

# AT&T STADIUM

## GUEST EVENT INFORMATION

RFD-TV'S THE AMERICAN RODEO Presented By Durango Boots  
Sunday, March 7, 2021 | Event Start: 2:00pm

We are getting ready for event day here at AT&T Stadium with RFD-TV'S THE AMERICAN RODEO Presented By Durango Boots on Sunday, March 7, 2021. Below we have some items that we hope can answer your questions for the event. If you do not see the answer to your question below, please call our Guest Services Hotline at 817.892.4161. Enjoy the event!

### WEATHER FORECAST

High.....: 69°  
Low.....: 50°  
Chance of Rain.....: 4%



### TICKETING INFORMATION

Seating.....: Reserved Seating  
Suite Sales Information.....: Contact 817-892-4470 for Suite Sales Department  
Ticket Prices.....: Dynamic Pricing  
Tickets On Sale at.....: [www.seatgeek.com](http://www.seatgeek.com)  
Child Ticket Policy.....: Ages 2 & Up Require A Ticket  
Re-Entry Policy.....: Not Permitted

### PARKING INFORMATION

AT&T Stadium Parking Lots Open.....: All AT&T Stadium Lots  
RV/ Overnight Parking Info.....: RV / Overnight Parking in Lot 14.  
RV Parking Opens: 3/5/2021  
RV Parking Closes: 3/8/2021  
Day of Parking Locations.....: AT&T Stadium Lots as available.  
AT&T Stadium Parking Cost.....: Credit Card & Mobile Pay Only  
\$35 Car Parking  
\$150 Bus / RV (Lot 14)  
\$125 Limo (Lot 11)  
Parking Directions at.....: [www.attstadium.com](http://www.attstadium.com)

### EVENT TIMELINE *Subject to Change*

AT&T Stadium Pro Shop Open.....: 10:00am  
AT&T Stadium Parking Lots Open.....: 12:00pm  
AT&T Stadium North & South Ticket Office Open.....: 12:00pm  
AT&T & Miller Lite Plazas Open.....: 12:30pm  
Clubs & Suites Open.....: 12:30pm  
All Stadium Entrances Open.....: 12:30pm  
Event Start.....: 2:00pm  
Event End (Estimated).....: 6:00pm  
Stadium Closes (Estimated).....: 6:30pm

### ADDITIONAL EVENT INFORMATION

Website.....: [www.attstadium.com](http://www.attstadium.com)  
Guest Services Hotline.....: 817.892.4161  
Guest Text Messaging Service.....: Text 69050, Type the Word STAR Followed by a Space and Your Concern

### RFD-TV'S THE AMERICAN RODEO Presented By Durango Boots

The richest weekend in western sports returns for its 8<sup>th</sup> year awarding \$2.3 million in prize money. A two-day event where amateurs compete with a mixture of champions and top athletes from the PRCA and WPRA.

### LOST & FOUND

If you have lost an item at any point during the event or find an item you would like to turn in, report to our Guest Services Centers which are located behind sections 219, 244, 420 & 451.

### MOBILE LOCKER UNITS

AT&T Stadium will be utilizing mobile lockers to provide secure, convenient storage options for guests who have bags that do not comply with the stadium bag policy. These storage areas are located within AT&T Stadium Parking Lot 5. Locker rental fee is \$10.00, and all transactions are cashless.

### DALLAS COWBOYS APP

Enhance your experience at the stadium by downloading the Dallas Cowboys App. You can view the event day schedule, use navigation maps to get around the stadium and see traffic routes, feel safe by being able to effectively notify security, and more!

### POSTEVENT RIDESHARE PICK-UP

The Taxi Queue Lane, outside the West end of the Miller Lite West Plaza will be the rideshare pick-up location for every event taking place at AT&T Stadium in 2021.



## 100% CASHLESS TRANSACTIONS

To limit the number of touchpoints between staff and fans on game day, all food, beverage, parking and retail is now a cashless experience. Major credit and debit cards, as well as mobile pay will be accepted throughout AT&T Stadium.



### KNOW BEFORE YOU GO

FAN HEALTH & SAFETY GUIDELINES

See the information on the next page.

Visit [www.dallascowboys.com/safestadium](http://www.dallascowboys.com/safestadium)

## ADA/ ACCESSIBILITY

AT&T Stadium is committed to serving guests with disabilities. Our facilities are fully accessible and we provide a wide range of services and amenities for guests with special needs. Guests can receive more information by visiting one of our Guest Services Centers located on the concourse behind Sections 219, 244, 420 and 451. Animals are not permitted in AT&T Stadium with the exception of service animals and service animals in training. For more information, please contact the Guest Services Hotline at (817) 892-4161.

## PROHIBITED ITEMS

Bags, purses, outside alcohol, food items\*, bottles, cans and beverage containers of any kind\*, coolers\*, weapons of any kind, laser pointers, footballs, signs or flags on sticks, noisemakers, tripods, monopods and cameras with lens larger than 3" (detachable or non-detachable), video cameras, chairs, stools or other seating devices. \*Exceptions will be made for Guests with special medical needs.

## SECURITY SCREENING

All guests entering AT&T Stadium are subject to a physical security screening of their person and accompanying items. The physical screening consists of a walkthrough metal detector sweep. Please remove cell phones or larger metal objects prior to screening. Guests who wish not to be screened by metal detector may elect a physical pat-down screening as an alternative. All other articles will be visually inspected. Items in sealed/wrapped boxes must be opened for inspection.

## CODE OF CONDUCT

AT&T Stadium Management is committed to creating a safe, comfortable and enjoyable experience for our guests. Our staff will proactively support an environment free from the following behaviors: Abusive, foul or disruptive language and obscene gestures, intoxication or other signs of impairment related to alcohol consumption, fighting, taunting or threatening remarks or gestures, sitting in a location other than the guest's ticketed seat, displays of affection not appropriate in a public setting, obscene or indecent clothing, any disruption to the progress of the event by the guest's actions.

