 302, 319, 326, 327, 344, 350, 403, 413, 421, 433, 444, Optum Hall of Fame Level, Main Club, Silver C Main Club, Silver Cla 205, 216, 229, 241, 408, 414, 417, 437, 444, 448, Roving Yend 202, 205, 229, 241, 408, 414, 417, 437, 444, 448, Roving Yend 202, 205, 229, 241, 408, 414, 417, 437, 444, 448, Roving Yend 202, 202, 220, 227, 245, 303, 342, 401, 412, 425, 4 200, 220, 227, 245, 303, 342, 401, 412, 425, 4
Soft Pretzels Southwestern BE Souvenir Soda 3: Souvenir Popcon Spinach Feta Tur Stadium Popcorr Sugar Tap Suger JG Burger Super JG Burger Super Jumbo Ho	201, BQ Chicken Sandwich 2oz n Tub	205, 216, 217, 226, 229, 241, 242, 302, 319, 326, 327, 344, 350, 403, 413, 421, 433, 444, 40 Optum Hall of Fame Level, Main Club, Silver Cl Main Club, Silver Cl 205, 216, 229, 241, 408, 414, 417, 437, 444, 448, Roving Vend 202, 205, 229, 241, 408, 414, 417, 437, 444, 448, Roving Vend 202, 200, 227, 245, 303, 342, 401, 412, 425, 203, 219, 228, 244, 410, 412, 424, 40, 203, 219, 228, 244, 410, 412, 424, 40, 203, 219, 228, 244, 410, 422, 440, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 400, 402, 402
Soft Pretzels Souvenir Soda 3: Souvenir Popcon Spinach Feta Tur Stadium Popcorr Sugar Tap Super 16 Burger Super Jumbo Ho Sushi	201, BQ Chicken Sandwich 20z. m Tub. Tub. Key Burger m Bucket f. t Dog / Chill Dog	205, 216, 217, 226, 229, 241, 242, 302, 319, 326, 327, 344, 350, 403, 413, 421, 433, 444, 40 Optum Hall of Fame Level, Main Club, Silver C Main Club, Silver C 205, 216, 229, 241, 408, 414, 417, 437, 444, 448, Kowing Vend 205, 216, 229, 241, 408, 414, 417, 437, 444, 448, Kowing Vend 205, 229, 241, 408, 414, 417, 437, 444, Upper 50 Yard Li 202, 220, 227, 245, 303, 342, 401, 124, 245, 4 203, 219, 228, 244, 410, 422, 440, 0ptum Hall of Fame Level 205 and Main Cl
Soft Pretzels Southwestern BE Souvenir Soda 3: Souvenir Popcorn Spinach Feta Tur Stadium Popcorr Sugar Tap Super 16 Burger Super Jumbo Ho Supshi Tacos (Barbacoa		205, 216, 217, 226, 229, 241, 242, 302, 319, 326, 327, 344, 350, 403, 413, 421, 433, 444, 40 Optum Hall of Fame Level, Main Cub, Silver Ci Main Cub, Silver Ci 205, 216, 229, 241, 408, 414, 417, 437, 444, 448, Noving Vend 202, 205, 229, 241, 408, 414, 417, 437, 444, 448, Noving Vend 202, 205, 229, 241, 408, 414, 417, 437, 444, 448, Noving Vend 202, 202, 227, 245, 303, 342, 401, 412, 425, 4 203, 219, 228, 244, 410, 412, 425, 4 204, 219, 228, 244, 410, 422, 440, 0ptum Hall of Fame Level 205 and Main Ci
Soft Pretzels Southwestern BE Souvenir Soda 3: Souvenir Popcorn Spinach Feta Tur Stadium Popcorr Sugar Tap Super 16 Burger Super Jumbo Ho Supshi Tacos (Barbacoa		205, 216, 217, 226, 229, 241, 242, 302, 319, 326, 327, 344, 350, 403, 413, 421, 433, 444, 40 Optum Hall of Fame Level, Main Cub, Silver Ci Main Cub, Silver Ci 205, 216, 229, 241, 408, 414, 417, 437, 444, 448, Noving Vend 202, 205, 229, 241, 408, 414, 417, 437, 444, 448, Noving Vend 202, 205, 229, 241, 408, 414, 417, 437, 444, 448, Noving Vend 202, 202, 227, 245, 303, 342, 401, 412, 425, 4 203, 219, 228, 244, 410, 412, 425, 4 204, 219, 228, 244, 410, 422, 440, 0ptum Hall of Fame Level 205 and Main Ci
Soft Pretzels Southwestern BE Souvenir Soda 3: Souvenir Popcon Spinach Feta Tur Stadium Popcorr Sugar Tap Sugar Tap Burger Super Jumbo Ho Sushi Tacos (Barbacoa Tacos Al Pastor	201, BQ Chicken Sandwich 202. m Tub rkey Burger n Bucket t Dog / Chili Dog	205, 216, 217, 226, 229, 241, 242, 302, 319, 326, 327, 344, 350, 403, 413, 421, 433, 444, 40 Optum Hall of Fame Level, Main Club, Silver C Main Club, Silver C Main Club, Silver C 205, 219, 241, 408, 414, 417, 437, 444, 448, Roving Vend 205, 210, 229, 241, 408, 414, 417, 437, 444, 202, 220, 227, 245, 303, 342, 401, 124, 245, 4 203, 219, 228, 244, 410, 422, 440, 0ptum Hall of Fame Level 203 and Main Clu 204, 229, 416, 417, 437, 448, 418, 429, 418, 419, 429, 414, 417, 429, 448, 4 205, 210, 227, 245, 303, 342, 401, 124, 245, 4 205, 219, 228, 244, 410, 422, 440, 424, 400, 424, 404, 429, 416, 429, 416, 429, 416, 429, 416, 429, 416, 429, 416, 429, 416, 429, 416, 429, 416, 429, 416, 449, 448, 448, 448, 448, 448, 448, 448
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