## SAFE STADIUM

AT&T Stadium has implemented a series of health and sanitization policies and procedures and are following guidelines from the CDC, NFL, the State of Texas and local public safety and public health officials. Every fan plays an important role in facilitating a safe and low-risk environment at AT&T Stadium. Please visit the Safe Stadium information at [www.DallasCowboys.com/SafeStadium](http://www.DallasCowboys.com/SafeStadium)



**SHOW UP 100%**

Stay home if you are sick with, have symptoms of or have been exposed to COVID-19. Stay home if you are feeling ill.



**MOBILE-ONLY TICKETING**

Get your tickets on your mobile device. Download the Dallas Cowboys or SeatGeek app.



**MASK UP FOR SAFETY**

All fans and stadium employees must always wear a mask except when actively eating or drinking or under ten years of age.



**SOCIAL DISTANCING**

Social distancing will be actively enforced. Do your best to keep a distance from others.



**STICK WITH YOUR TEAM**

Keep with your seating block and only transfer tickets to family or friends in your trusted group.

## AT&T STADIUM BAG POLICY IN EFFECT

The Revised AT&T Stadium Bag Policy is in effect for this game. AT&T Stadium instituted the National Football League's policy that limits the size and types of bags entering AT&T Stadium on event days. The policy is a league-wide initiative intended to enhance public safety for events at NFL stadiums across the country. The NFL strongly encourages fans to not bring any type of bags to the venue. However, should bags be needed, approved items include:

- Clear plastic, vinyl or PVC totes that do not exceed 12" x 6" x 12"
- Clear one-gallon re-sealable storage bags
- Small clutch purses/bags approximately the size of a hand – not to exceed 4.5" x 6.5" in size – with or without a handle or strap

Prohibited bags include, but are not limited to: purses larger than a clutch bag, coolers, briefcases, backpacks, fanny packs, cinch bags, seat cushions, luggage of any kind, computer bags and camera bags or any bag larger than the permissible size. For a detailed list of all prohibited and allowed items, visit <http://attstadium.com>. Due to security reasons, bags that are abandoned will be discarded of immediately.

## AT&T STADIUM BAG POLICY

### SMALLER CLUTCH SIZE

**NO PURSES. CLEAR BAGS ONLY.**



[ATTSTADIUM.COM/BAGS](http://ATTSTADIUM.COM/BAGS)

## AT&T STADIUM

### TAILGATING GUIDELINES

All guests wishing to tailgate must observe the following guidelines. These guidelines have been developed to provide a fair, reasonable, and safe tailgating experience of guests. Failure to follow these guidelines may result in the loss of tailgating and parking privileges and ejection from the parking lot.

#### TAILGATING POLICIES

- Tailgating is defined as the placement of any items on the ground (this includes, but is not limited to, tents, chairs, coolers, grills, and games).
- Tailgating is only permitted in the grass areas on the perimeter of designated tailgating parking lots. Each vehicle must have a valid parking permit.
- Tailgating is prohibited in Lot 3, portions of Lot 5, Lot 8 & Lot 9.
- Vehicles must be parked as illustrated here. Vehicles may only occupy one grass parking space and cannot extend more than 18 inches into the paved drive aisle.
- Tailgating must be confined to the area adjacent to the end of the designated tailgating vehicle parking space (maximum of 12ft by 9ft from the rear of the parked vehicle).
- Any grass areas beyond the designated tailgating spaces are considered common ground and may be used by other guests for tailgating or picnicking activities.
- Sidewalks, roads, and drive aisle must always remain clear.
- Dispose of trash in the appropriate receptacles located throughout the parking lots.
- Coals must be disposed of in the designated coal containers located throughout the parking lots. Do not dump coals or stove stoves on the grass, parking areas, under or around vehicles.
- All guests must follow the direction and instructions provided by stadium personnel (parking staff, security, police, etc.).

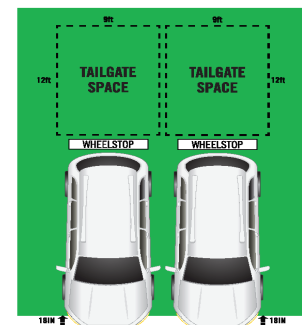
#### TAILGATING PROHIBITED ITEMS

- Deep fryers or any oil-based cooking or frying.
- Open flame fires of any kind (charcoal & gas cooking permitted).
- Disorderly conduct.
- Pickering, campaigning, or soliciting/distributing of any kind.
- Advertising or promoting any third-party products (including but not limited to food and beverage products).
- Sale of food, beverage, and/or merchandise.
- Saving parking or tailgating spaces for others.
- Fireworks, firearms, and/or weapons of any kind.
- Use of Unmanned and Remote Controlled Aircraft Systems.

#### THE USE OF AMPLIFIED SOUND SYSTEMS IS PROHIBITED IN ALL AT&T STADIUM PARKING LOTS

To provide a fair, reasonable, and safe tailgating experience, the use of amplified sound systems or the use of radio/audio devices at loud levels or that include inappropriate musical lyrics is strictly prohibited.

Failure to comply with this restriction will result in the ejection from the parking lot and revocation of parking privileges.



**TAILGATING IS NOT PERMITTED ON SIDEWALKS, ROADS OR DRIVE AISLES.**

If you need assistance, please contact our Guest Services Hotline by calling (817) 892-4161. You may also use our guest text messaging service. TEXT the word STAG followed by a space and then your message to 99900. Standard message rates apply.

SEE OTHER SIDE FOR ADDITIONAL SERVICES & INFORMATION